



TN : VIVO Sales Performance 04/04/2026 9:32 AM

MTD Sales
280.78 L

Brand Share %
27.80 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	280.78	27.80 %
Total	280.78	27.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	45.80	25.36 %
WEST-02	35.83	29.83 %
TRICHY-01	34.38	32.70 %
NORTH ARCOT	33.91	30.22 %
CHENNAI-02	32.25	25.79 %
SOUTH-03	28.70	34.04 %
CHENNAI-01	28.68	23.20 %
SOUTH ARCOT	21.99	25.72 %
WEST-01	19.23	34.96 %
HO01		0.00 %
Total	280.78	27.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	45.80	25.36 %
Total	45.80	25.36 %

Branch *	MTD Sales L	Brand Share %
VNR2	5.19	26.36 %
TUT1	5.03	25.98 %
TVL1	3.06	15.27 %
SVK1	1.89	26.93 %
VLY1	1.21	14.16 %
TKS2	0.90	16.08 %
KGL1	0.83	23.64 %
MMT1	0.83	15.97 %
ERL2	0.68	21.58 %
SGT1	0.68	18.82 %
PKD1	0.66	19.17 %
VNR1	0.61	18.86 %
MAR1	0.58	11.00 %
ARM1	0.42	22.26 %
KVT1	0.42	7.27 %
TKY1	0.37	21.35 %
VKM1	0.34	20.50 %
UDN1	0.17	5.19 %
KSM1		0.00 %
Total	45.80	25.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	35.83	29.83 %
Total	35.83	29.83 %

Branch *	MTD Sales L	Brand Share %
EPI1	1.27	24.48 %
PMP1	1.12	21.81 %
ATU1	0.98	26.54 %
BMD1	0.91	14.06 %
SLM2	0.90	18.47 %
DPR2	0.86	22.70 %
DPR1	0.57	18.83 %
HSR2	0.50	5.32 %
ERD2	0.38	20.25 %
HSR1	0.37	16.14 %
APN1	0.36	11.24 %
MCR1	0.31	8.21 %
OML1	0.22	7.03 %
TCG1	0.17	17.32 %
CMI1	0.14	8.17 %
SGG1	0.14	21.34 %
EDP1	0.14	8.83 %
PDR1		0.00 %
Total	35.83	29.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	34.38	32.70 %
Total	34.38	32.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.77	18.87 %
TRY4	1.43	21.37 %
MSI1	1.28	26.43 %
PBR2	1.23	18.21 %
KRN1	0.82	15.79 %
NGT1	0.79	16.38 %
NCK1	0.42	20.74 %
AYR1	0.37	17.33 %
ORU1	0.27	7.38 %
Total	34.38	32.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	33.91	30.22 %
Total	33.91	30.22 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.96	19.75 %
AKM1	0.93	11.09 %
GDM1	0.85	15.83 %
TRL1	0.84	21.50 %
ARC2	0.66	23.93 %
ANI1	0.64	20.58 %
CYR1	0.58	19.98 %
VSI1	0.49	10.93 %
BGR1	0.46	27.51 %
PLR1	0.45	26.67 %
KPM1	0.31	10.47 %
VEL1	0.20	4.98 %
Total	33.91	30.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	32.25	25.79 %
Total	32.25	25.79 %

Branch *	MTD Sales L	Brand Share %
CH03	2.31	19.99 %
CH20	2.12	21.82 %
GPD1	1.85	26.13 %
CH12	1.31	18.93 %
CH17	1.21	24.42 %
MJR1	1.18	26.00 %
CH15	0.85	9.86 %
CH46	0.72	26.34 %
CH50	0.55	14.27 %
PON1	0.30	9.72 %
MC05	0.23	8.36 %
CH31	0.18	9.06 %
CH36	0.17	4.88 %
CH01		0.00 %
CH18		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	32.25	25.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	28.70	34.04 %
Total	28.70	34.04 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.01	21.14 %
MDU6	0.80	16.91 %
DKI1	0.79	19.72 %
MDU7	0.78	22.84 %
MDU1	0.73	22.23 %
ATG1	0.47	19.10 %
ODM1	0.45	24.90 %
MDU3	0.20	7.10 %
USL1	0.15	7.57 %
NTM1	0.14	7.53 %
DGL2	0.13	25.26 %
MLR1	0.08	16.08 %
BTU1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
PNV2		0.00 %
SGP1		0.00 %
Total	28.70	34.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	28.68	23.20 %
Total	28.68	23.20 %

Branch *	MTD Sales L	Brand Share %
CH16	2.14	22.73 %
CH45	1.62	15.09 %
CH14	1.43	18.05 %
CH07	1.21	25.72 %
CH48	1.00	26.25 %
GUD1	0.97	20.86 %
CH38	0.97	26.53 %
CH28	0.75	13.26 %
MC10	0.67	24.08 %
CGL1	0.55	25.70 %
CH05	0.54	15.04 %
CH08	0.49	10.85 %
CH30	0.27	6.30 %
CH39	0.23	25.82 %
CH37	0.23	9.94 %
AVD1	0.14	3.96 %
CH19	0.08	3.64 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH42		0.00 %
TKM1		0.00 %
Total	28.68	23.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	21.99	25.72 %
Total	21.99	25.72 %

Branch *	MTD Sales L	Brand Share %
POY2	1.69	25.69 %
VPM2	1.37	22.02 %
CDM1	1.12	20.87 %
TVM2	0.92	17.41 %
POY1	0.58	14.03 %
TDM1	0.27	15.38 %
STP1	0.22	7.16 %
KML1	0.17	10.79 %
MKM1	0.08	1.85 %
Total	21.99	25.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.23	34.96 %
Total	19.23	34.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.46	13.22 %
TPR1	0.83	25.42 %
KMR1	0.72	22.83 %
PPI1	0.22	22.82 %
CBE6	0.17	22.87 %
DPM2	0.08	3.54 %
ANR1		0.00 %
CBE1		0.00 %
CNR1		0.00 %
Total	19.23	34.96 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %