

MTD Sales
302.19 L

Brand Share %
23.60 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	302.19	23.60 %
Total	302.19	23.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.92	25.52 %
CHENNAI-02	38.99	17.06 %
NORTH ARCOT	37.67	25.15 %
WEST-02	36.11	26.79 %
TRICHY-01	35.23	30.09 %
SOUTH-03	32.06	28.06 %
CHENNAI-01	30.54	18.95 %
SOUTH ARCOT	24.40	28.40 %
WEST-01	23.69	31.76 %
KL-SOUTH	1.59	28.56 %
HO01		0.00 %
Total	302.19	23.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	41.92	25.52 %
Total	41.92	25.52 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.10	12.13 %
RND1	1.44	22.58 %
ARM1	1.11	20.63 %
TVL1	0.97	6.05 %
TKS1	0.75	18.04 %
APK2	0.74	17.67 %
TKS2	0.62	12.71 %
SGT1	0.39	17.85 %
STU2	0.34	15.52 %
KVT1	0.33	3.69 %
VLY1	0.20	7.04 %
VNR1	0.13	5.47 %
COL1		0.00 %
SDI1		0.00 %
Total	41.92	25.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	38.99	17.06 %
Total	38.99	17.06 %

Branch *	MTD Sales L	Brand Share %
CH03	3.54	15.26 %
CH34	3.29	21.38 %
CH15	2.66	10.86 %
CH24	1.95	18.70 %
CH44	1.78	15.45 %
CH21	1.76	8.80 %
MJR1	1.74	17.50 %
UKI1	1.26	17.53 %
CH18	1.23	13.87 %
PON1	0.97	22.12 %
CH46	0.97	11.41 %
CH20	0.80	8.85 %
CH31	0.39	9.76 %
CH36	0.39	19.92 %
MC05	0.32	3.94 %
CH33	0.29	4.11 %
CH32	0.25	15.11 %
CH27	0.22	8.53 %
CH23	0.19	5.67 %
CH12	0.18	2.35 %
Total	38.99	17.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	37.67	25.15 %
Total	37.67	25.15 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.32	16.21 %
WJP1	1.79	17.86 %
TRR1	1.73	19.72 %
KPM1	1.43	18.52 %
VSI1	0.83	20.51 %
VEL1	0.83	8.07 %
ARC2	0.80	9.47 %
PLR1	0.68	18.73 %
CYR1	0.60	22.14 %
AKM1	0.54	10.25 %
TRT1	0.23	9.92 %
Total	37.67	25.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	36.11	26.79 %
Total	36.11	26.79 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.91	17.89 %
MTR1	1.23	19.91 %
NKL2	1.12	23.51 %
PLC1	0.76	22.62 %
ERD1	0.71	20.06 %
EPI1	0.67	19.04 %
KVP1	0.52	13.50 %
PDR1	0.49	23.40 %
EDP1	0.39	8.14 %
APN1	0.34	8.31 %
RSP1	0.09	9.54 %
KMM1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	36.11	26.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	35.23	30.09 %
Total	35.23	30.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.39	16.30 %
KUM1	1.05	18.42 %
NMM1	0.81	21.08 %
KRN1	0.73	19.19 %
NGT1	0.49	8.60 %
NCK1	0.37	23.37 %
PTK1	0.23	8.86 %
Total	35.23	30.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	32.06	28.06 %
Total	32.06	28.06 %

Branch *	MTD Sales L	Brand Share %
ODM1	0.71	18.71 %
BNR1	0.68	18.65 %
USL1	0.55	14.47 %
SGP1	0.55	19.16 %
ATG1	0.44	14.51 %
MLR1	0.36	13.76 %
CMR1	0.30	13.85 %
SVG1	0.26	18.13 %
KRR1	0.20	11.65 %
MDU6	0.14	6.63 %
KKD2		0.00 %
MDU3		0.00 %
MNM1		0.00 %
MPA1		0.00 %
Total	32.06	28.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	30.54	18.95 %
Total	30.54	18.95 %

Branch *	MTD Sales L	Brand Share %
CH16	1.81	13.79 %
CH42	1.72	18.42 %
CGL1	1.47	23.34 %
GUD2	1.24	13.30 %
CH11	1.08	23.27 %
CH14	0.89	9.70 %
CH19	0.75	12.86 %
MRM1	0.71	12.17 %
TKM1	0.70	14.22 %
CH39	0.51	20.73 %
CH05	0.41	8.67 %
CH30	0.38	5.61 %
AVD1	0.33	7.91 %
KNR1	0.25	9.55 %
CH40	0.21	1.84 %
CH35	0.11	1.71 %
CH37	0.10	5.04 %
CH26		0.00 %
Total	30.54	18.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	24.40	28.40 %
Total	24.40	28.40 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.23	20.79 %
TVM2	0.94	16.12 %
TDM1	0.29	6.67 %
MKM1	0.28	11.43 %
TVM1	0.24	6.33 %
Total	24.40	28.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	23.69	31.76 %
Total	23.69	31.76 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.42	20.16 %
KGM1	0.82	22.68 %
DPM2	0.76	19.94 %
GBM1	0.62	16.13 %
CNR1	0.49	11.17 %
SYM2	0.41	21.69 %
KMD1	0.31	16.98 %
PDM1		0.00 %
SUL1		0.00 %
Total	23.69	31.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.59	28.56 %
Total	1.59	28.56 %

Branch *	MTD Sales L	Brand Share %
Total	1.59	28.56 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %