

MTD Sales
128.87 L

Brand Share %
26.28 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	128.87	26.28 %
Total	128.87	26.28 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	19.11	32.96 %
SOUTH-01	16.81	22.10 %
NORTH ARCOT	15.20	24.91 %
CHENNAI-01	14.87	25.03 %
SOUTH-03	14.15	29.99 %
TRICHY-01	13.56	28.40 %
CHENNAI-02	13.02	21.58 %
WEST-01	11.74	37.85 %
SOUTH ARCOT	10.29	26.15 %
KL-SOUTH	0.11	4.52 %
HO01		0.00 %
Total	128.87	26.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	19.11	32.96 %
Total	19.11	32.96 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.75	25.93 %
APN1	0.57	25.57 %
SLM1	0.57	13.83 %
MTR1	0.50	21.76 %
SLM3	0.49	20.95 %
ATU1	0.48	20.55 %
HSR2	0.34	17.11 %
PLC1	0.25	18.33 %
KVP1	0.25	17.50 %
PMP1	0.14	6.11 %
TCG1	0.11	5.10 %
Total	19.11	32.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	16.81	22.10 %
Total	16.81	22.10 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.29	16.06 %
TVL1	1.09	14.70 %
TKS1	0.91	24.54 %
KVT1	0.82	24.45 %
PKD1	0.65	19.69 %
MAR1	0.37	10.91 %
VLY1	0.33	12.25 %
SDI1	0.23	18.57 %
KGL1	0.14	4.19 %
UDN1	0.11	13.55 %
STU2	0.11	8.54 %
RND1	0.09	11.91 %
TKS2	0.09	3.52 %
VKM1	0.09	20.03 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
VNR1		0.00 %
Total	16.81	22.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.20	24.91 %
Total	15.20	24.91 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.38	25.96 %
TRL1	0.85	16.74 %
WJD1	0.69	21.49 %
GDM1	0.52	11.37 %
WJP1	0.46	13.32 %
KPM1	0.25	16.09 %
SLG1	0.25	20.13 %
AKM1	0.13	5.41 %
VSI1	0.13	9.49 %
PTU1	0.09	15.30 %
VEL2	0.06	0.89 %
Total	15.20	24.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	14.87	25.03 %
Total	14.87	25.03 %

Branch *	MTD Sales L	Brand Share %
CH14	1.08	18.58 %
AVD1	0.61	18.82 %
CH07	0.56	22.27 %
CH05	0.54	17.50 %
MRM1	0.53	24.38 %
GUD2	0.27	11.19 %
CH16	0.22	6.71 %
CH40	0.22	8.80 %
CH19	0.20	14.19 %
CH48	0.20	10.26 %
SKL1	0.20	17.25 %
CH22		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
Total	14.87	25.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	14.15	29.99 %
Total	14.15	29.99 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.49	16.50 %
MDU4	0.42	23.10 %
MDU6	0.37	24.98 %
CMR1	0.30	23.77 %
PNI1	0.24	-75.62 %
DGL1	0.16	9.51 %
CBM1	0.14	13.11 %
MDU5	0.14	8.94 %
TEN2	0.14	11.32 %
SVG1	0.13	14.45 %
ADP1	0.13	9.58 %
ATG1	0.11	12.57 %
PKM1	0.11	22.47 %
KRR1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
Total	14.15	29.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	13.56	28.40 %
Total	13.56	28.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.57	18.57 %
TNJ1	1.38	23.09 %
TTP1	0.46	19.83 %
NMM1	0.44	22.07 %
ORU1	0.36	23.92 %
TNJ2	0.32	24.12 %
MSI1	0.31	20.41 %
TVR2	0.28	11.68 %
NCK1	0.25	24.93 %
KRN1	0.19	23.67 %
PBR1	0.09	7.52 %
APM1		0.00 %
KIK1		0.00 %
PTK1		0.00 %
Total	13.56	28.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	13.02	21.58 %
Total	13.02	21.58 %

Branch *	MTD Sales L	Brand Share %
CH03	1.39	25.12 %
CH18	0.80	20.74 %
MJR1	0.49	18.20 %
CH34	0.48	16.77 %
MC05	0.31	9.01 %
CH20	0.27	7.96 %
CH41	0.20	12.12 %
PON1	0.15	11.89 %
CH12	0.14	9.48 %
CH24	0.14	3.88 %
CH31	0.14	26.05 %
CH44	0.07	3.95 %
CH09		0.00 %
CH21		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC08		0.00 %
Total	13.02	21.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	11.74	37.85 %
Total	11.74	37.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.59	9.95 %
SYM2	0.40	25.71 %
KGI1	0.29	14.21 %
CNR1	0.23	20.20 %
PDM1	0.09	14.02 %
AVI1	0.07	5.30 %
CBE3		0.00 %
MPM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	11.74	37.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.29	26.15 %
Total	10.29	26.15 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.88	16.63 %
CDM1	0.77	16.37 %
TVM2	0.47	21.76 %
ULP1	0.45	22.23 %
POY2	0.39	24.63 %
MKM1	0.28	26.26 %
PRT1	0.23	17.14 %
POY1	0.23	24.67 %
TVM1	0.14	17.33 %
VPM2	0.13	11.54 %
TDM1	0.12	7.32 %
KLM1	0.07	5.70 %
Total	10.29	26.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.11	4.52 %
Total	0.11	4.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.11	4.91 %
PAS1		0.00 %
Total	0.11	4.52 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %