

MTD Sales
60.17 L

Brand Share %
27.79 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	60.17	27.79 %
Total	60.17	27.79 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	8.92	33.12 %
SOUTH-01	8.31	23.73 %
CHENNAI-02	7.76	23.61 %
NORTH ARCOT	7.47	30.05 %
WEST-02	7.01	35.14 %
CHENNAI-01	6.22	23.73 %
SOUTH ARCOT	5.20	30.03 %
WEST-01	4.82	40.41 %
SOUTH-03	4.77	25.13 %
HO01		0.00 %
KL-SOUTH	-0.31	-13.14 %
Total	60.17	27.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	8.92	33.12 %
Total	8.92	33.12 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.89	14.53 %
PBR2	0.30	22.83 %
NGT1	0.27	17.29 %
TNJ1	0.25	19.87 %
JKM1	0.13	12.75 %
KIK1		0.00 %
NCK1		0.00 %
PTK1		0.00 %
Total	8.92	33.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	8.31	23.73 %
Total	8.31	23.73 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.93	17.72 %
TVL1	0.39	23.10 %
TUT2	0.27	10.19 %
TKS2	0.23	23.89 %
RPM1	0.14	26.17 %
ASM1	0.13	22.91 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	8.31	23.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	7.76	23.61 %
Total	7.76	23.61 %

Branch *	MTD Sales L	Brand Share %
CH17	0.43	23.34 %
CH12	0.34	17.34 %
CH18	0.32	25.98 %
CH33	0.22	10.60 %
CH46	0.13	18.59 %
CH06	0.07	2.80 %
CH15		0.00 %
CH20		0.00 %
CH27		0.00 %
MC05		0.00 %
MC06		0.00 %
CH21	-0.45	-14.47 %
Total	7.76	23.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.47	30.05 %
Total	7.47	30.05 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.62	16.31 %
TRR1	0.53	23.74 %
VSI1	0.44	26.58 %
CYR1	0.39	25.36 %
KPM1	0.24	26.32 %
PLR1	0.19	21.84 %
SBR1	0.15	15.36 %
ABR1	0.12	12.47 %
CGM1	0.09	15.97 %
AKM1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
Total	7.47	30.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	7.01	35.14 %
Total	7.01	35.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.33	9.37 %
MTR1	0.20	23.55 %
MCR1	0.18	23.63 %
HSR2	0.14	9.41 %
OML1	0.13	24.07 %
TRM1	0.13	25.70 %
APN1		0.00 %
ATU1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
VPD1		0.00 %
Total	7.01	35.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	6.22	23.73 %
Total	6.22	23.73 %

Branch *	MTD Sales L	Brand Share %
CH22	0.36	17.53 %
AVD1	0.22	8.17 %
MRM1	0.20	12.98 %
KNR1	0.20	24.34 %
CH42	0.18	14.39 %
CH37	0.13	20.91 %
CH28	0.13	10.21 %
CH05		0.00 %
CH11		0.00 %
CH16		0.00 %
CH30		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
MC02		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	6.22	23.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.20	30.03 %
Total	5.20	30.03 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.42	27.37 %
CDM1	0.37	26.50 %
KLM1	0.31	26.10 %
TRK1	0.27	22.82 %
POY2	0.22	20.32 %
TVM1	0.17	12.29 %
ULP1	0.16	16.74 %
VPM2	0.13	23.08 %
SJI2	0.12	17.05 %
NVL2		0.00 %
PRT1		0.00 %
VCM1		0.00 %
Total	5.20	30.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	4.82	40.41 %
Total	4.82	40.41 %

Branch *	MTD Sales L	Brand Share %
PPI1	0.13	18.91 %
AVI1		0.00 %
CBE2		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	4.82	40.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	4.77	25.13 %
Total	4.77	25.13 %

Branch *	MTD Sales L	Brand Share %
NKI1	0.26	14.85 %
PKM1	0.19	24.20 %
TEN2	0.07	9.27 %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
Total	4.77	25.13 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total		0.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	-0.31	-13.14 %
Total	-0.31	-13.14 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.13	11.41 %
KLR1		0.00 %
Total	-0.31	-13.14 %