



TN : VIVO Sales Performance 06/05/2026 9:32 AM

MTD Sales
405.62 L

Brand Share %
23.02 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	405.47	23.02 %
Dig-Acce	0.15	27.95 %
Total	405.62	23.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	61.64	19.98 %
WEST-02	57.58	32.04 %
CHENNAI-02	51.09	20.52 %
SOUTH-03	46.84	26.74 %
CHENNAI-01	44.73	20.26 %
NORTH ARCOT	41.33	21.65 %
TRICHY-01	35.04	25.62 %
WEST-01	33.92	26.91 %
SOUTH ARCOT	33.44	23.82 %
HO01		0.00 %
Total	405.62	23.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	61.64	19.99 %
Total	61.64	19.98 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.67	20.62 %
TVL1	4.61	14.36 %
NGR1	3.55	16.63 %
VLY1	2.02	16.03 %
TKS1	1.44	21.65 %
PKD1	1.21	20.77 %
SKD1	1.04	21.55 %
MAR1	1.03	12.05 %
KGL1	0.94	10.37 %
MMT1	0.85	10.76 %
VNR1	0.80	15.76 %
ERL2	0.78	11.30 %
TYI1	0.75	21.26 %
TCN1	0.69	12.02 %
ARM1	0.69	20.79 %
SGT1	0.64	22.07 %
KVT1	0.59	3.51 %
KSM1	0.37	7.88 %
RPM1	0.10	2.87 %
COL1		0.00 %
Total	61.64	19.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	57.58	32.04 %
Total	57.58	32.04 %

Branch *	MTD Sales L	Brand Share %
MTR1	1.53	20.21 %
HSR1	1.34	18.20 %
KVP1	1.32	22.35 %
BMD1	1.19	14.32 %
APN1	1.18	18.71 %
ERD2	0.37	13.78 %
EDP1	0.23	14.29 %
SGG1	0.17	10.21 %
TCG1		0.00 %
Total	57.58	32.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	51.09	20.52 %
Total	51.09	20.52 %

Branch *	MTD Sales L	Brand Share %
CH03	4.03	16.03 %
CH15	2.94	16.65 %
CH33	2.08	18.40 %
CH21	1.75	7.11 %
CH18	1.49	15.42 %
CH20	1.37	17.25 %
MJR1	1.37	14.76 %
CH44	1.05	14.57 %
MC05	0.76	6.68 %
CH41	0.68	13.33 %
CH31	0.61	10.32 %
CH12	0.45	3.87 %
CH27	0.37	21.82 %
CH01		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	51.09	20.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	46.84	26.74 %
Total	46.84	26.74 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.34	20.74 %
MDU1	2.22	19.70 %
PVI1	0.91	18.81 %
ATG1	0.81	22.72 %
MDU2	0.81	15.53 %
MLR1	0.76	21.04 %
MDU6	0.73	14.44 %
DKI1	0.71	15.08 %
KKD3	0.67	19.23 %
PNI1	0.27	17.74 %
NKI1	0.23	9.93 %
KRR1		0.00 %
MDU3		0.00 %
SGP1		0.00 %
Total	46.84	26.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	44.73	20.26 %
Total	44.73	20.26 %

Branch *	MTD Sales L	Brand Share %
CH16	2.98	22.29 %
CH47	2.15	17.04 %
CH28	2.07	16.01 %
CH07	1.62	20.88 %
CH14	1.55	11.13 %
MRM1	1.38	22.49 %
CGL1	1.01	19.79 %
TKM1	0.90	16.64 %
CH35	0.78	8.45 %
CH05	0.75	8.52 %
AVD1	0.71	11.79 %
CH30	0.68	5.74 %
CH19	0.43	4.61 %
SKL1	0.31	15.21 %
KNR1	0.24	5.75 %
CH40		0.00 %
CH42		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	44.73	20.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	41.33	21.65 %
Total	41.33	21.65 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.63	6.24 %
SLG1	1.35	19.72 %
TRL1	1.32	17.57 %
WJP1	1.32	16.20 %
CPT1	1.24	20.85 %
GDM1	1.22	14.49 %
VSI1	1.16	18.98 %
KPM1	0.98	12.98 %
AKM1	0.87	7.13 %
PTU1	0.71	10.41 %
TRT1	0.69	13.87 %
ANI1	0.49	14.91 %
PLR1	0.11	4.27 %
Total	41.33	21.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	34.89	25.55 %
Dig-Acce	0.15	86.04 %
Total	35.04	25.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.55	19.58 %
TTP1	1.66	16.99 %
TNJ1	1.12	16.09 %
PBR2	0.96	10.32 %
TNJ2	0.96	17.55 %
AYR1	0.89	17.59 %
NMM1	0.72	18.56 %
KUM2	0.68	22.65 %
NGT1	0.64	15.41 %
ORU1	0.52	13.10 %
KRN1	0.42	10.06 %
PTK1		0.00 %
Total	35.04	25.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	33.92	26.92 %
Total	33.92	26.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.95	21.14 %
CNR1	2.79	20.85 %
UAM1	1.31	12.28 %
KGI1	1.31	14.06 %
PDM1	0.53	20.88 %
KGM1	0.51	17.52 %
MPM1	0.49	18.40 %
TPR1	0.29	8.46 %
DPM2	0.26	12.75 %
ANR1		0.00 %
SNR1		0.00 %
Total	33.92	26.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	33.44	23.82 %
Total	33.44	23.82 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.93	22.96 %
PRT1	3.30	21.95 %
TRK1	2.08	16.30 %
KLM1	1.63	13.29 %
CDM1	1.21	16.44 %
POY2	1.14	22.63 %
KKI2	1.12	22.43 %
VPM2	1.09	23.00 %
TVM2	0.57	10.18 %
TVM1	0.25	8.71 %
MKM1	0.19	8.05 %
Total	33.44	23.82 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %