

MTD Sales  
320.36 L

Brand Share %  
30.65 %

Information:

MTD : 01-09-2025 To 06-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **30.65 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 320.35      | 30.81 %       |
| Chargers | 0.01        | 0.15 %        |
| Total    | 320.36      | 30.65 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 43.29       | 28.92 %       |
| TRICHY-01   | 37.34       | 32.33 %       |
| WEST-02     | 37.10       | 33.82 %       |
| NORTH ARCOT | 36.18       | 31.27 %       |
| CHENNAI-02  | 35.18       | 25.11 %       |
| SOUTH-03    | 34.98       | 30.08 %       |
| CHENNAI-01  | 34.16       | 30.58 %       |
| WEST-01     | 33.66       | 45.94 %       |
| SOUTH ARCOT | 22.92       | 28.35 %       |
| KL-SOUTH    | 5.53        | 17.95 %       |
| HO01        |             | 0.00 %        |
| Total       | 320.36      | 30.65 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 43.29       | 29.07 %       |
| Chargers |             | 0.54 %        |
| Total    | 43.29       | 28.92 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 2.79        | 20.66 %       |
| TVL1     | 1.40        | 19.05 %       |
| MAR1     | 1.35        | 24.70 %       |
| TUT1     | 1.35        | 7.73 %        |
| TKS1     | 0.96        | 25.46 %       |
| SVK1     | 0.84        | 26.18 %       |
| SGT1     | 0.83        | 26.06 %       |
| VNR1     | 0.82        | 17.23 %       |
| KVT1     | 0.53        | 10.63 %       |
| VLY1     | 0.44        | 7.83 %        |
| COL1     | 0.18        | 9.01 %        |
| APK2     | 0.11        | 2.76 %        |
| STU2     | 0.07        | 7.30 %        |
| KSM1     |             | 1.37 %        |
| Total    | 43.29       | 28.92 %       |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 37.34       | 32.46 %       |
| Total    | 37.34       | 32.33 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 6.31        | 24.54 %       |
| TTP1     | 1.81        | 26.54 %       |
| KUM1     | 1.46        | 25.77 %       |
| PBR2     | 1.23        | 17.02 %       |
| TVR2     | 1.10        | 26.16 %       |
| AYR1     | 1.02        | 28.86 %       |
| TNJ1     | 0.97        | 19.20 %       |
| TNJ2     | 0.86        | 26.06 %       |
| KRN1     | 0.72        | 15.33 %       |
| ORU1     | 0.49        | 12.46 %       |
| NMM1     | 0.48        | 16.81 %       |
| TVR1     | 0.35        | 18.14 %       |
| Total    | 37.34       | 32.33 %       |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 37.10       | 33.99 %       |
| Total    | 37.10       | 33.82 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 2.42        | 23.19 %       |
| HRR1     | 1.86        | 25.58 %       |
| ATU1     | 1.23        | 22.00 %       |
| MTR1     | 1.05        | 23.16 %       |
| PLC1     | 0.84        | 15.78 %       |
| BMD1     | 0.77        | 29.76 %       |
| PMP1     | 0.56        | 9.01 %        |
| EPI1     | 0.49        | 18.78 %       |
| ERD1     | 0.43        | 21.12 %       |
| HSR2     | 0.42        | 7.18 %        |
| SGG1     | 0.18        | 22.17 %       |
| CMI1     |             | 0.00 %        |
| Total    | 37.10       | 33.82 %       |

**NORTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 36.18       | 31.44 %       |
| Total    | 36.18       | 31.27 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL2     | 2.54        | 28.67 %       |
| KPM2     | 1.41        | 8.81 %        |
| TRL1     | 1.13        | 29.71 %       |
| SBR1     | 1.02        | 26.83 %       |
| ARC2     | 0.99        | 16.85 %       |
| VEL1     | 0.89        | 17.06 %       |
| VSI1     | 0.88        | 20.93 %       |
| KPM1     | 0.71        | 15.78 %       |
| CYR1     | 0.66        | 27.47 %       |
| WJP1     | 0.59        | 12.84 %       |
| AKM1     | 0.50        | 16.72 %       |
| PTU1     | 0.50        | 20.94 %       |
| TRT1     | 0.22        | 9.37 %        |
| Total    | 36.18       | 31.27 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 35.18       | 25.25 %       |
| Total    | 35.18       | 25.11 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 3.24        | 19.87 %       |
| CH15     | 1.89        | 19.16 %       |
| CH18     | 1.62        | 23.83 %       |
| MJR1     | 1.28        | 16.49 %       |
| CH41     | 0.71        | 17.95 %       |
| CH12     | 0.71        | 18.05 %       |
| CH31     | 0.64        | 27.01 %       |
| CH44     | 0.54        | 9.89 %        |
| PON1     | 0.52        | 15.20 %       |
| CH43     | 0.52        | 13.29 %       |
| MC05     | 0.51        | 7.21 %        |
| CH21     | 0.40        | 5.31 %        |
| CH24     | 0.40        | 7.55 %        |
| MC08     | 0.18        | 12.95 %       |
| CH36     | 0.09        | 8.18 %        |
| CH46     | 0.07        | 3.65 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| Total    | 35.18       | 25.11 %       |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 34.98       | 30.26 %       |
| Total    | 34.98       | 30.08 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PV11     | 5.23        | 26.22 %       |
| MDU1     | 2.05        | 21.44 %       |
| MDU2     | 1.41        | 29.10 %       |
| KPT1     | 1.17        | 29.37 %       |
| MDU6     | 1.05        | 26.31 %       |
| ADP1     | 0.93        | 26.73 %       |
| CBM1     | 0.87        | 25.97 %       |
| SVG1     | 0.76        | 24.72 %       |
| TEN2     | 0.68        | 16.49 %       |
| TEN1     | 0.62        | 25.05 %       |
| CMR1     | 0.55        | 11.40 %       |
| KYK1     | 0.51        | 26.94 %       |
| DKI1     | 0.46        | 12.30 %       |
| ATG1     |             | 0.00 %        |
| KKD2     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| Total    | 34.98       | 30.08 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 34.16       | 30.77 %       |
| Total    | 34.16       | 30.58 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 1.82        | 25.87 %       |
| CH07     | 1.81        | 28.65 %       |
| CH16     | 1.44        | 23.15 %       |
| CH48     | 1.32        | 23.56 %       |
| MC10     | 0.94        | 26.39 %       |
| CH30     | 0.93        | 16.04 %       |
| CH37     | 0.73        | 28.68 %       |
| CH35     | 0.41        | 7.06 %        |
| SKL1     | 0.27        | 21.37 %       |
| CH29     | 0.21        | 22.11 %       |
| CH40     | 0.19        | 4.19 %        |
| CH26     | 0.18        | 24.31 %       |
| CH05     | 0.14        | 3.67 %        |
| Total    | 34.16       | 30.58 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 33.66       | 46.19 %       |
| Chargers |             | 1.06 %        |
| Total    | 33.66       | 45.94 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 2.50        | 29.79 %       |
| TPR2     | 0.35        | 27.31 %       |
| KMD1     | 0.29        | 23.70 %       |
| AVI1     | 0.28        | 17.90 %       |
| PDM1     | 0.21        | 18.16 %       |
| UMP1     | 0.13        | 26.86 %       |
| CBE3     | 0.12        | 17.25 %       |
| MPM1     | 0.06        | 5.85 %        |
| Total    | 33.66       | 45.94 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 22.92       | 28.45 %       |
| Total    | 22.92       | 28.35 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 2.51        | 26.01 %       |
| TRK1     | 1.95        | 25.59 %       |
| TVM2     | 1.68        | 30.59 %       |
| SJI1     | 1.66        | 30.02 %       |
| CDM1     | 1.25        | 19.86 %       |
| VPM2     | 1.22        | 30.40 %       |
| TDM1     | 1.06        | 25.23 %       |
| ULP1     | 1.04        | 20.02 %       |
| KKI2     | 0.80        | 29.26 %       |
| PRT1     | 0.79        | 17.98 %       |
| KLM1     | 0.74        | 26.21 %       |
| TVM1     | 0.64        | 30.33 %       |
| KML1     | 0.54        | 19.95 %       |
| STP1     | 0.45        | 27.08 %       |
| VPM1     |             | 0.00 %        |
| Total    | 22.92       | 28.35 %       |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 5.53        | 18.10 %       |
| Total    | 5.53        | 17.95 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 3.22        | 18.46 %       |
| PAS1     | 1.37        | 18.81 %       |
| KLR1     | 0.94        | 15.47 %       |
| Total    | 5.53        | 17.95 %       |

HO01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     |             | 0.00 %        |
| Total    |             | 0.00 %        |