

MTD Sales
132.18 L

Brand Share %
26.28 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	132.18	26.42 %
Chargers		0.15 %
Total	132.18	26.28 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	21.60	37.27 %
NORTH ARCOT	18.51	27.94 %
SOUTH-01	16.34	21.43 %
WEST-02	15.12	27.69 %
WEST-01	14.86	44.92 %
CHENNAI-01	12.79	24.45 %
TRICHY-01	12.04	25.88 %
CHENNAI-02	10.51	19.18 %
SOUTH ARCOT	9.39	30.55 %
KL-SOUTH	1.01	31.53 %
HO01		0.00 %
Total	132.18	26.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	21.60	37.53 %
Total	21.60	37.27 %

Branch *	MTD Sales L	Brand Share %
SVG1	0.67	23.18 %
MDU6	0.46	12.45 %
KYK1	0.27	15.71 %
MDU2	0.26	13.06 %
PNV2	0.14	10.64 %
ADP1		0.00 %
ATG1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
Total	21.60	37.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.51	28.11 %
Chargers		1.02 %
Total	18.51	27.94 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.52	20.56 %
AKM1	0.80	22.67 %
WJD1	0.60	15.70 %
ARC2	0.58	8.93 %
ANI1	0.31	21.11 %
KPM1	0.24	20.40 %
VEL2	0.12	1.88 %
TRL1	0.12	19.91 %
WJP1	0.11	3.37 %
ABR1		0.00 %
Total	18.51	27.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	16.34	21.54 %
Total	16.34	21.43 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.44	21.61 %
TUT1	1.27	11.84 %
VNR1	0.49	24.37 %
TKS2	0.42	11.31 %
SGT1	0.38	23.47 %
TYI1	0.31	24.20 %
PKD1	0.27	22.59 %
RPM1	0.23	11.48 %
MAR1	0.21	8.50 %
TKS1	0.21	7.26 %
APK2	0.19	12.10 %
TVL1	0.17	2.40 %
STU2	0.10	21.45 %
TCN1	0.07	3.63 %
KGL1		0.00 %
KSM1		0.00 %
VLV1		0.00 %
Total	16.34	21.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	15.12	27.85 %
Total	15.12	27.69 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.74	22.96 %
SLM1	0.72	10.26 %
OML1	0.58	18.04 %
DPR2	0.53	26.20 %
TRM1	0.50	21.60 %
DPR1	0.25	17.01 %
ATU1	0.20	8.61 %
SLM3	0.18	18.07 %
KMM1	0.16	18.67 %
TCG1	0.14	4.66 %
MCR1	0.12	19.90 %
SGG1	0.11	16.96 %
CMI1		0.00 %
EDP1		0.00 %
Total	15.12	27.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	14.86	45.21 %
Total	14.86	44.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.75	13.38 %
TPR1	0.36	25.38 %
SNR1		0.00 %
SUL1		0.00 %
DPM2	-0.08	-16.47 %
Total	14.86	44.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	12.79	24.58 %
Total	12.79	24.45 %

Branch *	MTD Sales L	Brand Share %
CH16	0.93	19.49 %
CH14	0.88	21.75 %
CH19	0.70	24.23 %
TKM1	0.46	15.57 %
CH40	0.37	9.40 %
CH35	0.34	25.25 %
CH42	0.28	13.72 %
CH37	0.21	11.49 %
MRM1	0.15	10.05 %
AVD1	0.12	6.68 %
CH45	0.12	3.59 %
CH05	0.12	5.03 %
CH29		0.00 %
CH30		0.00 %
Total	12.79	24.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	12.04	26.05 %
Total	12.04	25.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.78	23.84 %
PBR2	0.91	25.50 %
TTP1	0.67	16.05 %
NGT1	0.47	22.31 %
TNJ1	0.30	24.97 %
TNJ2	0.26	20.90 %
JKM1	0.23	18.75 %
KRN1	0.14	7.70 %
TVR1	0.14	8.85 %
TVR2	0.12	4.89 %
AYR1	0.11	9.32 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
Total	12.04	25.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	10.51	19.28 %
Total	10.51	19.18 %

Branch *	MTD Sales L	Brand Share %
CH46	0.78	25.89 %
CH15	0.69	9.97 %
CH03	0.64	20.25 %
CH12	0.51	12.70 %
MJR1	0.48	14.94 %
CH32	0.32	18.96 %
MC05	0.29	8.06 %
CH17	0.23	13.79 %
CH20	0.21	6.94 %
MC06	0.17	17.41 %
CH44	0.15	18.92 %
CH21		0.00 %
CH23		0.00 %
CH31		0.00 %
CH33		0.00 %
PON1		0.00 %
Total	10.51	19.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.39	30.68 %
Total	9.39	30.55 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.66	18.80 %
KKI2	0.56	25.78 %
TVM2	0.41	11.04 %
PRT1	0.28	22.84 %
MKM1	0.14	12.39 %
TVM1	0.14	12.77 %
KML1	0.12	21.21 %
TDM1		0.00 %
Total	9.39	30.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.01	31.65 %
Total	1.01	31.53 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.50	24.93 %
Total	1.01	31.53 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %