

MTD Sales
205.08 L

Brand Share %
31.19 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	205.08	31.19 %
Total	205.08	31.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.69	30.50 %
CHENNAI-02	25.52	24.65 %
WEST-02	25.08	36.85 %
CHENNAI-01	24.74	29.61 %
TRICHY-01	24.43	35.78 %
NORTH ARCOT	24.21	29.98 %
SOUTH ARCOT	18.49	34.73 %
SOUTH-03	17.36	30.39 %
WEST-01	15.56	39.44 %
HO01		0.00 %
KL-SOUTH		-0.02 %
Total	205.08	31.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	29.69	30.50 %
Total	29.69	30.50 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.07	28.07 %
TUT1	2.07	18.21 %
TUT2	1.31	28.59 %
PKD1	0.97	26.04 %
VLY1	0.86	12.66 %
TKS2	0.68	20.82 %
TYI1	0.50	23.45 %
SGT1	0.49	12.66 %
TCN1	0.30	17.02 %
TKY1	0.29	21.26 %
RND1	0.19	25.11 %
KYR1	0.13	8.36 %
KSM1		0.00 %
MAR1		0.00 %
STU2		0.00 %
Total	29.69	30.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	25.52	24.65 %
Total	25.52	24.65 %

Branch *	MTD Sales L	Brand Share %
CH03	2.24	23.18 %
MJR1	1.38	27.66 %
CH21	1.33	12.68 %
CH12	1.16	14.05 %
CH44	1.03	29.12 %
CH46	0.92	20.73 %
GPD1	0.91	27.95 %
PON1	0.76	23.09 %
MC05	0.71	21.06 %
CH18	0.68	23.71 %
CH27	0.46	31.14 %
CH15	0.43	7.91 %
CH06	0.41	9.69 %
CH20	0.27	4.68 %
CH33	0.22	5.03 %
CH32		0.00 %
Total	25.52	24.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	25.08	36.85 %
Total	25.08	36.85 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.85	25.59 %
MCR1	0.85	29.10 %
TRM1	0.78	21.92 %
HSR2	0.66	20.09 %
PLC1	0.34	13.32 %
APN1	0.31	23.66 %
EDP1	0.28	10.60 %
VKL1	0.26	29.00 %
TCG1	0.18	23.57 %
RSP1	0.14	26.37 %
KVP1	0.13	14.25 %
ERD2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
Total	25.08	36.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	24.74	29.61 %
Total	24.74	29.61 %

Branch *	MTD Sales L	Brand Share %
CH14	1.52	26.47 %
MRM1	0.92	20.00 %
CH45	0.71	19.92 %
AVD1	0.64	10.69 %
CH39	0.60	25.92 %
CH05	0.54	18.39 %
CH37	0.52	22.17 %
CGL1	0.51	14.33 %
CH30	0.39	9.37 %
CH28	0.37	14.14 %
MC09	0.25	15.66 %
CH11	0.07	10.82 %
CH29		0.00 %
CH40		0.00 %
Total	24.74	29.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	24.43	35.78 %
Total	24.43	35.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.30	19.85 %
TNJ1	1.23	28.86 %
TVR2	1.07	30.71 %
TTP1	0.86	30.61 %
NGT1	0.75	24.29 %
PBR2	0.65	30.07 %
TNJ2	0.60	25.04 %
NMM1	0.47	26.35 %
MSI1	0.44	18.90 %
ORU1	0.41	20.19 %
MVM1	0.35	30.42 %
PBR1	0.23	16.77 %
PTK1	0.20	12.71 %
KIK1	0.12	25.34 %
NCK1		0.00 %
Total	24.43	35.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	24.21	29.98 %
Total	24.21	29.98 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.68	14.52 %
WJD1	1.53	28.05 %
TRR1	1.16	25.49 %
WJP1	0.90	29.80 %
CYR1	0.88	19.52 %
VSI1	0.71	26.41 %
ARC2	0.68	24.94 %
ABR1	0.62	19.59 %
SLG1	0.53	17.02 %
VEL2	0.47	19.29 %
TRT1	0.39	14.53 %
AKM1	0.31	7.72 %
GDM1	0.29	10.78 %
SBR1	0.28	18.65 %
VEL1	0.14	8.76 %
Total	24.21	29.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.49	34.73 %
Total	18.49	34.73 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.97	22.71 %
CDM1	0.75	18.34 %
VPM2	0.73	27.69 %
KML1	0.70	27.64 %
TVM1	0.68	23.32 %
PRT1	0.41	19.34 %
STP1	0.33	23.84 %
KLM1	0.31	10.27 %
Total	18.49	34.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	17.36	30.39 %
Total	17.36	30.39 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.01	25.20 %
KYK1	0.86	28.20 %
MDU1	0.81	20.44 %
TEN1	0.52	15.80 %
ADP1	0.43	30.46 %
TDI1	0.38	26.82 %
MDU4	0.31	20.81 %
TEN2	0.28	15.71 %
SGP1	0.25	26.58 %
KRR1	0.22	11.76 %
NTM1	0.15	9.20 %
CMR1	0.07	8.92 %
ODM1	0.07	6.01 %
MDU3	0.07	8.57 %
DKI1	0.07	2.75 %
BTU1		0.00 %
CBM1		0.00 %
MLR1		0.00 %
PNI1		0.00 %
Total	17.36	30.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	15.56	39.44 %
Total	15.56	39.44 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.75	14.87 %
TPR2	0.56	30.76 %
DPM2	0.46	26.15 %
TPR1	0.44	27.83 %
CNR1	0.43	24.18 %
PPI1	0.36	31.06 %
TPR3	0.25	28.55 %
MPM1	0.20	9.88 %
CBE3	0.09	19.63 %
CBE5		0.00 %
PDM1		0.00 %
SUL1		0.00 %
Total	15.56	39.44 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total		0.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile		-0.02 %
Total		-0.02 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.38	21.63 %
KLR1	0.07	2.00 %
PAS1	-0.45	-38.82 %
Total		-0.02 %