

MTD Sales
178.10 L

Brand Share %
30.75 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	178.09	30.91 %
Chargers	0.01	0.29 %
Total	178.10	30.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.29	28.64 %
WEST-02	22.40	32.11 %
TRICHY-01	21.86	33.59 %
CHENNAI-01	20.33	31.99 %
NORTH ARCOT	20.32	32.52 %
CHENNAI-02	19.93	24.36 %
WEST-01	16.34	40.86 %
SOUTH-03	15.46	32.71 %
SOUTH ARCOT	12.61	27.81 %
KL-SOUTH	3.56	24.82 %
HO01		0.00 %
Total	178.10	30.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	25.28	28.77 %
Chargers		0.99 %
Total	25.29	28.64 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.93	19.64 %
TVL1	1.07	19.28 %
ERL2	0.91	30.16 %
TUT1	0.70	7.38 %
MAR1	0.69	16.66 %
RND1	0.65	27.92 %
TKS1	0.63	26.89 %
KVT1	0.42	13.67 %
VNR1	0.41	18.16 %
TKS2	0.30	12.74 %
COL1	0.18	24.96 %
APK2	0.11	4.63 %
VLY1	0.11	2.70 %
STU2	0.07	12.94 %
KSM1		2.80 %
Total	25.29	28.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	22.40	32.27 %
Total	22.40	32.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.61	19.79 %
HRR1	1.36	24.77 %
MTR1	0.87	29.95 %
PLC1	0.84	26.94 %
ATU1	0.70	16.00 %
PMP1	0.56	10.88 %
BMD1	0.32	15.70 %
VKL1	0.31	17.76 %
SGG1	0.18	26.12 %
ERD1	0.18	30.60 %
TCG1	0.14	18.99 %
EPI1	0.11	7.00 %
CMI1		0.00 %
KVP1		0.00 %
HSR2		0.00 %
Total	22.40	32.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	21.86	33.72 %
Total	21.86	33.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.42	21.39 %
TTP1	1.09	29.02 %
KUM1	0.91	30.13 %
PBR2	0.66	18.46 %
TNJ1	0.54	26.78 %
KRN1	0.53	21.48 %
TNJ2	0.46	17.31 %
ORU1	0.43	15.14 %
TVR2	0.39	15.69 %
MSI1	0.38	27.02 %
TVR1	0.26	25.52 %
NMM1	0.22	20.48 %
PBR1	0.07	17.74 %
Total	21.86	33.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	20.33	32.18 %
Total	20.33	31.99 %

Branch *	MTD Sales L	Brand Share %
CH22	0.84	23.01 %
CH16	0.72	28.75 %
CH37	0.63	26.67 %
TKM1	0.45	14.98 %
CH35	0.41	12.18 %
KNR1	0.41	26.25 %
CH38	0.41	30.48 %
MC10	0.35	14.12 %
SKL1	0.27	23.84 %
CH26	0.18	28.36 %
CH30	0.14	8.30 %
CH05		0.00 %
CH40		0.00 %
Total	20.33	31.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	20.32	32.69 %
Total	20.32	32.52 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.69	28.82 %
KPM2	1.22	14.46 %
VEL1	0.89	26.15 %
SBR1	0.76	24.68 %
PLR1	0.65	28.21 %
WJP1	0.59	28.34 %
ARC2	0.54	18.57 %
CYR1	0.42	30.07 %
KPM1	0.38	13.08 %
GDM1	0.32	24.11 %
SLG1	0.22	29.63 %
TRT1	0.22	26.73 %
PTU1	0.19	15.42 %
VSI1	0.18	9.43 %
Total	20.32	32.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	19.93	24.50 %
Total	19.93	24.36 %

Branch *	MTD Sales L	Brand Share %
CH03	2.11	25.64 %
CH18	1.28	26.80 %
CH15	0.80	15.69 %
CH12	0.71	20.35 %
CH09	0.55	22.54 %
MJR1	0.54	16.72 %
MC05	0.45	11.98 %
CH06	0.42	16.24 %
CH41	0.39	18.68 %
CH43	0.39	24.30 %
CH21	0.29	4.44 %
CH44	0.18	5.18 %
MC08	0.18	12.95 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH46		0.00 %
PON1		0.00 %
Total	19.93	24.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	16.34	41.01 %
Chargers		2.73 %
Total	16.34	40.86 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.46	28.93 %
UAM1	0.34	10.79 %
KGM1	0.22	27.93 %
CNR1	0.20	9.03 %
AVI1	0.14	10.78 %
TPR4	0.11	30.74 %
MPM1	0.06	8.79 %
CBE3		0.00 %
CBE4		0.00 %
PDM1		0.00 %
UMP1		0.00 %
Total	16.34	40.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	15.46	32.84 %
Total	15.46	32.71 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.14	27.30 %
SVG1	0.64	24.15 %
MDU6	0.58	26.32 %
DKI1	0.46	15.54 %
TEN1	0.43	24.13 %
ADP1	0.34	28.63 %
BNR1	0.22	30.54 %
MDU5	0.21	24.37 %
KYK1	0.20	18.61 %
SGP1	0.20	25.30 %
PVI1	0.13	26.08 %
CMR1	0.13	6.63 %
MNM1	0.13	13.96 %
ATG1		0.00 %
KKD2		0.00 %
MDU3		0.00 %
MLR1		0.00 %
NTM1		0.00 %
Total	15.46	32.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	12.61	27.94 %
Total	12.61	27.81 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.97	27.71 %
CDM1	0.75	18.99 %
SJI1	0.69	30.51 %
ULP1	0.65	21.03 %
TDM1	0.56	22.18 %
PRT1	0.55	28.35 %
TRK1	0.39	14.23 %
KKI2	0.32	22.23 %
POY2	0.31	19.81 %
STP1	0.22	25.65 %
KML1	0.18	10.41 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	12.61	27.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.56	25.06 %
Total	3.56	24.82 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.81	21.43 %
PAS1	0.79	16.73 %
Total	3.56	24.82 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %