

MTD Sales
182.84 L

Brand Share %
24.82 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	182.84	24.82 %
Total	182.84	24.82 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	25.26	17.52 %
SOUTH-01	25.23	23.58 %
NORTH ARCOT	24.01	26.45 %
WEST-02	23.90	30.16 %
CHENNAI-01	20.18	20.22 %
TRICHY-01	20.10	32.47 %
SOUTH-03	15.29	30.10 %
SOUTH ARCOT	14.51	26.98 %
WEST-01	13.49	28.95 %
KL-SOUTH	0.86	34.46 %
Total	182.84	24.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	25.26	17.52 %
Total	25.26	17.52 %

Branch *	MTD Sales L	Brand Share %
CH03	2.91	15.82 %
CH34	1.97	19.26 %
CH15	1.54	9.70 %
MJR1	1.37	18.57 %
CH21	0.98	6.81 %
CH44	0.90	11.29 %
CH46	0.76	14.68 %
CH18	0.70	12.99 %
UKI1	0.68	18.10 %
CH12	0.32	6.27 %
MC05	0.32	5.99 %
CH32	0.25	15.11 %
CH27	0.22	10.70 %
CH23	0.19	5.95 %
CH31	0.15	5.06 %
CH33	0.13	4.55 %
CH20		0.00 %
Total	25.26	17.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	25.23	23.58 %
Total	25.23	23.58 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.08	10.14 %
RND1	0.92	24.12 %
APK2	0.67	19.67 %
TKS2	0.53	15.15 %
UDN1	0.49	24.77 %
STU2	0.34	15.52 %
TKS1	0.31	12.98 %
PKD1	0.29	15.34 %
TVL1	0.24	2.04 %
RPM1	0.22	10.66 %
ARM1	0.21	5.69 %
VLY1	0.20	10.04 %
SGT1	0.13	10.30 %
VNR1	0.13	8.49 %
KVT1	0.11	2.03 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
Total	25.23	23.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	24.01	26.45 %
Total	24.01	26.45 %

Branch *	MTD Sales L	Brand Share %
WJP1	1.59	21.43 %
KPM2	1.53	16.10 %
TRR1	1.08	20.81 %
KPM1	0.85	15.49 %
ARC2	0.73	14.94 %
VSI1	0.56	18.55 %
PLR1	0.52	19.36 %
VEL1	0.47	8.60 %
AKM1	0.41	9.50 %
CYR1	0.25	17.93 %
Total	24.01	26.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	23.90	30.16 %
Total	23.90	30.16 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.09	17.41 %
DPR1	0.47	22.76 %
ERD1	0.23	15.57 %
EDP1	0.23	6.68 %
KVP1	0.17	5.59 %
APN1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	23.90	30.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	20.18	20.22 %
Total	20.18	20.22 %

Branch *	MTD Sales L	Brand Share %
CH16	1.43	15.74 %
CGL1	1.33	22.17 %
GUD1	0.92	21.76 %
GUD2	0.90	15.60 %
CH14	0.78	18.06 %
CH42	0.70	19.76 %
CH28	0.67	21.50 %
KNR1	0.61	20.63 %
CH19	0.55	17.30 %
CH30	0.38	10.16 %
MRM1	0.30	12.67 %
CH39	0.24	17.13 %
AVD1	0.13	4.51 %
CH05	0.09	3.60 %
CH29	0.07	10.22 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
Total	20.18	20.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	20.10	32.47 %
Total	20.10	32.47 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.97	15.30 %
KRN1	0.61	23.27 %
KUM1	0.57	22.11 %
NMM1	0.42	17.60 %
NGT1	0.35	21.18 %
PTK1	0.11	7.75 %
Total	20.10	32.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	15.29	30.10 %
Total	15.29	30.10 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.49	23.12 %
TMM1	0.46	20.00 %
BNR1	0.36	16.55 %
KKD3	0.21	13.32 %
KRR1	0.20	13.59 %
MLR1	0.19	17.15 %
DGL1	0.16	12.66 %
TEN2	0.15	13.21 %
MDU5	0.12	15.65 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
Total	15.29	30.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	14.51	26.98 %
Total	14.51	26.98 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.01	23.51 %
KLM1	0.64	18.13 %
TVM2	0.44	13.63 %
TDM1	0.13	4.60 %
VCM1	0.13	15.29 %
TVM1	0.12	8.33 %
MKM1		0.00 %
Total	14.51	26.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.49	28.95 %
Total	13.49	28.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.79	21.65 %
KGI1	0.83	22.15 %
KGM1	0.45	16.67 %
CBE1	0.19	17.30 %
GBM1	0.10	3.02 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
Total	13.49	28.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.86	34.46 %
Total	0.86	34.46 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.86	34.46 %