

MTD Sales
96.27 L

Brand Share %
24.84 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	96.27	24.99 %
Chargers		0.19 %
Total	96.27	24.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	15.30	39.38 %
NORTH ARCOT	13.20	25.83 %
SOUTH-01	12.98	21.23 %
WEST-02	11.46	26.58 %
WEST-01	10.87	45.16 %
CHENNAI-01	8.79	23.49 %
TRICHY-01	8.63	23.17 %
SOUTH ARCOT	8.00	30.39 %
CHENNAI-02	6.24	14.91 %
KL-SOUTH	0.80	29.09 %
HO01		0.00 %
Total	96.27	24.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	15.30	39.65 %
Total	15.30	39.38 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.46	16.85 %
MDU2	0.26	21.66 %
PNV2	0.14	21.48 %
ADP1		0.00 %
ATG1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
Total	15.30	39.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.20	26.01 %
Chargers		1.13 %
Total	13.20	25.83 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.29	21.71 %
ARC2	0.38	7.66 %
AKM1	0.30	11.51 %
WJD1	0.26	10.01 %
VEL2	0.12	1.92 %
KPM1	0.12	12.09 %
WJP1	0.11	4.05 %
ABR1		0.00 %
TRL1		0.00 %
Total	13.20	25.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	12.98	21.34 %
Total	12.98	21.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.27	13.62 %
NGR1	1.12	19.22 %
TUT2	0.63	18.61 %
TKS2	0.42	11.99 %
RPM1	0.23	11.48 %
PDI1	0.20	23.34 %
STU2	0.10	21.45 %
TCN1	0.07	3.63 %
APK2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
PKD1		0.00 %
TKS1		0.00 %
TVL1		0.00 %
VL1		0.00 %
Total	12.98	21.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	11.46	26.76 %
Total	11.46	26.58 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.74	23.52 %
SLM1	0.72	11.75 %
OML1	0.48	16.06 %
PMP1	0.46	20.92 %
ATU1	0.20	8.95 %
SLM3	0.18	18.07 %
KMM1	0.16	18.85 %
TRM1	0.15	11.33 %
TCG1	0.14	6.67 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
ERD2		0.00 %
SGG1		0.00 %
Total	11.46	26.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	10.87	45.45 %
Total	10.87	45.16 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.38	11.97 %
TPR1	0.24	22.18 %
CBE1		0.00 %
DPM2		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	10.87	45.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.79	23.63 %
Total	8.79	23.49 %

Branch *	MTD Sales L	Brand Share %
CH19	0.70	24.23 %
CH16	0.43	19.89 %
CH40	0.37	9.40 %
CH14	0.35	10.87 %
CH08	0.34	17.37 %
MRM1	0.15	17.96 %
CH37	0.14	8.77 %
TKM1	0.14	5.65 %
AVD1	0.12	10.60 %
CH45	0.12	4.72 %
CH05	0.12	6.51 %
CH26		0.00 %
MC09		0.00 %
Total	8.79	23.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	8.63	23.34 %
Total	8.63	23.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.77	14.78 %
PBR2	0.64	20.15 %
TTP1	0.59	21.29 %
NGT1	0.34	19.18 %
MSI1	0.31	18.15 %
KRN1	0.14	8.97 %
TVR1	0.14	8.85 %
TVR2	0.12	5.47 %
AYR1	0.11	12.35 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
Total	8.63	23.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.00	30.52 %
Total	8.00	30.39 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.52	19.35 %
TVM2	0.41	12.74 %
ULP1	0.38	21.59 %
PRT1	0.28	24.68 %
MKM1	0.14	14.33 %
TVM1	0.14	12.77 %
STP1		0.00 %
TDM1		0.00 %
VPM1		0.00 %
Total	8.00	30.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	6.24	14.99 %
Total	6.24	14.91 %

Branch *	MTD Sales L	Brand Share %
CH15	0.55	9.43 %
MJR1	0.48	16.12 %
UKI1	0.46	24.41 %
CH03	0.35	20.35 %
CH32	0.32	18.96 %
CH12	0.32	12.52 %
CH17	0.23	14.91 %
MC05	0.21	6.54 %
CH34	0.19	23.09 %
CH46	0.14	6.56 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH33		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	6.24	14.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.80	29.22 %
Total	0.80	29.09 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.29	18.65 %
Total	0.80	29.09 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %