



TN : VIVO Sales Performance 05/05/2026 9:32 AM

MTD Sales
347.02 L

Brand Share %
23.11 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	346.86	23.11 %
Dig-Acce	0.15	31.84 %
Total	347.02	23.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	50.71	20.19 %
WEST-02	50.59	32.21 %
CHENNAI-02	45.40	21.27 %
SOUTH-03	39.94	26.52 %
CHENNAI-01	38.43	20.40 %
NORTH ARCOT	35.34	21.47 %
TRICHY-01	29.53	25.66 %
WEST-01	29.13	25.93 %
SOUTH ARCOT	27.94	24.39 %
HO01		0.00 %
Total	347.02	23.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	50.71	20.20 %
Total	50.71	20.19 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.70	13.33 %
NGR1	2.49	14.54 %
VLY1	1.85	16.39 %
TKS2	1.80	19.19 %
TKS1	1.09	18.35 %
KYR1	1.06	22.84 %
KGL1	0.94	11.79 %
VNR1	0.80	17.24 %
ERL2	0.78	14.29 %
TCN1	0.69	15.16 %
PDI1	0.64	19.11 %
MMT1	0.61	10.48 %
MAR1	0.55	9.40 %
SNL1	0.55	15.31 %
SGT1	0.48	21.13 %
ARM1	0.44	14.43 %
KVT1	0.44	3.12 %
SKD1	0.42	11.84 %
COL1		0.00 %
KSM1		0.00 %
RPM1		0.00 %
Total	50.71	20.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	50.59	32.22 %
Total	50.59	32.21 %

Branch *	MTD Sales L	Brand Share %
HSR1	1.34	19.08 %
KVP1	1.32	22.35 %
MTR1	1.08	16.24 %
BMD1	1.05	13.30 %
DPR1	0.69	20.73 %
APN1	0.50	10.50 %
ERD2	0.37	17.44 %
EDP1	0.23	15.72 %
SGG1		0.00 %
TCG1		0.00 %
Total	50.59	32.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	45.40	21.28 %
Total	45.40	21.27 %

Branch *	MTD Sales L	Brand Share %
CH03	3.43	14.86 %
CH18	1.49	16.96 %
CH33	1.41	16.82 %
CH20	1.37	18.08 %
MJR1	1.37	15.22 %
CH21	1.33	5.92 %
CH44	1.19	16.53 %
CH15	1.01	8.29 %
MC05	0.76	7.30 %
CH41	0.68	14.50 %
CH31	0.61	11.66 %
CH12	0.45	4.81 %
CH01		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	45.40	21.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	39.94	26.52 %
Total	39.94	26.52 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.22	22.38 %
PVI1	0.91	20.82 %
MLR1	0.76	22.02 %
DKI1	0.71	17.79 %
KKD3	0.67	20.13 %
MDU2	0.67	14.35 %
MDU6	0.59	13.88 %
SVG1	0.59	19.43 %
ADP1	0.53	21.66 %
NKI1	0.23	22.15 %
TDI1	0.14	6.16 %
PNI1	0.10	9.06 %
KRR1		0.00 %
MDU3		0.00 %
SGP1		0.00 %
Total	39.94	26.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	38.43	20.40 %
Total	38.43	20.40 %

Branch *	MTD Sales L	Brand Share %
CH28	2.07	18.71 %
CH47	2.01	17.73 %
CH14	1.42	11.63 %
CH07	1.19	17.71 %
CGL1	1.01	22.86 %
TKM1	0.90	21.57 %
MRM1	0.83	17.95 %
CH35	0.78	8.67 %
CH05	0.75	10.05 %
AVD1	0.71	13.29 %
CH30	0.45	4.60 %
SKL1	0.31	17.19 %
KNR1	0.24	6.78 %
CH19	0.17	1.91 %
CH40		0.00 %
CH42		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	38.43	20.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	35.34	21.47 %
Total	35.34	21.47 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.63	6.66 %
GDM1	1.22	16.19 %
TRL1	1.18	20.19 %
WJP1	1.16	19.98 %
VEL1	1.13	20.63 %
KPM1	0.98	13.75 %
VSI1	0.90	16.92 %
SLG1	0.90	15.31 %
PTU1	0.71	11.51 %
AKM1	0.71	5.92 %
TRT1	0.69	19.36 %
ANI1	0.23	7.41 %
PLR1		0.00 %
Total	35.34	21.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	29.38	25.57 %
Dig-Acce	0.15	86.91 %
Total	29.53	25.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.04	18.79 %
TTP1	1.38	15.73 %
TNJ1	1.12	19.08 %
PBR2	0.96	12.85 %
AYR1	0.89	20.72 %
TNJ2	0.73	15.90 %
NMM1	0.72	20.25 %
NGT1	0.64	19.53 %
JKM1	0.53	19.05 %
ORU1	0.36	10.57 %
KRN1	0.31	10.34 %
TVR1	0.24	18.66 %
PTK1		0.00 %
Total	29.53	25.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	29.13	25.94 %
Total	29.13	25.93 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.95	21.48 %
CNR1	2.79	22.51 %
KGI1	1.17	15.73 %
UAM1	0.97	9.55 %
TPR2	0.45	19.79 %
KGM1	0.40	14.37 %
MPM1	0.33	18.16 %
PDM1	0.23	10.24 %
DPM2	0.15	11.56 %
TPR1	0.14	4.61 %
SUL1	0.14	17.75 %
ANR1		0.00 %
SNR1		0.00 %
Total	29.13	25.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.94	24.39 %
Total	27.94	24.39 %

Branch *	MTD Sales L	Brand Share %
PRT1	2.18	17.83 %
TRK1	1.67	13.76 %
CDM1	1.21	19.49 %
KLM1	0.94	9.91 %
TDM1	0.73	18.44 %
VPM2	0.68	16.73 %
TVM2	0.57	13.19 %
KML1	0.47	17.62 %
TVM1	0.25	14.47 %
MKM1	0.19	10.23 %
Total	27.94	24.39 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %