

MTD Sales
60.55 L

Brand Share %
21.94 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	60.45	22.09 %
Ear-Buds	0.10	4.13 %
Total	60.55	21.94 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	9.63	22.91 %
SOUTH-01	7.84	20.16 %
TRICHY-01	7.63	33.40 %
SOUTH-03	7.05	36.44 %
WEST-02	6.50	28.71 %
SOUTH ARCOT	6.24	20.48 %
CHENNAI-02	6.19	11.87 %
CHENNAI-01	4.93	18.13 %
WEST-01	2.84	20.10 %
WEST-03	1.68	27.01 %
Total	60.55	21.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.63	23.11 %
Total	9.63	22.91 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.07	18.68 %
BGR1	0.34	15.83 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	9.63	22.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	7.84	20.31 %
Total	7.84	20.16 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.66	13.58 %
MAR1	0.35	19.78 %
TVL1	0.31	8.59 %
MMT1	0.20	19.38 %
UDN1	0.16	11.96 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KVT1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	7.84	20.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	7.63	33.66 %
Total	7.63	33.40 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TRY3		0.00 %
Total	7.63	33.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	7.05	36.87 %
Total	7.05	36.44 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.22	20.03 %
TDI1	0.19	14.45 %
DGL1		0.00 %
DKI1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	7.05	36.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	6.50	28.80 %
Total	6.50	28.71 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.58	17.58 %
PMP1	0.18	15.22 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
OML1		0.00 %
SLM1		0.00 %
VPD1		0.00 %
PNG1	-0.26	-6733.52 %
Total	6.50	28.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.24	20.64 %
Total	6.24	20.48 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.53	19.72 %
ULP1	0.15	4.09 %
TVM2	0.15	10.49 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
TRK1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	6.24	20.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	6.11	11.77 %
Ear-Buds	0.08	29.13 %
Total	6.19	11.87 %

Branch *	MTD Sales L	Brand Share %
CH43	0.42	20.37 %
CH31	0.39	15.15 %
CH12	0.26	8.37 %
CH37	0.26	13.21 %
CH44	0.26	15.50 %
CH35	0.26	6.63 %
CH50	0.23	5.60 %
GPD1	0.20	5.94 %
CH51	0.03	1.28 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	6.19	11.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	4.92	18.40 %
Ear-Buds	0.02	3.41 %
Total	4.93	18.13 %

Branch *	MTD Sales L	Brand Share %
CH22	0.19	16.30 %
AVD1	0.19	11.59 %
CH45	0.19	8.69 %
MRM1	0.18	11.65 %
CH05	0.02	0.93 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH26		0.00 %
CH40		0.00 %
CH47		0.00 %
CH48		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	4.93	18.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.84	20.39 %
Total	2.84	20.10 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.63	19.24 %
PPI1	0.15	15.70 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
Total	2.84	20.10 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	1.68	27.16 %
Total	1.68	27.01 %

Branch *	MTD Sales L	Brand Share %
CMI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total	1.68	27.01 %