

MTD Sales
142.02 L

Brand Share %
30.35 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	142.02	30.35 %
Total	142.02	30.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	20.93	27.80 %
SOUTH-01	19.08	26.98 %
WEST-02	18.54	38.51 %
CHENNAI-01	18.02	28.09 %
NORTH ARCOT	17.24	29.01 %
TRICHY-01	16.08	34.93 %
SOUTH ARCOT	11.58	32.52 %
SOUTH-03	11.14	29.02 %
WEST-01	9.66	38.34 %
HO01		0.00 %
KL-SOUTH	-0.25	-5.07 %
Total	142.02	30.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	20.93	27.80 %
Total	20.93	27.80 %

Branch *	MTD Sales L	Brand Share %
CH03	1.58	25.62 %
MJR1	1.04	24.57 %
CH12	0.99	23.18 %
CH21	0.98	12.46 %
CH44	0.91	28.85 %
CH17	0.85	27.12 %
CH18	0.68	24.24 %
CH46	0.65	24.98 %
MC05	0.64	22.06 %
CH06	0.41	10.72 %
CH20	0.27	5.42 %
CH33	0.22	5.80 %
CH15	0.22	5.20 %
Total	20.93	27.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	19.08	26.98 %
Total	19.08	26.98 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.31	24.63 %
TUT1	1.21	13.85 %
PKD1	0.97	26.59 %
TUT2	0.92	25.23 %
TKS2	0.55	25.54 %
SNL1	0.36	25.70 %
TCN1	0.30	21.87 %
TKY1	0.29	21.42 %
APK2	0.27	21.30 %
SGT1	0.26	7.88 %
UDN1	0.23	25.35 %
TYI1	0.19	18.84 %
SKD1	0.15	15.76 %
KYR1	0.13	10.64 %
VLY1	0.13	2.58 %
RND1	0.09	14.30 %
KSM1		0.00 %
MAR1		0.00 %
STU2		0.00 %
Total	19.08	26.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	18.54	38.51 %
Total	18.54	38.51 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.57	25.24 %
TRM1	0.78	27.74 %
HSR2	0.39	19.03 %
EDP1	0.28	14.62 %
PLC1	0.25	10.57 %
ATU1	0.22	20.98 %
APN1	0.15	14.30 %
ERD2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
VKL1		0.00 %
Total	18.54	38.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	18.02	28.09 %
Total	18.02	28.09 %

Branch *	MTD Sales L	Brand Share %
MRM1	0.80	19.65 %
CH42	0.79	28.67 %
AVD1	0.64	11.67 %
CH39	0.60	29.87 %
CH05	0.54	20.00 %
CGL1	0.51	14.33 %
CH30	0.39	10.33 %
CH45	0.39	12.47 %
SKL1	0.37	21.73 %
CH37	0.31	14.51 %
MC09	0.18	18.78 %
CH28	0.13	6.16 %
CH11	0.07	10.82 %
MC02	0.07	18.06 %
CH40		0.00 %
TKM1		0.00 %
Total	18.02	28.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.24	29.01 %
Total	17.24	29.01 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.99	12.01 %
TRR1	0.94	23.24 %
CYR1	0.88	20.15 %
VNB1	0.86	24.16 %
SLG1	0.53	22.62 %
VEL2	0.47	26.71 %
VSI1	0.44	18.21 %
ABR1	0.36	12.94 %
AKM1	0.31	10.97 %
GDM1	0.29	12.80 %
SBR1	0.28	21.24 %
VEL1		0.00 %
Total	17.24	29.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	16.08	34.93 %
Total	16.08	34.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.46	19.33 %
TNJ1	0.68	27.64 %
NGT1	0.53	20.50 %
TTP1	0.44	24.77 %
ORU1	0.41	23.51 %
TNJ2	0.28	16.89 %
PBR1	0.23	26.42 %
PTK1	0.20	16.11 %
MSI1	0.13	12.91 %
KIK1		0.00 %
NCK1		0.00 %
Total	16.08	34.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.58	32.52 %
Total	11.58	32.52 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.75	23.48 %
ULP1	0.64	25.35 %
KML1	0.54	29.13 %
MKM1	0.47	27.71 %
TVM1	0.43	16.02 %
NVL2	0.39	28.80 %
KLM1	0.31	13.82 %
STP1	0.27	24.55 %
TRK1	0.27	13.25 %
POY2	0.22	15.19 %
VCM1	0.20	30.22 %
PRT1	0.15	14.18 %
Total	11.58	32.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	11.14	29.02 %
Total	11.14	29.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.81	29.01 %
KYK1	0.48	17.97 %
PKM1	0.30	22.49 %
PVI1	0.22	23.39 %
TEN1	0.20	13.45 %
USL1	0.15	24.77 %
MDU4	0.13	10.61 %
MDU3	0.07	14.11 %
TEN2	0.07	5.47 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
Total	11.14	29.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	9.66	38.34 %
Total	9.66	38.34 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.62	29.43 %
KGI1	0.56	25.04 %
CNR1	0.30	20.56 %
KGM1	0.26	24.69 %
TPR3	0.25	28.55 %
PPI1	0.25	27.39 %
MPM1	0.20	9.88 %
CBE2		0.00 %
CBE5		0.00 %
PDM1		0.00 %
SUL1		0.00 %
Total	9.66	38.34 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total		0.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	-0.25	-5.07 %
Total	-0.25	-5.07 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.13	8.86 %
KLR1	0.07	2.93 %
PAS1	-0.45	-38.82 %
Total	-0.25	-5.07 %