

MTD Sales
110.68 L

Brand Share %
20.55 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	110.41	21.00 %
Ear-Buds	0.26	4.79 %
Chargers		0.06 %
Total	110.68	20.55 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	19.00	25.07 %
SOUTH-01	17.16	21.13 %
SOUTH-03	13.04	28.52 %
TRICHY-01	12.40	29.12 %
SOUTH ARCOT	10.56	20.12 %
CHENNAI-01	10.27	19.29 %
CHENNAI-02	10.20	10.30 %
WEST-02	9.84	23.05 %
WEST-01	5.64	18.17 %
WEST-03	2.58	25.11 %
HO01		0.00 %
Total	110.68	20.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	19.00	25.51 %
Total	19.00	25.07 %

Branch *	MTD Sales L	Brand Share %
VNB1	0.84	18.27 %
BGR1	0.59	18.50 %
AKM1	0.35	6.94 %
ARC2	0.24	13.29 %
GDM1	0.22	10.39 %
ANI1	0.22	12.73 %
UGI1	0.19	12.77 %
KPM1	0.15	7.82 %
CYR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
Total	19.00	25.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	17.16	21.45 %
Total	17.16	21.13 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.51	19.42 %
TUT1	1.07	12.36 %
NGR1	0.97	17.33 %
KVT1	0.93	19.08 %
ERL2	0.63	19.31 %
APK1	0.49	14.45 %
UDN1	0.42	12.39 %
VNR1	0.41	15.06 %
MAR1	0.35	15.80 %
TKS1	0.15	8.19 %
APK2		0.00 %
ARM1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	17.16	21.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	13.04	29.01 %
Total	13.04	28.52 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.63	7.48 %
KRR1	0.15	15.44 %
ATG1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	13.04	28.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	12.40	29.51 %
Total	12.40	29.12 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.26	19.08 %
KUM1	0.23	9.68 %
MSI1	0.19	20.04 %
NMM1	0.16	7.71 %
APM1		0.00 %
KUM2		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
Total	12.40	29.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.54	20.37 %
Ear-Buds	0.02	3.68 %
Total	10.56	20.12 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.45	15.13 %
VPM1	0.35	16.99 %
STP1	0.34	9.61 %
TRK1	0.23	6.05 %
ULP1	0.15	2.77 %
TVM2	0.15	6.94 %
VPM2	0.15	9.57 %
KML1		0.00 %
POY2		0.00 %
VCM2		0.00 %
Total	10.56	20.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	10.15	19.50 %
Ear-Buds	0.12	12.88 %
Chargers		1.49 %
Total	10.27	19.29 %

Branch *	MTD Sales L	Brand Share %
CH07	0.85	14.56 %
KNR1	0.66	18.26 %
CH45	0.38	13.73 %
CH25	0.26	16.58 %
AVD1	0.21	11.18 %
MRM1	0.18	6.42 %
CH14	0.16	3.78 %
CH05	0.02	0.93 %
CGL1		0.00 %
CH16		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD1		0.00 %
MC09		0.00 %
Total	10.27	19.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	10.08	10.33 %
Ear-Buds	0.11	13.43 %
Total	10.20	10.30 %

Branch *	MTD Sales L	Brand Share %
CH03	0.90	12.14 %
CH15	0.88	19.26 %
CH21	0.73	16.69 %
CH50	0.65	7.96 %
CH36	0.62	17.94 %
CH34	0.59	11.07 %
CH43	0.42	14.33 %
CH12	0.42	12.59 %
CH31	0.39	15.15 %
CH24	0.34	9.98 %
CH37	0.26	7.78 %
CH44	0.26	10.02 %
UK11	0.26	7.28 %
CH35	0.26	5.46 %
MJR1	0.19	5.34 %
CH51	0.18	6.70 %
CH27	0.18	13.63 %
CH46	0.16	12.22 %
CH17	0.02	0.63 %
CH06		0.00 %
CH18		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	10.20	10.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	9.82	23.23 %
Ear-Buds	0.02	6.90 %
Total	9.84	23.05 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.77	20.39 %
PLC1	0.51	19.86 %
HSR2	0.35	9.92 %
DPR2	0.23	10.73 %
PMP1	0.18	6.53 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
OML1		0.00 %
SLM1		0.00 %
PNG1	-0.26	-109.37 %
Total	9.84	23.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.64	18.47 %
Total	5.64	18.17 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.25	16.97 %
CBE2	0.72	19.57 %
GDR1	0.42	14.07 %
ANR1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	5.64	18.17 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	2.58	25.69 %
Total	2.58	25.11 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
Total	2.58	25.11 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %