

MTD Sales
278.74 L

Brand Share %
30.49 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	278.74	30.65 %
Chargers	0.01	0.18 %
Total	278.74	30.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.81	29.10 %
WEST-02	33.20	32.82 %
NORTH ARCOT	32.82	31.57 %
TRICHY-01	32.75	32.09 %
CHENNAI-02	31.98	25.03 %
CHENNAI-01	30.96	30.99 %
WEST-01	27.39	42.59 %
SOUTH-03	23.92	31.71 %
SOUTH ARCOT	20.62	28.08 %
KL-SOUTH	5.30	19.07 %
HO01		0.00 %
Total	278.74	30.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	39.80	29.26 %
Chargers		0.58 %
Total	39.81	29.10 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.69	22.02 %
TVL1	1.20	17.71 %
MAR1	1.08	21.09 %
RND1	0.97	29.96 %
TUT1	0.83	5.33 %
SGT1	0.83	28.48 %
SVK1	0.77	26.95 %
VNR1	0.71	18.51 %
TKS1	0.63	19.43 %
KVT1	0.53	11.22 %
VLY1	0.44	8.86 %
COL1	0.18	9.63 %
APK2	0.11	3.27 %
STU2	0.07	8.76 %
KSM1		1.44 %
Total	39.81	29.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	33.20	32.98 %
Total	33.20	32.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.16	21.20 %
HRR1	1.77	26.07 %
ATU1	1.03	19.15 %
MTR1	0.87	20.65 %
PLC1	0.84	16.78 %
PMP1	0.56	9.01 %
TCG1	0.48	27.80 %
VKL1	0.43	20.55 %
ERD1	0.43	28.51 %
BMD1	0.42	18.83 %
EPI1	0.39	16.40 %
HSR2	0.24	4.50 %
SGG1	0.18	22.17 %
CMI1		0.00 %
Total	33.20	32.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	32.82	31.74 %
Total	32.82	31.57 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.54	29.32 %
KPM2	1.41	9.49 %
TRL1	0.95	27.80 %
VEL1	0.89	18.21 %
ARC2	0.88	15.33 %
VSI1	0.88	22.55 %
SBR1	0.76	21.45 %
KPM1	0.71	16.59 %
WJP1	0.59	16.23 %
AKM1	0.50	25.28 %
PTU1	0.37	19.15 %
TRT1	0.22	10.76 %
Total	32.82	31.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	32.75	32.22 %
Total	32.75	32.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.74	20.12 %
TTP1	1.47	29.77 %
KUM1	1.46	27.20 %
PBR2	1.23	18.26 %
TVR2	1.00	28.12 %
TNJ2	0.86	26.56 %
TNJ1	0.84	19.83 %
KRN1	0.72	15.94 %
ORU1	0.49	13.12 %
TVR1	0.35	19.45 %
NMM1	0.35	18.62 %
Total	32.75	32.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	31.98	25.16 %
Total	31.98	25.03 %

Branch *	MTD Sales L	Brand Share %
CH03	2.75	18.29 %
CH15	1.76	20.91 %
CH18	1.42	25.01 %
MJR1	0.96	13.47 %
CH41	0.71	17.95 %
CH12	0.71	18.91 %
PON1	0.52	15.79 %
CH43	0.52	16.64 %
MC05	0.51	7.71 %
CH31	0.50	22.44 %
CH44	0.44	9.04 %
CH21	0.40	5.31 %
CH24	0.40	7.70 %
MC08	0.18	12.95 %
CH36	0.09	8.18 %
CH46	0.07	3.90 %
CH32		0.00 %
CH33		0.00 %
Total	31.98	25.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	30.96	31.19 %
Total	30.96	30.99 %

Branch *	MTD Sales L	Brand Share %
CH14	1.82	27.09 %
CH07	1.81	29.83 %
TKM1	1.33	28.34 %
CH16	1.17	20.53 %
CH30	0.93	25.90 %
CH37	0.73	29.89 %
GUD2	0.72	28.56 %
CH38	0.61	21.13 %
MC10	0.56	17.85 %
CH35	0.41	7.25 %
SKL1	0.27	23.84 %
CH29	0.21	24.57 %
CH40	0.19	4.19 %
CH26	0.18	24.31 %
CH05	0.14	3.82 %
Total	30.96	30.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	27.38	42.80 %
Chargers		1.31 %
Total	27.39	42.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.37	29.43 %
KGI1	1.31	24.75 %
CNR1	0.68	24.70 %
KMD1	0.29	23.89 %
AVI1	0.28	17.90 %
PDM1	0.21	18.16 %
MPM1	0.06	7.14 %
CBE3		0.00 %
Total	27.39	42.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	23.92	31.87 %
Total	23.92	31.71 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.74	21.31 %
MDU2	0.95	28.34 %
MDU6	0.77	26.61 %
SVG1	0.76	24.72 %
TEN2	0.68	21.29 %
TEN1	0.62	29.07 %
KYK1	0.51	27.13 %
DKI1	0.46	13.40 %
ADP1	0.45	18.63 %
MNM1	0.33	22.41 %
PVI1	0.23	17.92 %
CMR1	0.13	3.64 %
ATG1		0.00 %
KKD2		0.00 %
MDU3		0.00 %
MLR1		0.00 %
Total	23.92	31.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	20.62	28.19 %
Total	20.62	28.08 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.97	22.11 %
TRK1	1.48	23.64 %
VPM2	1.22	30.40 %
CDM1	1.15	18.63 %
ULP1	1.04	20.02 %
KKI2	0.80	30.05 %
PRT1	0.79	22.26 %
KLM1	0.62	23.76 %
TDM1	0.56	17.26 %
KML1	0.54	21.10 %
STP1	0.45	27.26 %
VPM1		0.00 %
Total	20.62	28.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.30	19.21 %
Total	5.30	19.07 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.99	18.57 %
PAS1	1.37	21.51 %
KLR1	0.94	17.65 %
Total	5.30	19.07 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %