

MTD Sales
369.20 L

Brand Share %
26.76 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	369.18	26.98 %
Ear-Buds	0.02	0.15 %
Total	369.20	26.76 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	53.41	35.20 %
SOUTH-01	49.17	23.79 %
WEST-01	44.40	39.36 %
TRICHY-01	41.43	31.02 %
CHENNAI-01	38.65	24.66 %
NORTH ARCOT	38.52	25.98 %
CHENNAI-02	36.01	21.76 %
SOUTH-03	35.12	28.08 %
SOUTH ARCOT	31.25	29.11 %
KL-SOUTH	1.22	17.02 %
HO01		0.00 %
Total	369.20	26.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	53.41	35.49 %
Total	53.41	35.20 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.68	23.73 %
SLM1	1.43	14.32 %
PMP1	1.42	20.56 %
HSR2	1.09	18.34 %
SLM3	1.06	20.14 %
MTR1	0.73	16.04 %
TCG1	0.37	10.17 %
SGG1	0.19	23.35 %
Total	53.41	35.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	49.17	23.95 %
Total	49.17	23.79 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.90	17.98 %
TUT2	2.60	19.84 %
KVT1	2.43	21.83 %
TVL1	2.25	8.89 %
MAR1	1.36	20.57 %
TKS2	1.24	13.53 %
KGL1	1.06	15.14 %
UDN1	0.60	20.51 %
KSM1	0.47	13.17 %
VKM1	0.46	24.14 %
VNR1	0.45	14.98 %
VLY1	0.33	3.82 %
COL1	0.21	12.33 %
STU2	0.17	5.91 %
Total	49.17	23.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	44.40	39.69 %
Total	44.40	39.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.34	16.93 %
KGI1	1.55	21.03 %
CNR1	1.17	23.59 %
TPR4	0.63	25.19 %
AVI1	0.62	20.97 %
SNR1	0.39	16.15 %
PDM1	0.22	17.01 %
MPM1	0.14	12.34 %
TPR3	0.07	4.01 %
Total	44.40	39.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	41.43	31.19 %
Total	41.43	31.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.97	18.46 %
TNJ1	2.72	21.37 %
MSI1	1.13	21.15 %
NMM1	0.93	20.09 %
TNJ2	0.54	10.79 %
NCK1	0.48	20.70 %
PTK1		0.00 %
Total	41.43	31.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	38.65	24.88 %
Total	38.65	24.66 %

Branch *	MTD Sales L	Brand Share %
CH14	2.29	19.39 %
AVD1	1.76	17.21 %
CH08	1.76	18.46 %
MRM1	1.37	23.83 %
KNR1	1.31	20.47 %
CH05	1.29	18.76 %
CH30	1.22	12.79 %
CH16	1.16	11.96 %
SKL1	0.64	18.60 %
CH35	0.55	11.40 %
GUD2	0.55	10.86 %
CH40	0.36	4.67 %
CH37		0.00 %
Total	38.65	24.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	38.52	26.21 %
Total	38.52	25.98 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.30	20.83 %
GDM1	1.80	17.40 %
TRL1	1.71	17.67 %
VEL2	1.46	11.81 %
VEL1	1.19	19.91 %
WJP1	0.73	12.42 %
CYR1	0.60	24.61 %
VSI1	0.57	15.78 %
AKM1	0.55	7.48 %
PTU1	0.42	20.77 %
KPM1	0.25	7.67 %
Total	38.52	25.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	36.01	22.02 %
Total	36.01	21.76 %

Branch *	MTD Sales L	Brand Share %
CH15	3.54	23.45 %
CH03	2.78	20.99 %
MJR1	2.14	23.51 %
CH18	2.04	23.50 %
CH21	1.77	19.30 %
CH34	1.57	17.68 %
CH20	1.38	14.78 %
MC05	1.31	23.74 %
CH12	0.95	9.89 %
CH24	0.81	14.86 %
CH09	0.75	13.39 %
CH44	0.46	11.36 %
CH33	0.45	5.21 %
CH41	0.42	10.87 %
CH31	0.28	10.21 %
PON1	0.15	4.91 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC08		0.00 %
Total	36.01	21.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	35.12	28.29 %
Total	35.12	28.08 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.29	19.04 %
DGL1	1.70	22.27 %
MDU2	1.33	24.15 %
MDU5	0.89	25.58 %
ADP1	0.84	16.62 %
CMR1	0.77	19.67 %
CBM1	0.70	13.28 %
SVG1	0.65	24.50 %
MDU6	0.65	15.20 %
TEN2	0.38	11.36 %
ATG1	0.32	15.05 %
MNM1	0.27	10.69 %
KKD2	0.21	24.01 %
KRR1	0.14	17.92 %
MDU3	0.13	6.55 %
Total	35.12	28.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	31.24	29.33 %
Ear-Buds	0.02	1.88 %
Total	31.25	29.11 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.10	23.13 %
SJI1	1.97	25.44 %
CDM1	1.37	17.43 %
TVM2	1.36	18.24 %
KLM1	1.01	26.51 %
TDM1	0.56	13.17 %
POY1	0.52	14.09 %
MKM1	0.28	14.46 %
Total	31.25	29.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.22	17.13 %
Total	1.22	17.02 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.78	14.86 %
PAS1	0.45	22.74 %
Total	1.22	17.02 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %