



TN : VIVO Sales Performance 03/04/2026 9:33 AM

MTD Sales
193.57 L

Brand Share %
27.09 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	193.57	27.09 %
Total	193.57	27.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.98	24.50 %
WEST-02	27.17	32.12 %
TRICHY-01	25.82	34.37 %
CHENNAI-02	21.40	24.36 %
CHENNAI-01	21.30	24.14 %
NORTH ARCOT	19.76	27.05 %
SOUTH-03	18.52	33.32 %
SOUTH ARCOT	15.60	24.91 %
WEST-01	13.03	29.24 %
HO01		0.00 %
Total	193.57	27.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	30.98	24.50 %
Total	30.98	24.50 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.42	25.62 %
TVL1	2.18	16.41 %
NGR1	1.11	24.14 %
VLY1	1.07	19.09 %
MMT1	0.83	18.20 %
ERL2	0.68	23.58 %
TKS1	0.66	17.41 %
TKS2	0.62	12.95 %
MAR1	0.58	11.62 %
KVT1	0.42	10.46 %
ARM1	0.28	25.87 %
KGL1	0.17	9.86 %
VKM1	0.17	18.18 %
KYR1	0.15	9.98 %
UDN1	0.08	9.37 %
SGT1	0.08	4.68 %
KSM1		0.00 %
PKD1		0.00 %
STU2		0.00 %
VNR1		0.00 %
Total	30.98	24.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	27.17	32.12 %
Total	27.17	32.12 %

Branch *	MTD Sales L	Brand Share %
BMD1	0.91	24.83 %
DPR2	0.86	22.70 %
SLM2	0.71	15.57 %
ATU1	0.57	20.20 %
DPR1	0.57	22.18 %
APN1	0.36	14.85 %
MCR1	0.31	9.13 %
HRR1	0.25	23.62 %
EPI1	0.24	6.75 %
OML1	0.22	15.09 %
SGG1	0.14	21.34 %
EDP1	0.14	23.55 %
CMI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
PDR1		0.00 %
TCG1		0.00 %
Total	27.17	32.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	25.82	34.37 %
Total	25.82	34.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.87	20.61 %
TRY4	0.89	15.58 %
PBR2	0.82	18.08 %
MSI1	0.82	21.19 %
NGT1	0.79	19.24 %
NMM1	0.45	24.45 %
NCK1	0.28	20.29 %
ORU1	0.27	8.56 %
KRN1	0.21	6.76 %
PBR1	0.20	24.70 %
Total	25.82	34.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	21.40	24.36 %
Total	21.40	24.36 %

Branch *	MTD Sales L	Brand Share %
CH20	1.98	26.03 %
CH03	1.35	14.53 %
CH12	1.00	18.56 %
CH15	0.85	11.94 %
GPD1	0.78	20.93 %
CH44	0.64	23.58 %
MJR1	0.60	21.41 %
CH46	0.56	26.51 %
CH17	0.36	9.14 %
CH50	0.35	11.30 %
PON1	0.30	23.59 %
MC05	0.23	9.38 %
CH36	0.17	6.85 %
CH01		0.00 %
CH18		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	21.40	24.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	21.30	24.14 %
Total	21.30	24.14 %

Branch *	MTD Sales L	Brand Share %
CH45	1.62	20.53 %
CH14	1.21	17.26 %
GUD1	1.17	26.10 %
CH28	0.36	11.55 %
MC09	0.34	25.02 %
CH08	0.31	12.67 %
CH30	0.27	8.03 %
CH48	0.21	8.11 %
CGL1	0.17	10.95 %
CH05	0.17	6.94 %
MC10	0.16	9.26 %
CH37	0.14	6.57 %
AVD1	0.14	5.47 %
CH19	0.08	6.54 %
CH35		0.00 %
CH40		0.00 %
CH42		0.00 %
TKM1		0.00 %
Total	21.30	24.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	19.76	27.05 %
Total	19.76	27.05 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.25	26.07 %
AKM1	0.93	12.97 %
GDM1	0.85	19.19 %
VSI1	0.49	20.01 %
ANI1	0.41	19.44 %
ARC2	0.36	20.52 %
KPM1	0.31	11.49 %
TRL1	0.28	10.52 %
KPM2	0.23	2.44 %
VEL1	0.20	8.43 %
PLR1	0.11	8.17 %
CYR1		0.00 %
Total	19.76	27.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	18.52	33.32 %
Total	18.52	33.32 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.01	25.84 %
MDU6	0.80	19.29 %
DKI1	0.41	16.42 %
ODM1	0.31	18.61 %
MDU7	0.29	16.92 %
PVI1	0.22	25.41 %
ADP1	0.21	24.11 %
MDU3	0.20	7.53 %
USL1	0.15	11.88 %
MLR1	0.08	21.07 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
Total	18.52	33.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.60	24.91 %
Total	15.60	24.91 %

Branch *	MTD Sales L	Brand Share %
ULP1	1.07	22.86 %
NVL2	0.83	23.19 %
POY1	0.58	19.40 %
VPM2	0.52	9.74 %
CDM1	0.37	11.39 %
TDM1	0.27	20.69 %
TVM2	0.21	6.10 %
KML1	0.17	12.81 %
TVM1	0.14	14.76 %
STP1	0.08	3.44 %
MKM1	0.08	3.30 %
Total	15.60	24.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.03	29.24 %
Total	13.03	29.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.24	11.95 %
TPR1	0.55	19.30 %
KMR1	0.45	16.25 %
MPM1	0.42	23.26 %
GDR1	0.36	17.70 %
DPM2	0.08	7.59 %
ANR1		0.00 %
CBE1		0.00 %
CNR1		0.00 %
TPR2		0.00 %
Total	13.03	29.24 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %