

MTD Sales
52.50 L

Brand Share %
25.17 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	52.49	25.33 %
Chargers		0.32 %
Total	52.50	25.17 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.45	22.00 %
NORTH ARCOT	7.01	23.53 %
SOUTH-03	6.24	32.98 %
WEST-01	6.18	38.43 %
WEST-02	5.98	22.77 %
CHENNAI-01	5.64	25.72 %
SOUTH ARCOT	5.63	30.02 %
TRICHY-01	4.94	22.82 %
CHENNAI-02	2.91	14.94 %
KL-SOUTH	0.53	28.47 %
Total	52.50	25.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	7.45	22.11 %
Total	7.45	22.00 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.54	17.69 %
TUT2	0.33	18.55 %
TKS2	0.17	7.04 %
SGT1	0.11	17.81 %
STU2	0.10	21.68 %
ARM1	0.07	9.79 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
PKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TVL1		0.00 %
VLY1		0.00 %
Total	7.45	22.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.01	23.70 %
Chargers		1.88 %
Total	7.01	23.53 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.45	17.53 %
UGI1	0.26	22.38 %
ARC2	0.25	5.42 %
AKM1	0.14	12.32 %
VEL2	0.12	3.11 %
ABR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.01	23.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	6.24	33.28 %
Total	6.24	32.98 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.14	21.66 %
TEN2	0.12	22.01 %
ODM1	0.11	22.68 %
KKD3	0.09	10.85 %
ADP1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU6		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TMM1		0.00 %
Total	6.24	32.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	6.18	38.73 %
Total	6.18	38.43 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.28	18.26 %
TPR1	0.12	12.14 %
CBE2	0.09	3.38 %
DPM2		0.00 %
KMD1		0.00 %
UMP1		0.00 %
Total	6.18	38.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	5.98	22.94 %
Total	5.98	22.77 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.45	13.33 %
HSR1	0.34	15.09 %
ATU1	0.20	11.47 %
KMM1	0.16	18.85 %
VPD1	0.14	18.95 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HSR2		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	5.98	22.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	5.64	25.87 %
Total	5.64	25.72 %

Branch *	MTD Sales L	Brand Share %
CH14	0.35	19.50 %
TKM1	0.14	6.80 %
CH40	0.12	5.11 %
CH05	0.12	12.77 %
AVD1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH26		0.00 %
CH45		0.00 %
MC10		0.00 %
MRM1		0.00 %
Total	5.64	25.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.63	30.14 %
Total	5.63	30.02 %

Branch *	MTD Sales L	Brand Share %
TVM1	0.14	20.93 %
TRK1	0.13	6.36 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	5.63	30.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	4.94	22.96 %
Total	4.94	22.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.55	20.36 %
NGT1	0.34	23.05 %
TTP1	0.28	18.81 %
PBR2	0.24	13.84 %
TVR1	0.14	8.85 %
KUM1	0.12	9.33 %
TVR2	0.12	19.38 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
Total	4.94	22.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	2.91	15.02 %
Total	2.91	14.94 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.36	23.68 %
CH32	0.32	18.96 %
CH03	0.16	19.49 %
CH46	0.14	16.60 %
CH09	0.07	13.18 %
CH12		0.00 %
CH20		0.00 %
CH21		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	2.91	14.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.53	28.63 %
Total	0.53	28.47 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.21	14.42 %
Total	0.53	28.47 %