



TN : VIVO Sales Performance 07/04/2026 9:32 AM

MTD Sales
527.49 L

Brand Share %
25.15 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	527.49	25.15 %
Total	527.49	25.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	84.99	23.47 %
CHENNAI-02	67.20	24.16 %
WEST-02	65.80	30.96 %
CHENNAI-01	60.25	21.82 %
NORTH ARCOT	59.32	26.76 %
SOUTH-03	56.16	32.12 %
TRICHY-01	53.68	28.08 %
WEST-01	41.34	34.67 %
SOUTH ARCOT	38.76	22.72 %
HO01		0.00 %
Total	527.49	25.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	84.99	23.47 %
Total	84.99	23.47 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.55	24.57 %
VNR2	7.68	24.64 %
TVL1	4.71	14.10 %
TKS1	2.29	21.62 %
VLY1	1.78	9.65 %
TKS2	1.68	8.85 %
TYI1	1.32	17.09 %
MAR1	1.29	12.82 %
SGT1	1.25	14.78 %
VNR1	1.24	20.15 %
MMT1	1.05	13.57 %
STU2	0.89	24.42 %
VKM1	0.87	16.29 %
KVT1	0.75	5.73 %
SDI1	0.67	20.88 %
COL1	0.57	24.25 %
KSM1	0.36	5.98 %
Total	84.99	23.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	67.20	24.16 %
Total	67.20	24.16 %

Branch *	MTD Sales L	Brand Share %
CH03	5.58	19.53 %
CH15	5.09	21.20 %
CH21	3.56	18.21 %
CH33	3.11	22.34 %
CH20	2.78	15.93 %
GPD1	2.71	19.16 %
MJR1	2.28	24.41 %
CH50	1.86	23.37 %
CH12	1.77	12.53 %
PON1	0.84	15.13 %
MC05	0.61	8.99 %
CH36	0.54	8.57 %
CH27	0.44	17.15 %
CH31	0.32	10.44 %
CH18	0.21	1.82 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	67.20	24.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	65.80	30.96 %
Total	65.80	30.96 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.76	18.99 %
OML1	1.73	18.55 %
BMD1	1.73	18.67 %
MCR1	1.41	16.19 %
APN1	1.18	17.79 %
HSR2	1.14	6.96 %
DPR2	1.07	20.12 %
DPR1	1.06	23.96 %
KVP1	0.78	20.22 %
ERD2	0.60	21.34 %
CMI1	0.52	20.88 %
EDP1	0.28	15.19 %
TCG1	0.17	13.15 %
SGG1	0.14	6.30 %
PDR1		0.00 %
Total	65.80	30.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	60.25	21.82 %
Total	60.25	21.82 %

Branch *	MTD Sales L	Brand Share %
CH47	3.33	12.48 %
CH14	3.26	22.73 %
CH16	3.18	22.23 %
MRM1	2.79	25.08 %
CH45	2.47	16.49 %
CH28	2.26	20.92 %
CH08	2.05	20.77 %
CGL1	1.05	20.42 %
CH05	0.83	9.56 %
CH37	0.82	14.77 %
CH40	0.63	7.49 %
AVD1	0.28	4.12 %
CH30	0.27	1.13 %
CH35	0.17	1.95 %
CH19	0.08	2.59 %
CH42		0.00 %
TKM1		0.00 %
Total	60.25	21.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	59.32	26.76 %
Total	59.32	26.76 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.46	16.75 %
AKM1	1.64	11.19 %
CYR1	1.56	24.99 %
WJP1	1.05	15.35 %
GDM1	0.85	11.56 %
VSI1	0.83	9.76 %
ANI1	0.73	10.87 %
KPM1	0.60	13.28 %
VEL1	0.44	4.08 %
Total	59.32	26.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	56.16	32.12 %
Total	56.16	32.12 %

Branch *	MTD Sales L	Brand Share %
DKI1	1.97	19.44 %
MDU6	1.49	21.09 %
TEN1	1.45	24.32 %
USL1	1.08	23.41 %
ATG1	0.76	20.84 %
MDU3	0.65	8.53 %
KYK1	0.28	19.62 %
TPT1	0.13	11.18 %
MDU4	0.08	8.62 %
KRR1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
Total	56.16	32.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	53.68	28.08 %
Total	53.68	28.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.14	12.68 %
TRY4	2.49	19.60 %
TTP1	2.24	21.47 %
KUM1	2.08	21.44 %
PBR2	2.03	17.14 %
MSI1	2.01	23.20 %
PTK1	1.92	24.04 %
NGT1	1.35	21.01 %
KRN1	1.18	16.20 %
NMM1	1.09	22.73 %
PBR1	0.55	20.34 %
ORU1	0.36	6.53 %
Total	53.68	28.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	41.34	34.67 %
Total	41.34	34.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.52	14.42 %
CNR1	1.27	14.59 %
DPM2	0.94	23.50 %
PPI1	0.58	23.87 %
PDM1	0.21	15.70 %
CBE6	0.17	14.46 %
CBE3	0.17	10.89 %
ANR1		0.00 %
Total	41.34	34.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	38.76	22.72 %
Total	38.76	22.72 %

Branch *	MTD Sales L	Brand Share %
PRT1	3.80	23.02 %
ULP1	2.38	21.10 %
POY2	2.34	19.69 %
VPM2	2.17	19.63 %
CDM1	1.59	14.54 %
TVM2	1.34	14.54 %
STP1	0.90	18.61 %
TVM1	0.87	15.27 %
KML1	0.67	18.39 %
TDM1	0.45	6.68 %
MKM1	0.08	1.21 %
Total	38.76	22.72 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %