



TN : VIVO Sales Performance 04/05/2026 9:32 AM

MTD Sales
294.33 L

Brand Share %
23.16 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	294.18	23.16 %
Dig-Acce	0.15	35.86 %
Total	294.33	23.16 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	43.06	32.85 %
SOUTH-01	41.46	19.68 %
CHENNAI-02	39.16	21.58 %
SOUTH-03	33.04	26.18 %
CHENNAI-01	30.59	19.46 %
NORTH ARCOT	30.55	22.30 %
TRICHY-01	27.08	27.24 %
WEST-01	26.27	26.22 %
SOUTH ARCOT	23.12	24.45 %
HO01		0.00 %
Total	294.33	23.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	43.06	32.86 %
Total	43.06	32.85 %

Branch *	MTD Sales L	Brand Share %
HSR1	1.34	20.82 %
KVP1	1.15	20.38 %
MTR1	1.08	18.09 %
BMD1	1.05	18.49 %
DPR1	0.52	19.50 %
PLC1	0.40	14.23 %
APN1	0.33	10.36 %
ERD2	0.20	11.45 %
EDP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	43.06	32.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	41.46	19.69 %
Total	41.46	19.68 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.20	23.04 %
TVL1	3.40	14.20 %
NGR1	2.12	16.77 %
TKS2	1.67	20.13 %
SVK1	1.51	22.68 %
TKS1	1.09	19.67 %
VLY1	1.06	12.45 %
ERL2	0.78	16.40 %
RND1	0.63	19.61 %
SDI1	0.62	22.50 %
VNR1	0.58	13.00 %
TCN1	0.55	12.47 %
SNL1	0.55	18.57 %
KGL1	0.53	9.26 %
MMT1	0.50	10.02 %
STU2	0.44	17.41 %
KVT1	0.44	3.57 %
SKD1	0.42	12.62 %
PDI1	0.31	13.07 %
ARM1	0.24	8.78 %
MAR1	0.17	4.01 %
COL1		0.00 %
KSM1		0.00 %
RPM1		0.00 %
Total	41.46	19.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	39.16	21.58 %
Total	39.16	21.58 %

Branch *	MTD Sales L	Brand Share %
CH03	3.43	17.14 %
CH18	1.50	20.68 %
CH20	1.37	19.28 %
CH33	1.27	16.57 %
CH44	1.19	17.59 %
MJR1	1.13	15.92 %
CH21	0.87	4.60 %
CH15	0.78	8.35 %
CH41	0.68	16.97 %
MC05	0.65	7.25 %
CH31	0.61	13.36 %
CH12	0.45	4.99 %
CH01		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	39.16	21.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	33.04	26.19 %
Total	33.04	26.18 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.84	23.02 %
MDU7	1.03	22.92 %
DKI1	0.71	22.39 %
PVI1	0.68	17.62 %
MDU2	0.67	17.54 %
MLR1	0.61	19.57 %
MDU6	0.59	19.52 %
NKI1	0.23	22.15 %
KKD3	0.22	9.97 %
ADP1	0.17	9.91 %
TDI1	0.14	6.16 %
PNI1	0.10	9.06 %
KRR1		0.00 %
MDU3		0.00 %
SGP1		0.00 %
Total	33.04	26.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	30.59	19.47 %
Total	30.59	19.46 %

Branch *	MTD Sales L	Brand Share %
CH14	1.42	13.40 %
CH08	1.25	18.18 %
CH07	1.19	18.36 %
MRM1	0.83	20.37 %
CH28	0.60	9.52 %
CH35	0.53	7.09 %
CH05	0.26	4.37 %
KNR1	0.24	9.02 %
AVD1	0.23	5.54 %
CH30	0.23	2.63 %
CH19	0.17	2.22 %
CH40		0.00 %
CH42		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	30.59	19.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	30.55	22.30 %
Total	30.55	22.30 %

Branch *	MTD Sales L	Brand Share %
GDM1	1.22	19.45 %
TRL1	1.18	21.94 %
VEL1	1.13	22.07 %
KPM2	1.06	6.20 %
VSI1	0.90	18.31 %
SLG1	0.79	13.79 %
KPM1	0.78	12.96 %
CPT1	0.73	18.98 %
PTU1	0.61	11.35 %
AKM1	0.54	5.65 %
TRT1	0.46	20.70 %
ANI1	0.23	7.41 %
PLR1		0.00 %
Total	30.55	22.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	26.92	27.14 %
Dig-Acce	0.15	87.36 %
Total	27.08	27.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.82	19.36 %
TTP1	1.38	19.62 %
TNJ1	1.12	22.59 %
TNJ2	0.73	16.85 %
PBR2	0.71	10.74 %
NGT1	0.64	20.60 %
PBR1	0.62	22.56 %
NMM1	0.58	18.25 %
ORU1	0.36	13.56 %
KRN1	0.31	12.42 %
TVR1	0.24	18.66 %
PTK1		0.00 %
Total	27.08	27.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	26.27	26.23 %
Total	26.27	26.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.78	21.90 %
CNR1	1.90	16.76 %
UAM1	0.97	10.29 %
KGI1	0.77	12.74 %
KGM1	0.40	14.37 %
DPM2	0.15	11.56 %
TPR1	0.14	6.19 %
SUL1	0.14	17.75 %
ANR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
Total	26.27	26.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	23.12	24.45 %
Total	23.12	24.45 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.55	13.93 %
TRK1	1.45	14.72 %
CDM1	1.21	20.02 %
KLM1	0.94	13.12 %
KKI2	0.69	21.08 %
VPM2	0.68	18.60 %
TVM2	0.46	16.10 %
TDM1	0.40	13.80 %
KML1	0.25	11.12 %
TVM1	0.25	14.47 %
MKM1	0.19	13.11 %
Total	23.12	24.45 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %