

MTD Sales
85.32 L

Brand Share %
23.38 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	85.32	23.38 %
Total	85.32	23.38 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	12.06	25.68 %
CHENNAI-02	11.65	18.25 %
WEST-02	11.10	27.70 %
SOUTH-01	10.78	20.27 %
CHENNAI-01	9.59	20.70 %
TRICHY-01	8.07	25.77 %
SOUTH ARCOT	7.91	27.61 %
SOUTH-03	7.40	26.63 %
WEST-01	6.44	24.74 %
KL-SOUTH	0.32	43.04 %
Total	85.32	23.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	12.06	25.68 %
Total	12.06	25.68 %

Branch *	MTD Sales L	Brand Share %
WJP1	0.86	18.42 %
KPM1	0.51	14.57 %
KPM2	0.47	9.46 %
AKM1	0.41	11.56 %
PLR1	0.33	18.02 %
VNB1	0.18	12.57 %
ARC2	0.15	7.18 %
CYR1	0.10	10.03 %
VEL1		0.00 %
Total	12.06	25.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	11.65	18.25 %
Total	11.65	18.25 %

Branch *	MTD Sales L	Brand Share %
CH03	1.01	11.57 %
CH21	0.98	22.02 %
CH15	0.88	11.41 %
CH34	0.85	16.12 %
CH46	0.44	15.73 %
CH18	0.34	9.44 %
MJR1	0.27	9.00 %
PON1	0.27	17.27 %
CH12	0.17	10.96 %
UKI1	0.13	5.69 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH44		0.00 %
MC05		0.00 %
Total	11.65	18.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	11.10	27.70 %
Total	11.10	27.70 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.64	14.53 %
HRR1	0.47	22.79 %
ERD1	0.23	15.57 %
EDP1	0.23	9.11 %
BMD1	0.17	20.40 %
MCR1	0.07	5.54 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	11.10	27.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	10.78	20.27 %
Total	10.78	20.27 %

Branch *	MTD Sales L	Brand Share %
RND1	0.45	14.93 %
ERL2	0.27	15.80 %
TKS2	0.27	12.86 %
TVL1	0.24	3.11 %
PKD1	0.20	13.31 %
TUT1	0.17	2.97 %
RPM1	0.12	11.57 %
KVT1	0.11	6.74 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
UDN1		0.00 %
VL1		0.00 %
VNR1		0.00 %
Total	10.78	20.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	9.59	20.70 %
Total	9.59	20.70 %

Branch *	MTD Sales L	Brand Share %
CH16	0.37	7.22 %
KNR1	0.33	20.36 %
CH28	0.30	23.26 %
CH14	0.16	9.85 %
AVD1	0.13	4.95 %
MRM1	0.12	9.49 %
CH19	0.11	4.70 %
CH05		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH42		0.00 %
MC02		0.00 %
MC09		0.00 %
Total	9.59	20.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	8.07	25.77 %
Total	8.07	25.77 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.56	7.98 %
NMM1	0.42	20.37 %
TNJ2	0.38	23.08 %
TVR2	0.32	22.50 %
KUM1	0.30	20.93 %
TVR1	0.13	13.58 %
KRN1	0.12	8.27 %
MVM1	0.11	17.72 %
APM1		0.00 %
KIK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
Total	8.07	25.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.91	27.61 %
Total	7.91	27.61 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.68	19.56 %
KLM1	0.20	10.09 %
CDM1	0.10	20.08 %
TRK1	0.07	8.52 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	7.91	27.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	7.40	26.63 %
Total	7.40	26.63 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.33	17.73 %
NK11	0.18	14.26 %
BNR1	0.18	13.63 %
ODM1	0.13	19.24 %
CMR1	0.07	10.24 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
TMM1		0.00 %
Total	7.40	26.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	6.44	24.74 %
Total	6.44	24.74 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.27	4.88 %
CNR1	0.17	11.43 %
KGM1	0.13	11.87 %
AVI1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
Total	6.44	24.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.32	43.04 %
Total	0.32	43.04 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.32	43.04 %