



TN : VIVO Sales Performance 07/05/2026 9:32 AM

MTD Sales
480.34 L

Brand Share %
23.50 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	480.19	23.50 %
Dig-Acce	0.15	23.58 %
Total	480.34	23.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	72.67	20.62 %
WEST-02	68.67	32.76 %
CHENNAI-02	58.30	19.98 %
SOUTH-03	55.03	26.88 %
NORTH ARCOT	51.64	22.71 %
CHENNAI-01	50.25	19.68 %
TRICHY-01	42.91	26.27 %
WEST-01	40.81	28.24 %
SOUTH ARCOT	40.07	25.01 %
HO01		0.00 %
Total	480.34	23.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	72.67	20.62 %
Total	72.67	20.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.44	20.83 %
TVL1	4.61	12.77 %
NGR1	4.15	16.13 %
VLY1	2.39	16.95 %
MAR1	1.87	19.29 %
PKD1	1.45	21.98 %
TKS1	1.44	18.37 %
TCN1	1.25	19.78 %
ERL2	1.00	12.48 %
KGL1	0.94	9.81 %
VNR1	0.94	14.54 %
ARM1	0.93	22.07 %
MMT1	0.85	10.35 %
SGT1	0.81	20.61 %
KVT1	0.75	4.05 %
STU2	0.68	18.89 %
KSM1	0.37	6.63 %
RPM1	0.34	7.72 %
COL1		0.00 %
Total	72.67	20.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	68.67	32.76 %
Total	68.67	32.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.62	22.90 %
HSR1	1.75	21.38 %
MTR1	1.71	21.03 %
APN1	1.60	21.46 %
KVP1	1.32	22.30 %
PLC1	1.21	22.76 %
BMD1	1.19	13.01 %
EDP1	0.40	20.09 %
ERD2	0.37	12.42 %
SGG1	0.31	16.20 %
TCG1		0.00 %
Total	68.67	32.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	58.30	19.98 %
Total	58.30	19.98 %

Branch *	MTD Sales L	Brand Share %
CH03	4.69	16.89 %
CH50	4.19	22.48 %
CH15	3.08	15.56 %
CH33	3.00	16.60 %
CH20	1.77	19.67 %
CH21	1.75	6.46 %
CH18	1.67	16.04 %
MJR1	1.62	14.31 %
CH46	1.45	22.11 %
CH44	1.36	15.88 %
MC05	0.76	5.84 %
CH41	0.68	12.56 %
CH31	0.61	9.77 %
CH27	0.51	14.90 %
CH12	0.45	2.97 %
CH01		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	58.30	19.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	55.03	26.89 %
Total	55.03	26.88 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.51	18.80 %
DGL1	2.50	19.61 %
ADP1	0.96	21.99 %
PVI1	0.91	14.55 %
KKD3	0.90	22.73 %
DKI1	0.89	15.52 %
ATG1	0.81	21.04 %
MDU2	0.81	14.20 %
MLR1	0.76	21.04 %
MDU6	0.73	12.79 %
MNM1	0.50	19.12 %
NKI1	0.23	7.72 %
SGP1	0.13	2.49 %
KRR1		0.00 %
MDU3		0.00 %
Total	55.03	26.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	51.64	22.71 %
Total	51.64	22.71 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.65	11.85 %
GDM1	1.88	17.83 %
VEL1	1.67	22.01 %
SLG1	1.61	22.00 %
CPT1	1.52	23.07 %
TRL1	1.32	15.55 %
WJP1	1.32	13.55 %
ARC2	1.29	20.89 %
VSI1	1.16	15.22 %
KPM1	1.15	11.46 %
AKM1	0.98	7.00 %
PTU1	0.94	11.73 %
TRT1	0.93	15.43 %
PLR1	0.58	19.57 %
ANI1	0.49	13.19 %
Total	51.64	22.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	50.25	19.68 %
Total	50.25	19.68 %

Branch *	MTD Sales L	Brand Share %
CH16	3.38	23.40 %
CH47	2.42	17.27 %
CH14	2.32	14.23 %
CH28	2.07	14.13 %
CH38	1.73	22.70 %
CH35	1.38	13.00 %
MRM1	1.38	17.82 %
TKM1	1.13	17.98 %
CH05	1.12	10.64 %
CGL1	1.01	17.38 %
CH30	0.90	6.97 %
AVD1	0.71	10.00 %
CH19	0.43	4.19 %
SKL1	0.31	8.88 %
KNR1	0.24	4.40 %
MC10	0.14	9.36 %
CH40		0.00 %
CH42		0.00 %
MC09		0.00 %
Total	50.25	19.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	42.75	26.20 %
Dig-Acce	0.15	82.41 %
Total	42.91	26.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.01	17.11 %
TTP1	1.66	15.43 %
TNJ1	1.37	17.14 %
TNJ2	1.11	18.24 %
NMM1	1.00	20.19 %
PBR2	0.96	8.68 %
AYR1	0.89	16.25 %
NGT1	0.81	16.12 %
KUM2	0.68	22.65 %
ORU1	0.52	12.75 %
KRN1	0.42	7.25 %
PTK1		0.00 %
Total	42.91	26.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	40.81	28.26 %
Total	40.81	28.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.95	20.19 %
CNR1	2.79	18.58 %
UAM1	2.43	19.43 %
KGI1	2.06	18.93 %
TPR2	0.81	20.90 %
PDM1	0.53	19.76 %
MPM1	0.49	11.15 %
TPR1	0.29	7.48 %
DPM2	0.26	9.54 %
ANR1		0.00 %
SNR1		0.00 %
Total	40.81	28.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	40.07	25.01 %
Total	40.07	25.01 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.19	23.46 %
PRT1	3.62	20.40 %
TRK1	2.62	18.77 %
KLM1	2.20	14.64 %
CDM1	1.84	21.33 %
KKI2	1.30	23.40 %
TDM1	0.99	21.89 %
TVM2	0.97	15.28 %
MKM1	0.76	18.59 %
TVM1	0.58	16.01 %
Total	40.07	25.01 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %