

MTD Sales
220.38 L

Brand Share %
18.46 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	219.98	18.80 %
Ear-Buds	0.39	3.58 %
Chargers	0.01	0.07 %
Total	220.38	18.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.20	20.64 %
NORTH ARCOT	30.41	19.29 %
SOUTH-03	24.53	22.22 %
TRICHY-01	24.47	22.41 %
CHENNAI-01	22.62	17.33 %
CHENNAI-02	21.28	10.90 %
WEST-02	20.83	19.56 %
SOUTH ARCOT	20.05	18.94 %
WEST-01	11.01	16.58 %
WEST-03	7.97	29.24 %
HO01		0.00 %
Total	220.38	18.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	37.20	20.95 %
Total	37.20	20.64 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.32	15.57 %
TVL1	2.27	17.89 %
TKS2	1.54	14.09 %
TUT1	1.51	8.70 %
KVT1	1.11	15.18 %
MAR1	0.71	8.94 %
TKS1	0.65	14.28 %
ERL2	0.63	13.09 %
VNR1	0.62	17.81 %
ASM1	0.53	14.95 %
UDN1	0.42	8.87 %
APK2	0.23	5.50 %
ARM1	0.15	12.28 %
COL1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TYI1		0.00 %
Total	37.20	20.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	30.41	19.63 %
Total	30.41	19.29 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.32	11.69 %
VEL2	1.85	17.31 %
VEL3	0.99	17.94 %
BGR1	0.77	17.84 %
AKM1	0.75	8.39 %
GDM1	0.75	18.21 %
SLG1	0.52	15.06 %
CYR1	0.41	14.52 %
VSI1	0.41	10.15 %
KPM1	0.30	6.03 %
ARC2	0.24	4.49 %
ANI1	0.22	7.27 %
UGI1	0.19	4.29 %
TRT1		0.00 %
VEL1		0.00 %
Total	30.41	19.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	24.53	22.56 %
Chargers		0.57 %
Total	24.53	22.22 %

Branch *	MTD Sales L	Brand Share %
MDU8	2.36	14.83 %
KPT1	0.99	18.26 %
DGL1	0.68	18.23 %
DKI1	0.42	15.64 %
MDU1	0.41	5.54 %
KRR1	0.40	17.59 %
ATG1	0.34	10.09 %
NKI1	0.34	14.27 %
NTM1	0.34	13.97 %
KKD3	0.33	11.56 %
TPT1	0.31	11.60 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
Total	24.53	22.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	24.47	22.68 %
Total	24.47	22.41 %

Branch *	MTD Sales L	Brand Share %
JKM1	0.83	13.32 %
KUM1	0.82	12.49 %
TTP1	0.82	13.40 %
ORU1	0.50	15.90 %
PBR2	0.47	9.68 %
MDI1	0.46	15.60 %
MSI1	0.44	12.18 %
PBR1	0.40	12.12 %
MVM1	0.26	7.10 %
KUM2	0.23	12.24 %
NMM1	0.16	5.95 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
Total	24.47	22.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	22.45	17.60 %
Ear-Buds	0.17	8.75 %
Chargers		0.40 %
Total	22.62	17.33 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.08	14.00 %
CH07	1.07	10.26 %
CH47	0.98	12.79 %
CH42	0.90	17.70 %
CH14	0.85	11.56 %
CH22	0.81	14.83 %
CH30	0.74	15.31 %
CH05	0.54	8.34 %
SKL1	0.37	8.67 %
CH16	0.35	6.10 %
CGL1	0.22	8.84 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
CH26	-0.01	-2.84 %
Total	22.62	17.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	21.10	10.98 %
Ear-Buds	0.18	10.97 %
Total	21.28	10.90 %

Branch *	MTD Sales L	Brand Share %
CH15	1.56	9.73 %
CH03	1.55	8.54 %
CH51	1.27	16.67 %
CH36	1.21	18.08 %
CH50	1.21	10.29 %
UKI1	0.99	11.41 %
CH34	0.84	8.46 %
CH20	0.76	12.06 %
CH21	0.73	7.13 %
CH35	0.45	5.31 %
CH44	0.45	5.80 %
CH43	0.42	13.08 %
CH46	0.34	10.52 %
CH37	0.26	5.28 %
MJR1	0.19	4.70 %
CH27	0.18	10.31 %
CH17	0.02	0.34 %
CH18		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	21.28	10.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	20.80	19.79 %
Ear-Buds	0.03	4.17 %
Total	20.83	19.56 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.31	16.31 %
HSR1	1.24	17.56 %
PMP1	0.98	15.35 %
HSR2	0.51	6.77 %
DPR1	0.15	10.47 %
EDP1		0.00 %
OML1		0.00 %
SLM1		0.00 %
PNG1	-0.10	-2.78 %
Total	20.83	19.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	20.03	19.20 %
Ear-Buds	0.02	2.00 %
Total	20.05	18.94 %

Branch *	MTD Sales L	Brand Share %
ULP1	1.17	15.05 %
CDM1	1.14	17.73 %
VPM1	0.93	17.75 %
PRT1	0.72	14.76 %
TRK1	0.65	8.57 %
POY2	0.63	5.85 %
KLM1	0.60	14.47 %
VPM2	0.55	12.90 %
POY1	0.51	7.94 %
STP1	0.50	11.87 %
KKI2	0.48	10.29 %
TVM2	0.39	8.66 %
TDM1	0.34	13.90 %
Total	20.05	18.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	11.01	16.94 %
Total	11.01	16.58 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.91	9.04 %
SUL1	0.36	15.37 %
PPI1	0.35	12.19 %
UAM1	0.19	2.48 %
PLI1	0.15	4.16 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
UMP1		0.00 %
Total	11.01	16.58 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	7.97	29.70 %
Total	7.97	29.24 %

Branch *	MTD Sales L	Brand Share %
KGM1	0.36	17.45 %
NKL2	0.30	11.89 %
SYM2	0.28	11.28 %
CMI1	0.18	12.09 %
ERD1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	7.97	29.24 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %