

MTD Sales
122.71 L

Brand Share %
30.64 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	122.70	30.79 %
Chargers	0.01	0.41 %
Total	122.71	30.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.28	27.38 %
TRICHY-01	16.26	35.02 %
WEST-02	15.48	32.46 %
CHENNAI-02	14.12	25.88 %
CHENNAI-01	13.38	32.71 %
WEST-01	13.17	42.12 %
NORTH ARCOT	12.84	26.97 %
SOUTH-03	9.97	30.59 %
SOUTH ARCOT	8.93	30.74 %
KL-SOUTH	2.26	23.16 %
HO01		0.00 %
Total	122.71	30.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	16.28	27.53 %
Chargers		1.26 %
Total	16.28	27.38 %

Branch *	MTD Sales L	Brand Share %
VNR2	2.11	30.08 %
NGR1	1.63	27.13 %
TVL1	0.93	21.20 %
MAR1	0.69	24.41 %
TKS1	0.63	28.29 %
RND1	0.51	26.61 %
TUT1	0.36	4.66 %
TCN1	0.31	21.06 %
SKD1	0.31	25.82 %
TKS2	0.13	13.78 %
APK1	0.09	14.04 %
PKD1	0.06	4.26 %
KSM1		2.80 %
APK2		0.00 %
STU2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	16.28	27.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	16.26	35.12 %
Total	16.26	35.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.14	20.05 %
PBR2	0.66	23.77 %
KUM1	0.60	28.62 %
TNJ1	0.54	27.07 %
TNJ2	0.46	19.72 %
ORU1	0.33	30.11 %
TVR2	0.33	17.33 %
PTK1	0.32	21.74 %
NMM1		0.00 %
Total	16.26	35.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	15.48	32.63 %
Total	15.48	32.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.96	17.10 %
MTR1	0.87	29.95 %
HSR1	0.76	29.29 %
HRR1	0.73	27.44 %
PLC1	0.52	26.69 %
PMP1	0.44	11.36 %
APN1	0.39	29.05 %
VKL1	0.31	17.76 %
BMD1	0.14	10.43 %
ATU1	0.13	5.37 %
EPI1	0.11	7.61 %
CMI1		0.00 %
ERD1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
HSR2		0.00 %
Total	15.48	32.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	14.12	26.01 %
Total	14.12	25.88 %

Branch *	MTD Sales L	Brand Share %
CH18	1.03	30.54 %
CH12	0.53	26.98 %
CH03	0.45	10.29 %
MC05	0.38	14.99 %
MJR1	0.31	11.77 %
CH23	0.26	25.45 %
CH41	0.21	11.69 %
CH44	0.18	6.56 %
CH21	0.18	3.03 %
CH15	0.07	3.86 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH46		0.00 %
PON1		0.00 %
Total	14.12	25.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	13.38	32.94 %
Total	13.38	32.71 %

Branch *	MTD Sales L	Brand Share %
CH37	0.63	28.33 %
TKM1	0.31	18.59 %
SKL1	0.27	23.84 %
CH35	0.22	7.75 %
MC10	0.22	12.74 %
CH38	0.21	25.30 %
CH26	0.18	28.36 %
KNR1	0.18	17.07 %
CH16	0.10	8.02 %
CH05		0.00 %
CH30		0.00 %
CH40		0.00 %
Total	13.38	32.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.16	42.25 %
Chargers		3.89 %
Total	13.17	42.12 %

Branch *	MTD Sales L	Brand Share %
KGI1	1.09	30.20 %
UAM1	0.34	14.13 %
CNR1	0.20	10.01 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
UMP1		0.00 %
Total	13.17	42.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	12.84	27.13 %
Total	12.84	26.97 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.12	21.72 %
KPM2	0.57	8.29 %
ARC2	0.54	28.20 %
VEL1	0.33	12.71 %
TRL1	0.32	19.78 %
CYR1	0.22	18.53 %
KPM1	0.20	12.81 %
PLR1	0.20	11.56 %
PTU1	0.19	20.69 %
VSI1	0.18	10.52 %
SBR1	0.13	5.15 %
GDM1	0.10	12.68 %
TRT1		0.00 %
Total	12.84	26.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	9.97	30.74 %
Total	9.97	30.59 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.43	26.68 %
SVG1	0.31	29.93 %
TEN2	0.28	27.93 %
MDU2	0.26	17.31 %
CMR1	0.13	6.63 %
DKI1	0.13	5.66 %
MNM1	0.13	18.76 %
ATG1		0.00 %
KKD2		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NTM1		0.00 %
Total	9.97	30.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.93	30.88 %
Total	8.93	30.74 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.15	25.39 %
TRK1	0.39	23.70 %
CDM1	0.34	17.23 %
SJI1	0.34	19.03 %
ULP1	0.22	16.02 %
STP1	0.22	29.31 %
KML1	0.18	12.31 %
POY2		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	8.93	30.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.26	23.38 %
Total	2.26	23.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.15	29.45 %
KLR1	0.67	21.23 %
PAS1	0.44	16.33 %
Total	2.26	23.16 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %