



# TN : VIVO Sales Performance 05/04/2026 9:32 AM

MTD Sales  
356.06 L

Brand Share %  
26.63 %

Information:

MTD : 01-04-2026 To 04-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **26.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	356.06	26.63 %
Total	356.06	26.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	57.18	23.69 %
WEST-02	45.26	30.54 %
CHENNAI-02	44.09	25.15 %
NORTH ARCOT	41.38	28.74 %
TRICHY-01	40.75	29.42 %
SOUTH-03	36.80	31.06 %
CHENNAI-01	36.71	23.11 %
SOUTH ARCOT	27.73	24.16 %
WEST-01	26.17	34.31 %
HO01		0.00 %
Total	356.06	26.63 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	57.18	23.69 %
Total	57.18	23.69 %

Branch *	MTD Sales L	Brand Share %
VNR2	5.64	25.80 %
TUT1	5.58	23.38 %
TVL1	3.91	15.39 %
SVK1	2.05	25.37 %
VLY1	1.59	13.10 %
TYI1	1.32	21.87 %
TKS2	1.18	9.31 %
PKD1	1.04	25.09 %
KGL1	0.99	24.75 %
MMT1	0.91	15.30 %
SGT1	0.89	15.45 %
KYR1	0.82	22.58 %
MAR1	0.76	12.76 %
ARM1	0.70	24.85 %
ERL2	0.68	20.27 %
VNR1	0.61	15.69 %
KVT1	0.59	7.55 %
VKM1	0.34	11.72 %
KSM1	0.21	4.75 %
UDN1	0.17	5.19 %
Total	57.18	23.69 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	45.26	30.54 %
Total	45.26	30.54 %

Branch *	MTD Sales L	Brand Share %
EPI1	1.58	22.56 %
BMD1	1.20	15.78 %
PMP1	1.12	17.80 %
DPR2	1.07	20.12 %
SLM2	1.04	20.04 %
KVP1	0.78	24.10 %
HSR1	0.75	22.31 %
OML1	0.74	14.91 %
HSR2	0.71	6.07 %
HRR1	0.67	17.51 %
MCR1	0.63	13.34 %
DPR1	0.57	18.83 %
ERD2	0.52	24.88 %
APN1	0.36	8.29 %
EDP1	0.28	16.44 %
TCG1	0.17	15.65 %
CMI1	0.14	7.72 %
SGG1	0.14	21.34 %
PDR1		0.00 %
Total	45.26	30.54 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	44.09	25.15 %
Total	44.09	25.15 %

Branch *	MTD Sales L	Brand Share %
CH15	4.42	26.45 %
CH21	2.33	22.34 %
CH03	2.31	15.63 %
CH20	2.12	16.91 %
GPD1	2.10	25.36 %
CH17	1.53	20.75 %
CH12	1.45	18.73 %
CH46	1.02	24.59 %
CH50	0.92	16.64 %
PON1	0.51	14.07 %
MC05	0.23	4.50 %
CH31	0.18	9.06 %
CH36	0.17	4.66 %
CH01		0.00 %
CH18		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	44.09	25.15 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	41.38	28.74 %
Total	41.38	28.74 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.96	18.27 %
AKM1	0.93	9.83 %
GDM1	0.85	15.48 %
BGR1	0.83	23.25 %
PLR1	0.75	20.51 %
VSI1	0.70	10.49 %
ANI1	0.64	17.44 %
CYR1	0.58	16.88 %
KPM1	0.39	12.88 %
VEL1	0.28	5.96 %
Total	41.38	28.74 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	40.75	29.42 %
Total	40.75	29.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.18	16.69 %
TNJ2	1.78	26.43 %
TRY4	1.65	17.67 %
TTP1	1.48	21.49 %
MSI1	1.44	24.26 %
KUM1	1.37	16.10 %
PBR2	1.23	17.87 %
NGT1	1.21	20.87 %
MVM1	1.00	25.50 %
KRN1	0.82	13.86 %
NMM1	0.81	19.49 %
NCK1	0.62	26.40 %
ORU1	0.27	6.63 %
Total	40.75	29.42 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	36.80	31.06 %
Total	36.80	31.06 %

Branch *	MTD Sales L	Brand Share %
DKI1	1.20	18.90 %
MDU6	1.01	18.31 %
NTM1	0.67	19.04 %
MDU3	0.56	10.13 %
ATG1	0.55	16.61 %
ODM1	0.45	21.28 %
KYK1	0.28	19.62 %
USL1	0.15	5.94 %
TPT1	0.13	11.29 %
DGL2	0.13	15.66 %
MLR1	0.08	16.08 %
BTU1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
PNV2		0.00 %
SGP1		0.00 %
Total	36.80	31.06 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	36.71	23.11 %
Total	36.71	23.11 %

Branch *	MTD Sales L	Brand Share %
CH16	2.99	26.54 %
CH14	1.91	18.86 %
CH45	1.85	13.82 %
GUD1	1.37	26.58 %
CH28	1.15	14.79 %
MC10	0.67	21.55 %
CH08	0.63	11.21 %
CH05	0.62	12.26 %
CGL1	0.55	22.62 %
CH39	0.39	19.40 %
CH30	0.27	3.59 %
CH37	0.23	6.40 %
AVD1	0.14	3.06 %
CH19	0.08	3.47 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH42		0.00 %
TKM1		0.00 %
Total	36.71	23.11 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.73	24.16 %
<b>Total</b>	<b>27.73</b>	<b>24.16 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	2.26	21.83 %
TRK1	2.22	25.80 %
ULP1	1.87	22.20 %
VPM2	1.37	18.53 %
CDM1	1.29	18.25 %
POY1	1.03	16.33 %
TVM2	0.92	15.03 %
TVM1	0.59	16.05 %
STP1	0.38	11.56 %
KML1	0.31	16.75 %
TDM1	0.27	10.42 %
MKM1	0.08	1.54 %
<b>Total</b>	<b>27.73</b>	<b>24.16 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Mobile	26.17	34.31 %
<b>Total</b>	<b>26.17</b>	<b>34.31 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.36	12.35 %
CNR1	0.81	22.71 %
DPM2	0.49	18.17 %
PPI1	0.22	22.82 %
CBE6	0.17	17.39 %
ANR1		0.00 %
CBE1		0.00 %
PDM1		0.00 %
<b>Total</b>	<b>26.17</b>	<b>34.31 %</b>

## HO01

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>