

MTD Sales
233.76 L

Brand Share %
27.57 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	233.74	27.83 %
Ear-Buds	0.02	0.21 %
Total	233.76	27.57 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	34.48	35.28 %
SOUTH-01	31.17	22.83 %
NORTH ARCOT	27.48	27.85 %
CHENNAI-01	25.99	24.29 %
TRICHY-01	25.24	30.05 %
SOUTH-03	24.22	28.28 %
CHENNAI-02	23.64	21.81 %
WEST-01	23.13	41.27 %
SOUTH ARCOT	17.88	29.05 %
KL-SOUTH	0.53	13.00 %
HO01		0.00 %
Total	233.76	27.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	34.48	35.57 %
Total	34.48	35.28 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.21	15.42 %
ATU1	0.89	21.38 %
PMP1	0.71	15.48 %
HSR2	0.68	15.69 %
MTR1	0.63	20.63 %
KVP1	0.35	22.90 %
ERD2	0.25	21.10 %
TCG1	0.23	10.40 %
Total	34.48	35.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	31.17	23.01 %
Total	31.17	22.83 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.82	18.50 %
TUT2	2.03	22.96 %
KVT1	1.70	22.84 %
TVL1	1.52	10.14 %
TKS1	1.31	26.21 %
PKD1	1.13	23.68 %
UDN1	0.52	26.12 %
PDI1	0.49	22.34 %
TKS2	0.44	8.90 %
KGL1	0.42	11.22 %
VKM1	0.39	26.12 %
MAR1	0.37	9.77 %
VLY1	0.33	5.53 %
VNR1	0.19	9.30 %
STU2	0.17	9.22 %
RND1	0.09	9.04 %
ERL1	0.07	9.36 %
COL1		0.00 %
KSM1		0.00 %
Total	31.17	22.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.48	28.11 %
Total	27.48	27.85 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.30	26.30 %
TRL1	1.43	16.06 %
GDM1	1.36	21.05 %
WJP1	0.59	13.19 %
VEL2	0.49	6.47 %
VSI1	0.47	22.06 %
AKM1	0.34	7.49 %
PLR1	0.32	19.88 %
KPM1	0.25	10.96 %
Total	27.48	27.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	25.99	24.51 %
Total	25.99	24.29 %

Branch *	MTD Sales L	Brand Share %
CH14	1.89	23.14 %
CH08	1.76	23.26 %
KNR1	1.19	22.54 %
AVD1	1.08	20.71 %
CGL1	1.02	25.19 %
CH48	0.98	24.43 %
CH05	0.86	16.93 %
CH16	0.79	11.71 %
CH07	0.78	21.44 %
CH30	0.69	12.44 %
MRM1	0.60	19.15 %
CH19	0.49	19.33 %
CH28	0.48	16.38 %
GUD2	0.39	8.87 %
SKL1	0.36	16.58 %
CH40	0.36	6.10 %
CH22	0.35	19.56 %
CH35	0.11	3.02 %
CH37		0.00 %
Total	25.99	24.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	25.24	30.23 %
Total	25.24	30.05 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.01	20.25 %
TNJ1	1.83	20.97 %
PBR2	1.47	25.88 %
MSI1	0.79	20.67 %
KRN1	0.64	24.00 %
TNJ2	0.54	17.99 %
NMM1	0.44	17.11 %
NCK1	0.39	25.61 %
TVR2	0.37	10.03 %
ORU1	0.36	20.60 %
APM1		0.00 %
PTK1		0.00 %
Total	25.24	30.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	24.22	28.49 %
Total	24.22	28.28 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.30	21.80 %
TMM1	1.03	25.15 %
TEN1	1.00	25.37 %
MDU2	0.73	22.88 %
MDU5	0.65	23.72 %
USL1	0.56	24.07 %
NTM1	0.55	24.98 %
TDI1	0.52	24.76 %
MDU6	0.44	20.59 %
DGL2	0.42	22.65 %
CBM1	0.42	14.14 %
ADP1	0.42	12.97 %
TEN2	0.38	12.62 %
ATG1	0.32	20.82 %
SVG1	0.26	15.58 %
KKD2	0.21	24.36 %
MDU3		0.00 %
MNM1		0.00 %
Total	24.22	28.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	23.64	22.10 %
Total	23.64	21.81 %

Branch *	MTD Sales L	Brand Share %
CH15	2.08	22.29 %
CH03	1.78	20.80 %
CH18	1.78	27.12 %
MJR1	1.50	27.25 %
CH21	1.06	17.34 %
CH34	1.05	18.80 %
MC05	1.00	22.32 %
CH20	0.86	15.00 %
CH09	0.61	16.11 %
CH33	0.45	8.78 %
CH44	0.37	11.18 %
CH43	0.34	17.28 %
CH41	0.20	8.26 %
PON1	0.15	6.96 %
CH12	0.14	2.92 %
CH24	0.14	3.88 %
CH31	0.14	8.37 %
CH32		0.00 %
CH36		0.00 %
MC08		0.00 %
Total	23.64	21.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	23.13	41.63 %
Total	23.13	41.27 %

Branch *	MTD Sales L	Brand Share %
KGI1	0.79	21.53 %
CBE2	0.69	8.01 %
SYM2	0.62	22.96 %
AVI1	0.42	19.35 %
TPR4	0.34	20.16 %
SNR1	0.25	12.38 %
PDM1	0.09	8.07 %
TPR3	0.07	8.52 %
CBE3		0.00 %
SUL1		0.00 %
Total	23.13	41.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.86	29.29 %
Ear-Buds	0.02	2.95 %
Total	17.88	29.05 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.00	25.22 %
CDM1	0.87	15.64 %
ULP1	0.87	25.68 %
TVM2	0.60	15.80 %
KLM1	0.58	22.21 %
POY1	0.52	25.81 %
PRT1	0.37	18.45 %
MKM1	0.28	19.53 %
TDM1	0.12	5.34 %
Total	17.88	29.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.53	13.14 %
Total	0.53	13.00 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.53	15.01 %
PAS1		0.00 %
Total	0.53	13.00 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %