



# TN : VIVO Sales Performance 06/04/2026 9:32 AM

MTD Sales  
443.00 L

Brand Share %  
26.06 %

Information:

MTD : 01-04-2026 To 05-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **26.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	443.00	26.06 %
Total	443.00	26.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	70.05	23.24 %
CHENNAI-02	56.24	24.07 %
WEST-02	55.26	31.05 %
NORTH ARCOT	51.51	27.38 %
CHENNAI-01	47.82	22.20 %
SOUTH-03	47.51	31.18 %
TRICHY-01	45.60	28.48 %
WEST-01	36.58	34.54 %
SOUTH ARCOT	32.44	22.57 %
HO01		0.00 %
Total	443.00	26.06 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	70.05	23.24 %
Total	70.05	23.24 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.49	23.80 %
VNR2	6.50	25.09 %
TVL1	4.09	14.86 %
TKS1	2.29	25.55 %
VLY1	1.59	9.48 %
KGL1	1.36	25.07 %
TYI1	1.32	18.86 %
KYR1	1.23	24.03 %
TKS2	1.18	8.74 %
VNR1	0.96	18.16 %
MAR1	0.94	12.32 %
MMT1	0.91	14.59 %
SGT1	0.89	13.10 %
VKM1	0.87	18.60 %
KVT1	0.75	6.53 %
ARM1	0.70	23.88 %
ERL2	0.68	16.61 %
SDI1	0.67	23.13 %
UDN1	0.54	12.58 %
RPM1	0.49	25.52 %
KSM1	0.36	7.28 %
Total	70.05	23.24 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	56.24	24.07 %
<b>Total</b>	<b>56.24</b>	<b>24.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	4.51	22.50 %
CH03	3.74	17.02 %
CH21	3.13	18.11 %
MJR1	2.28	24.41 %
GPD1	2.22	20.72 %
CH20	2.21	14.92 %
CH12	1.77	14.87 %
CH17	1.74	22.99 %
CH50	1.44	21.26 %
CH46	1.21	24.94 %
MC05	0.61	8.99 %
PON1	0.51	10.93 %
CH27	0.44	18.73 %
CH36	0.33	7.35 %
CH31	0.32	10.44 %
CH18	0.21	2.10 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
<b>Total</b>	<b>56.24</b>	<b>24.07 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	55.26	31.05 %
<b>Total</b>	<b>55.26</b>	<b>31.05 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	1.76	25.34 %
SLM2	1.70	24.43 %
BMD1	1.39	17.03 %
OML1	1.33	21.21 %
PMP1	1.12	17.11 %
HRR1	1.10	19.69 %
MCR1	1.08	17.01 %
DPR2	1.07	20.12 %
APN1	0.98	17.66 %
HSR2	0.85	6.18 %
KVP1	0.78	21.56 %
CMI1	0.52	22.37 %
ERD2	0.52	18.90 %
EDP1	0.28	16.44 %
TCG1	0.17	13.27 %
SGG1	0.14	9.21 %
PDR1		0.00 %
<b>Total</b>	<b>55.26</b>	<b>31.05 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	51.51	27.38 %
Total	51.51	27.38 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.25	18.11 %
TRL1	1.64	22.45 %
AKM1	1.14	9.44 %
BGR1	1.04	25.83 %
PLR1	0.89	18.96 %
GDM1	0.85	13.73 %
VSI1	0.70	9.17 %
ANI1	0.64	13.12 %
KPM1	0.60	15.10 %
VEL1	0.28	3.56 %
Total	51.51	27.38 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	47.82	22.20 %
Total	47.82	22.20 %

Branch *	MTD Sales L	Brand Share %
CH14	3.26	24.81 %
CH16	3.18	25.49 %
MRM1	2.50	23.05 %
CH45	2.32	15.86 %
KNR1	1.93	25.09 %
CH08	1.88	21.08 %
CH28	1.38	15.13 %
GUD1	1.37	21.96 %
CH05	0.83	14.44 %
CH40	0.63	8.03 %
CH37	0.40	7.94 %
CH30	0.27	1.35 %
CH35	0.17	2.66 %
AVD1	0.14	2.21 %
CH19	0.08	2.59 %
CH42		0.00 %
TKM1		0.00 %
Total	47.82	22.20 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	47.51	31.18 %
<b>Total</b>	<b>47.51</b>	<b>31.18 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.57	25.80 %
MDU1	1.81	24.88 %
DKI1	1.50	17.30 %
MDU6	1.12	17.29 %
ATG1	0.63	18.49 %
MDU3	0.56	8.63 %
USL1	0.29	7.95 %
KYK1	0.28	19.62 %
DGL2	0.21	23.40 %
TPT1	0.13	11.29 %
MDU4	0.08	9.93 %
BTU1		0.00 %
KRR1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
<b>Total</b>	<b>47.51</b>	<b>31.18 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	45.60	28.48 %
<b>Total</b>	<b>45.60</b>	<b>28.48 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	3.44	12.88 %
TRY4	2.07	19.13 %
KUM1	1.94	20.83 %
MSI1	1.71	23.81 %
TTP1	1.65	21.90 %
PBR2	1.40	16.78 %
NGT1	1.21	19.74 %
KRN1	1.00	15.09 %
NMM1	0.81	18.97 %
ORU1	0.27	6.16 %
<b>Total</b>	<b>45.60</b>	<b>28.48 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mobile	36.58	34.54 %
<b>Total</b>	<b>36.58</b>	<b>34.54 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	3.13	14.98 %
CNR1	1.05	12.92 %
DPM2	0.71	19.94 %
PDM1	0.21	15.70 %
CBE6	0.17	14.46 %
CBE3	0.17	10.89 %
ANR1		0.00 %
CBE1		0.00 %
<b>Total</b>	<b>36.58</b>	<b>34.54 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	32.44	22.57 %
Total	32.44	22.57 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.64	22.32 %
POY2	2.34	21.15 %
SJI2	1.97	25.65 %
ULP1	1.87	19.78 %
POY1	1.75	21.41 %
VPM2	1.57	15.28 %
CDM1	1.29	15.52 %
TVM2	0.92	11.22 %
STP1	0.90	22.47 %
TVM1	0.87	18.75 %
TDM1	0.45	9.21 %
KML1	0.31	16.75 %
MKM1	0.08	1.33 %
Total	32.44	22.57 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %