

MTD Sales
248.80 L

Brand Share %
31.80 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	248.80	31.80 %
Total	248.80	31.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.19	30.67 %
NORTH ARCOT	32.43	32.37 %
CHENNAI-02	30.11	24.80 %
WEST-02	29.66	37.17 %
TRICHY-01	28.84	35.82 %
CHENNAI-01	28.04	29.76 %
SOUTH-03	23.15	32.19 %
SOUTH ARCOT	22.26	35.52 %
WEST-01	18.10	38.73 %
HO01		0.00 %
KL-SOUTH		-0.02 %
Total	248.80	31.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	36.19	30.67 %
Total	36.19	30.67 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.40	17.27 %
TVL1	2.21	22.46 %
PKD1	1.18	27.08 %
VLY1	0.86	11.77 %
TKS2	0.68	13.84 %
SGT1	0.49	12.66 %
VNR1	0.34	30.30 %
TKY1	0.29	19.39 %
RND1	0.19	10.24 %
KYR1	0.13	8.36 %
KSM1		0.00 %
MAR1		0.00 %
STU2		0.00 %
TVL2		0.00 %
Total	36.19	30.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	32.43	32.37 %
Total	32.43	32.37 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.99	19.14 %
WJD1	1.60	26.01 %
TRR1	1.42	29.65 %
ABR1	1.11	29.93 %
VEL2	1.04	22.91 %
CYR1	0.98	20.67 %
SBR1	0.81	27.73 %
SLG1	0.71	20.20 %
ARC2	0.68	21.15 %
TRT1	0.67	21.33 %
GDM1	0.54	17.09 %
AKM1	0.43	9.42 %
VEL1	0.14	6.49 %
Total	32.43	32.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	30.11	24.80 %
Total	30.11	24.80 %

Branch *	MTD Sales L	Brand Share %
CH03	2.70	23.48 %
CH21	1.51	12.07 %
CH46	1.41	28.64 %
MJR1	1.38	25.56 %
CH12	1.16	12.82 %
CH44	1.10	28.98 %
GPD1	1.05	21.93 %
CH18	1.00	26.41 %
CH06	0.90	18.12 %
CH15	0.87	13.06 %
PON1	0.76	21.31 %
MC05	0.71	19.96 %
CH33	0.49	8.27 %
CH27	0.46	31.14 %
CH20	0.27	4.16 %
CH01		0.00 %
CH32		0.00 %
Total	30.11	24.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	29.66	37.17 %
Total	29.66	37.17 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.17	28.72 %
TRM1	1.29	30.03 %
MTR1	0.76	25.22 %
HSR1	0.73	30.71 %
HSR2	0.66	19.41 %
ATU1	0.64	31.28 %
EDP1	0.56	19.04 %
APN1	0.47	21.87 %
PLC1	0.34	12.12 %
ERD2	0.32	19.41 %
KMM1	0.28	20.50 %
KVP1	0.27	23.30 %
VKL1	0.26	29.00 %
TCG1	0.18	11.45 %
RSP1	0.14	17.03 %
PDR1		0.00 %
Total	29.66	37.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	28.84	35.82 %
Total	28.84	35.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.30	18.68 %
TNJ1	1.38	26.86 %
NGT1	1.03	29.72 %
PBR2	0.84	25.85 %
TNJ2	0.74	24.17 %
NMM1	0.59	27.61 %
KRN1	0.51	27.56 %
ORU1	0.48	21.27 %
MSI1	0.44	16.25 %
PTK1	0.37	21.43 %
MVM1	0.35	24.97 %
PBR1	0.23	12.69 %
NCK1		0.00 %
Total	28.84	35.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	28.04	29.76 %
Total	28.04	29.76 %

Branch *	MTD Sales L	Brand Share %
CH08	1.67	30.75 %
MRM1	1.56	27.51 %
CH14	1.52	22.01 %
CH42	1.27	29.88 %
CH35	0.74	30.59 %
CH45	0.71	19.48 %
CGL1	0.68	16.32 %
AVD1	0.64	10.69 %
CH19	0.63	24.70 %
CH39	0.60	25.92 %
CH05	0.54	17.50 %
CH37	0.52	22.17 %
CH28	0.51	17.70 %
CH30	0.39	9.37 %
MC09	0.25	15.66 %
CH11	0.22	24.95 %
CH29		0.00 %
CH40		0.00 %
Total	28.04	29.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	23.15	32.19 %
Total	23.15	32.19 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.18	23.78 %
KYK1	0.86	28.20 %
MDU1	0.81	17.29 %
CBM1	0.59	28.09 %
TEN2	0.56	26.70 %
TEN1	0.52	15.18 %
MDU2	0.48	30.45 %
SGP1	0.46	28.79 %
DKI1	0.39	12.93 %
MDU4	0.38	23.97 %
TDI1	0.38	17.37 %
KRR1	0.32	15.90 %
NTM1	0.21	12.78 %
CMR1	0.07	6.11 %
MDU3	0.07	5.52 %
PNI1	0.07	21.62 %
BTU1		0.00 %
MLR1		0.00 %
Total	23.15	32.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	22.26	35.52 %
Total	22.26	35.52 %

Branch *	MTD Sales L	Brand Share %
ULP1	1.47	23.98 %
TVM1	0.81	24.60 %
CDM1	0.75	17.43 %
KML1	0.70	26.64 %
KLM1	0.45	13.46 %
PRT1	0.41	14.53 %
STP1	0.33	23.66 %
Total	22.26	35.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	18.10	38.73 %
Total	18.10	38.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.85	16.48 %
TPR2	0.56	24.73 %
DPM2	0.46	26.15 %
CNR1	0.43	20.94 %
KGM1	0.43	27.18 %
PPI1	0.36	25.02 %
AVI1	0.31	29.31 %
MPM1	0.20	8.71 %
UMP1	0.12	31.47 %
CBE3	0.09	12.96 %
CBE5		0.00 %
PDM1		0.00 %
SUL1		0.00 %
Total	18.10	38.73 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total		0.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile		-0.02 %
Total		-0.02 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.38	19.06 %
KLR1	0.07	1.85 %
PAS1	-0.45	-38.82 %
Total		-0.02 %