

MTD Sales
242.65 L

Brand Share %
23.83 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	242.65	23.83 %
Total	242.65	23.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.10	25.65 %
CHENNAI-02	33.35	18.09 %
NORTH ARCOT	31.40	26.69 %
WEST-02	30.67	28.53 %
TRICHY-01	25.91	31.18 %
CHENNAI-01	25.65	18.92 %
SOUTH-03	21.63	29.36 %
WEST-01	18.90	30.55 %
SOUTH ARCOT	18.74	27.03 %
KL-SOUTH	1.28	37.11 %
HO01		0.00 %
Total	242.65	23.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	35.10	25.65 %
Total	35.10	25.65 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.84	22.59 %
TUT1	1.77	13.87 %
ARM1	0.94	21.66 %
TVL1	0.79	5.84 %
APK2	0.74	18.53 %
TKS1	0.62	15.52 %
TKS2	0.53	12.68 %
PKD1	0.47	21.30 %
RPM1	0.43	17.13 %
SGT1	0.39	20.48 %
STU2	0.34	15.52 %
KVT1	0.33	5.24 %
VLY1	0.20	8.31 %
VNR1	0.13	5.94 %
COL1		0.00 %
SDI1		0.00 %
Total	35.10	25.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	33.35	18.09 %
Total	33.35	18.09 %

Branch *	MTD Sales L	Brand Share %
CH03	3.34	15.91 %
CH15	2.42	12.65 %
CH34	2.21	17.21 %
CH21	1.76	11.08 %
MJR1	1.50	17.25 %
CH44	1.35	13.23 %
CH18	1.08	14.71 %
CH46	0.97	13.74 %
UK11	0.80	13.02 %
MC05	0.32	4.80 %
CH20	0.31	4.64 %
CH33	0.29	5.14 %
CH32	0.25	15.11 %
CH27	0.22	8.53 %
CH23	0.19	5.95 %
CH12	0.18	2.76 %
CH31	0.15	5.06 %
Total	33.35	18.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	31.40	26.69 %
Total	31.40	26.69 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.87	13.78 %
TRR1	1.73	22.10 %
WJP1	1.59	18.20 %
KPM1	1.16	18.82 %
ARC2	0.73	11.18 %
VSI1	0.69	18.10 %
PLR1	0.68	21.93 %
VEL1	0.61	9.77 %
CYR1	0.60	22.14 %
AKM1	0.41	8.21 %
TRT1	0.14	17.71 %
Total	31.40	26.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	30.67	28.53 %
Total	30.67	28.53 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.09	15.36 %
MTR1	0.90	22.08 %
NKL2	0.89	23.67 %
ERD1	0.58	18.13 %
KVP1	0.52	13.83 %
EDP1	0.23	5.66 %
APN1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	30.67	28.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	25.91	31.18 %
Total	25.91	31.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.62	17.18 %
AYR1	0.74	20.49 %
NMM1	0.68	20.49 %
KRN1	0.61	17.85 %
NGT1	0.35	13.33 %
NCK1	0.18	20.11 %
PTK1	0.11	7.75 %
Total	25.91	31.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	25.65	18.92 %
Total	25.65	18.92 %

Branch *	MTD Sales L	Brand Share %
CH16	1.70	14.59 %
CGL1	1.47	23.60 %
GUD2	1.24	16.14 %
CH42	1.18	14.61 %
GUD1	1.08	23.57 %
CH14	0.89	11.80 %
CH11	0.82	22.05 %
TKM1	0.70	17.64 %
KNR1	0.61	20.63 %
CH19	0.55	9.89 %
CH30	0.38	7.03 %
MRM1	0.30	7.77 %
CH39	0.24	17.13 %
CH40	0.21	1.99 %
AVD1	0.20	5.42 %
CH05	0.09	2.43 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
Total	25.65	18.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	21.63	29.36 %
Total	21.63	29.36 %

Branch *	MTD Sales L	Brand Share %
ODM1	0.62	22.73 %
BNR1	0.55	18.71 %
TMM1	0.46	15.69 %
SGP1	0.33	22.47 %
KKD3	0.33	14.42 %
CMR1	0.30	18.82 %
KRR1	0.20	12.43 %
KPT1	0.09	6.73 %
MDU3		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
Total	21.63	29.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	18.90	30.55 %
Total	18.90	30.55 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.26	21.32 %
UAM1	0.74	15.75 %
KGM1	0.55	17.75 %
CNR1	0.49	12.22 %
GBM1	0.10	2.95 %
KMD1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
Total	18.90	30.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.74	27.03 %
Total	18.74	27.03 %

Branch *	MTD Sales L	Brand Share %
POY2	0.84	22.50 %
TVM2	0.80	18.66 %
STP1	0.44	18.81 %
TDM1	0.29	7.02 %
TVM1	0.24	7.72 %
MKM1	0.18	9.19 %
VCM1	0.13	15.29 %
Total	18.74	27.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.28	37.11 %
Total	1.28	37.11 %

Branch *	MTD Sales L	Brand Share %
Total	1.28	37.11 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %