



# TN : VIVO Sales Performance 03/05/2026 9:32 AM

MTD Sales  
205.20 L

Brand Share %  
22.89 %

Information:

MTD : 01-05-2026 To 02-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	205.04	22.88 %
Dig-Acce	0.15	45.91 %
Total	205.20	22.89 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	30.05	31.90 %
SOUTH-01	28.71	18.99 %
CHENNAI-02	25.49	22.87 %
SOUTH-03	25.18	28.55 %
TRICHY-01	20.40	27.23 %
NORTH ARCOT	20.35	21.86 %
CHENNAI-01	19.19	18.01 %
WEST-01	18.16	23.95 %
SOUTH ARCOT	17.66	25.96 %
HO01		0.00 %
Total	205.20	22.89 %

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	30.05	31.90 %
Total	30.05	31.90 %

Branch *	MTD Sales L	Brand Share %
TRM1	1.62	22.55 %
KVP1	0.90	20.03 %
BMD1	0.88	18.83 %
MTR1	0.81	16.85 %
PLC1	0.40	20.48 %
OML1	0.36	21.38 %
APN1	0.33	14.96 %
ERD2	0.20	17.15 %
DPR2	0.19	18.47 %
EDP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	30.05	31.90 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Mobile	28.71	19.00 %
Total	28.71	18.99 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.06	21.18 %
TVL1	2.54	12.88 %
NGR1	1.16	18.44 %
TKS2	1.15	21.00 %
VLV1	0.69	12.42 %
STU2	0.44	20.01 %
ERL2	0.44	14.61 %
KVT1	0.44	5.04 %
SKD1	0.42	14.49 %
VNR1	0.41	12.13 %
TCN1	0.38	11.07 %
KGL1	0.29	7.70 %
MMT1	0.28	6.46 %
KYR1	0.27	9.15 %
ARM1	0.24	8.78 %
SNL1	0.21	8.02 %
MAR1	0.17	5.87 %
PDI1	0.14	10.06 %
COL1		0.00 %
KSM1		0.00 %
RPM1		0.00 %
Total	28.71	18.99 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	25.49	22.87 %
Total	25.49	22.87 %

Branch *	MTD Sales L	Brand Share %
CH03	1.56	12.21 %
CH44	1.07	21.73 %
CH20	1.06	21.31 %
MJR1	0.96	17.05 %
CH15	0.78	14.14 %
CH41	0.68	22.10 %
CH18	0.67	15.22 %
CH21	0.48	13.01 %
CH31	0.42	13.08 %
MC05	0.33	4.67 %
CH12	0.29	4.48 %
CH01		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	25.49	22.87 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	25.18	28.55 %
<b>Total</b>	<b>25.18</b>	<b>28.55 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	1.53	21.63 %
TEN2	0.56	21.69 %
DKI1	0.38	16.57 %
SVG1	0.36	18.83 %
PVI1	0.31	9.28 %
MLR1	0.31	15.52 %
MDU2	0.23	22.66 %
NKI1	0.23	22.15 %
KKD3	0.22	12.76 %
PNI1	0.10	12.74 %
ADP1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
SGP1		0.00 %
TDI1		0.00 %
<b>Total</b>	<b>25.18</b>	<b>28.55 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	20.25	27.09 %
Dig-Acce	0.15	92.14 %
<b>Total</b>	<b>20.40</b>	<b>27.23 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.95	18.60 %
TNJ1	0.62	18.67 %
TTP1	0.61	13.44 %
NGT1	0.50	16.92 %
JKM1	0.39	21.05 %
PBR2	0.36	5.83 %
ORU1	0.36	18.19 %
KRN1	0.31	17.25 %
APM1	0.21	11.74 %
TVR1	0.14	13.82 %
PTK1		0.00 %
<b>Total</b>	<b>20.40</b>	<b>27.23 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	20.35	21.87 %
<b>Total</b>	<b>20.35</b>	<b>21.86 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	1.06	8.12 %
VSI1	0.90	21.99 %
TRR1	0.79	21.34 %
KPM1	0.78	17.58 %
VEL2	0.63	20.29 %
AKM1	0.54	8.13 %
SLG1	0.50	13.28 %
GDM1	0.49	12.80 %
BGR1	0.39	18.21 %
ANI1	0.23	16.10 %
PLR1		0.00 %
PTU1		0.00 %
<b>Total</b>	<b>20.35</b>	<b>21.86 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	19.19	18.02 %
<b>Total</b>	<b>19.19</b>	<b>18.01 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	1.28	15.65 %
CH47	1.05	21.58 %
GUD1	0.81	19.52 %
CH08	0.76	13.82 %
CH28	0.60	14.96 %
CH07	0.59	13.93 %
CH38	0.50	21.69 %
CH35	0.27	4.66 %
MRM1	0.26	21.05 %
CH05	0.26	6.80 %
KNR1	0.24	13.76 %
CH19	0.17	2.69 %
CGL1	0.17	7.89 %
GUD2	0.16	7.85 %
AVD1		0.00 %
CH30		0.00 %
CH40		0.00 %
CH42		0.00 %
MC09		0.00 %
MC10		0.00 %
<b>Total</b>	<b>19.19</b>	<b>18.01 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Mobile	18.16	23.96 %
<b>Total</b>	<b>18.16</b>	<b>23.95 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	4.22	19.88 %
KGI1	0.77	19.96 %
CNR1	0.56	7.57 %
CBE3	0.26	21.18 %
KGM1	0.21	9.77 %
UAM1	0.19	2.25 %
ANR1		0.00 %
AVI1		0.00 %
DPM2		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
<b>Total</b>	<b>18.16</b>	<b>23.95 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	17.66	25.96 %
Total	17.66	25.96 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.45	21.94 %
PRT1	1.26	15.17 %
KKI2	0.44	16.88 %
POY2	0.43	18.05 %
CDM1	0.42	10.87 %
TVM2	0.32	16.57 %
KLM1	0.29	5.87 %
TDM1	0.23	11.09 %
KML1		0.00 %
TVM1		0.00 %
Total	17.66	25.96 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %