

MTD Sales
232.78 L

Brand Share %
31.11 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	232.78	31.26 %
Chargers	0.01	0.23 %
Total	232.78	31.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.10	29.94 %
WEST-02	29.00	33.87 %
TRICHY-01	27.31	33.21 %
NORTH ARCOT	26.62	31.41 %
CHENNAI-02	25.67	24.48 %
CHENNAI-01	24.64	31.83 %
WEST-01	21.35	43.10 %
SOUTH-03	20.69	32.87 %
SOUTH ARCOT	17.56	29.01 %
KL-SOUTH	4.83	21.92 %
HO01		0.00 %
Total	232.78	31.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	35.10	30.07 %
Chargers		0.80 %
Total	35.10	29.94 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.39	21.19 %
TVL1	1.20	19.65 %
TUT1	0.70	5.06 %
MAR1	0.69	15.71 %
RND1	0.65	27.69 %
SVK1	0.63	27.61 %
TKS1	0.63	23.30 %
KVT1	0.53	14.97 %
VLY1	0.44	9.14 %
VNR1	0.41	14.79 %
COL1	0.18	10.48 %
APK2	0.11	3.42 %
STU2	0.07	12.94 %
KSM1		2.80 %
RPM1		0.00 %
Total	35.10	29.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	29.00	34.03 %
Total	29.00	33.87 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.75	20.32 %
HRR1	1.64	27.53 %
ATU1	1.03	20.24 %
MTR1	0.87	27.51 %
PLC1	0.84	19.38 %
PMP1	0.56	9.01 %
VKL1	0.43	20.55 %
BMD1	0.42	19.93 %
ERD1	0.29	30.48 %
EPI1	0.24	11.41 %
HSR2	0.24	6.30 %
SGG1	0.18	22.17 %
CMI1		0.00 %
Total	29.00	33.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	27.31	33.34 %
Total	27.31	33.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.13	21.40 %
KUM1	1.23	23.86 %
TNJ1	0.84	29.30 %
PBR2	0.79	13.78 %
TNJ2	0.66	23.23 %
TVR2	0.63	22.09 %
KRN1	0.63	19.98 %
ORU1	0.43	13.24 %
MSI1	0.38	27.02 %
TVR1	0.26	25.52 %
NMM1	0.22	20.48 %
Total	27.31	33.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	26.62	31.58 %
Total	26.62	31.41 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.81	23.47 %
KPM2	1.41	10.99 %
VEL1	0.89	20.89 %
PLR1	0.78	30.56 %
SBR1	0.76	23.44 %
VSI1	0.75	26.23 %
ARC2	0.74	16.48 %
KPM1	0.71	16.59 %
WJP1	0.59	28.01 %
CYR1	0.42	25.46 %
TRT1	0.22	26.73 %
PTU1	0.19	15.42 %
AKM1	0.12	14.23 %
Total	26.62	31.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	25.67	24.62 %
Total	25.67	24.48 %

Branch *	MTD Sales L	Brand Share %
CH03	2.55	21.08 %
CH18	1.42	26.82 %
CH15	1.11	16.88 %
MJR1	0.96	21.53 %
CH12	0.71	18.91 %
CH06	0.63	22.63 %
CH41	0.54	19.09 %
CH43	0.52	29.23 %
MC05	0.51	8.48 %
CH31	0.50	30.27 %
CH44	0.44	9.90 %
CH21	0.40	5.46 %
MC08	0.18	12.95 %
CH36	0.09	12.42 %
CH46	0.07	5.76 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
PON1		0.00 %
Total	25.67	24.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	24.64	32.04 %
Total	24.64	31.83 %

Branch *	MTD Sales L	Brand Share %
CH14	1.66	30.86 %
CH22	1.10	27.09 %
CH16	1.06	30.75 %
CH30	0.73	29.81 %
GUD2	0.72	28.78 %
TKM1	0.64	16.84 %
CH37	0.63	26.67 %
MC10	0.56	17.85 %
KNR1	0.52	28.18 %
CH35	0.41	7.91 %
CH38	0.41	23.57 %
GUD1	0.38	30.91 %
SKL1	0.27	23.84 %
CH26	0.18	27.66 %
CH29	0.07	9.58 %
CH05		0.00 %
CH40		0.00 %
Total	24.64	31.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	21.35	43.26 %
Chargers		2.23 %
Total	21.35	43.10 %

Branch *	MTD Sales L	Brand Share %
KGI1	1.31	27.54 %
UAM1	0.95	24.19 %
CNR1	0.68	25.67 %
KMD1	0.29	23.89 %
AVI1	0.28	18.82 %
MPM1	0.06	7.14 %
CBE3		0.00 %
PDM1		0.00 %
Total	21.35	43.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	20.69	33.02 %
Total	20.69	32.87 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.56	25.26 %
MDU2	0.95	29.50 %
MDU6	0.77	27.31 %
SVG1	0.64	21.80 %
TEN1	0.62	29.07 %
TEN2	0.47	28.09 %
DKI1	0.46	14.81 %
ADP1	0.45	25.56 %
PVI1	0.23	22.33 %
KYK1	0.20	18.33 %
CMR1	0.13	3.79 %
MNM1	0.13	11.09 %
ATG1		0.00 %
KKD2		0.00 %
MDU3		0.00 %
MLR1		0.00 %
Total	20.69	32.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.56	29.13 %
Total	17.56	29.01 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.97	24.20 %
CDM1	0.94	18.94 %
VPM2	0.90	26.52 %
ULP1	0.83	19.82 %
PRT1	0.72	22.66 %
KLM1	0.62	23.83 %
TDM1	0.56	20.97 %
KML1	0.54	24.62 %
KKI2	0.45	25.43 %
STP1	0.34	26.88 %
TVM1	0.14	10.04 %
VPM1		0.00 %
Total	17.56	29.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.83	22.09 %
Total	4.83	21.92 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.52	23.85 %
PAS1	1.37	22.25 %
KLR1	0.94	17.72 %
Total	4.83	21.92 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %