

MTD Sales
403.69 L

Brand Share %
30.54 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	403.69	30.54 %
Total	403.69	30.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	54.97	28.56 %
CHENNAI-02	53.07	23.85 %
TRICHY-01	49.92	35.89 %
WEST-02	48.99	35.39 %
CHENNAI-01	48.15	31.08 %
NORTH ARCOT	48.13	32.73 %
SOUTH ARCOT	34.84	31.80 %
SOUTH-03	33.09	29.51 %
WEST-01	31.18	36.37 %
KL-SOUTH	1.35	10.59 %
HO01		0.00 %
Total	403.69	30.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	54.97	28.56 %
Total	54.97	28.56 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.09	21.26 %
TVL1	2.27	13.25 %
KVT1	1.70	22.24 %
VLY1	1.47	12.61 %
SGT1	1.36	19.45 %
PKD1	1.18	24.42 %
TKS2	0.99	13.72 %
RND1	0.79	21.92 %
TKY1	0.64	30.34 %
VNR1	0.61	23.62 %
KYR1	0.25	9.35 %
MAR1	0.15	2.38 %
KSM1		0.00 %
STU2		0.00 %
TVL2		0.00 %
Total	54.97	28.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	53.07	23.85 %
Total	53.07	23.85 %

Branch *	MTD Sales L	Brand Share %
CH03	5.04	25.39 %
CH17	3.01	29.55 %
MJR1	2.77	28.37 %
CH46	2.26	18.11 %
CH44	2.01	28.13 %
CH06	1.82	26.44 %
CH21	1.71	10.13 %
CH12	1.67	11.52 %
PON1	1.65	24.87 %
CH18	1.32	15.90 %
MC05	1.30	18.49 %
CH41	1.29	22.01 %
CH15	1.26	9.64 %
CH20	1.14	9.77 %
CH33	1.06	8.52 %
CH36	0.49	25.26 %
CH27	0.46	24.12 %
CH32	0.15	3.76 %
CH01	0.07	22.39 %
Total	53.07	23.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	49.92	35.89 %
Total	49.92	35.89 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.17	18.24 %
PBR2	2.41	28.14 %
TVR2	1.75	29.40 %
TTP1	1.53	28.23 %
ORU1	1.29	22.98 %
MSI1	0.82	24.57 %
PTK1	0.80	25.81 %
NMM1	0.77	20.99 %
KRN1	0.77	14.35 %
MVM1	0.70	22.44 %
PBR1	0.62	22.11 %
NCK1		0.00 %
Total	49.92	35.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	48.99	35.39 %
Total	48.99	35.39 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.31	19.80 %
PLC1	1.31	26.78 %
EPI1	1.14	27.67 %
EDP1	1.00	23.72 %
SLM3	0.87	27.22 %
APN1	0.75	15.71 %
HSR1	0.73	19.30 %
HSR2	0.66	10.92 %
ERD2	0.62	27.15 %
KMM1	0.52	21.36 %
RSP1	0.40	23.11 %
TCG1	0.18	10.27 %
PDR1	0.13	22.23 %
Total	48.99	35.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	48.15	31.08 %
Total	48.15	31.08 %

Branch *	MTD Sales L	Brand Share %
CH14	2.92	30.25 %
CH16	2.38	23.88 %
CGL1	1.14	14.02 %
CH19	1.12	18.72 %
CH37	1.10	29.36 %
CH35	1.07	16.37 %
CH05	0.99	17.42 %
AVD1	0.91	12.66 %
CH30	0.77	14.47 %
CH28	0.69	18.83 %
TKM1	0.57	26.11 %
MC09	0.38	18.24 %
CH29		0.00 %
CH40		0.00 %
Total	48.15	31.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	48.13	32.73 %
Total	48.13	32.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.25	14.54 %
WJD1	2.62	29.67 %
SBR1	1.59	29.79 %
SLG1	1.44	28.29 %
CYR1	1.35	20.59 %
VSI1	1.19	27.96 %
GDM1	0.72	16.31 %
AKM1	0.70	10.37 %
VEL1	0.26	6.13 %
Total	48.13	32.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	34.84	31.80 %
Total	34.84	31.80 %

Branch *	MTD Sales L	Brand Share %
ULP1	1.79	22.53 %
KLM1	1.59	23.74 %
VPM2	1.41	20.71 %
TVM1	1.27	21.51 %
CDM1	1.02	12.69 %
KML1	0.90	22.31 %
KKI2	0.81	18.84 %
STP1	0.59	26.75 %
VPM1	0.56	24.93 %
PRT1	0.41	10.44 %
Total	34.84	31.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	33.09	29.51 %
Total	33.09	29.51 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.82	21.56 %
MDU6	1.43	16.35 %
TEN1	1.42	23.49 %
KYK1	0.86	22.54 %
CBM1	0.70	24.83 %
TEN2	0.69	29.86 %
DKI1	0.66	16.14 %
ODM1	0.65	24.55 %
ADP1	0.61	16.39 %
SGP1	0.60	19.17 %
TDI1	0.54	12.32 %
MDU2	0.48	30.45 %
NTM1	0.38	14.18 %
KRR1	0.32	8.48 %
CMR1	0.24	15.21 %
MDU3	0.19	11.56 %
PNI1	0.07	13.98 %
MLR1		0.00 %
Total	33.09	29.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	31.18	36.37 %
Total	31.18	36.37 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.66	25.46 %
KGI1	1.88	22.73 %
TPR1	1.19	20.40 %
MPM1	1.17	30.32 %
CNR1	0.68	16.62 %
TPR2	0.56	18.46 %
PPI1	0.36	14.97 %
AVI1	0.31	24.53 %
PDM1	0.18	10.41 %
CBE3	0.16	13.25 %
CBE5	0.14	10.63 %
SUL1		0.00 %
Total	31.18	36.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.35	10.59 %
Total	1.35	10.59 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.20	20.65 %
TVP1	0.60	20.96 %
PAS1	-0.45	-10.93 %
Total	1.35	10.59 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %