

MTD Sales
67.71 L

Brand Share %
32.11 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	67.70	32.25 %
Chargers		0.44 %
Total	67.71	32.11 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	10.84	34.70 %
SOUTH-01	8.48	29.55 %
NORTH ARCOT	8.37	32.93 %
WEST-01	7.94	46.08 %
CHENNAI-02	7.78	30.41 %
WEST-02	7.32	30.24 %
CHENNAI-01	5.89	30.23 %
SOUTH-03	5.37	32.55 %
SOUTH ARCOT	5.13	29.73 %
KL-SOUTH	0.60	11.37 %
Total	67.71	32.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	10.84	34.77 %
Total	10.84	34.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.34	17.10 %
TTP1	0.41	18.81 %
TNJ1	0.40	28.06 %
PBR2	0.33	30.20 %
TNJ2	0.33	17.18 %
PTK1	0.32	23.75 %
KRN1	0.31	31.60 %
TVR2	0.07	19.64 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
Total	10.84	34.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	8.48	29.68 %
Total	8.48	29.55 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.93	28.16 %
ERL2	0.46	24.10 %
TKS1	0.33	20.43 %
TUT1	0.23	7.80 %
SGT1	0.20	25.49 %
ARM1	0.13	30.04 %
NGR1	0.13	5.99 %
TCN1	0.13	15.59 %
SKD1	0.13	19.87 %
TKS2	0.13	31.47 %
APK1	0.09	24.02 %
APK2		0.00 %
KSM1		0.00 %
PKD1		0.00 %
RND1		0.00 %
STU2		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	8.48	29.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.37	33.09 %
Total	8.37	32.93 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.33	15.13 %
ARC2	0.32	29.74 %
VEL2	0.27	13.78 %
CYR1	0.22	24.11 %
KPM1	0.20	30.25 %
SBR1	0.13	9.81 %
GDM1	0.10	16.16 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
Total	8.37	32.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	7.93	46.23 %
Chargers		6.59 %
Total	7.94	46.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.54	26.12 %
UAM1	0.34	15.03 %
CNR1	0.20	23.72 %
TPR2	0.14	30.70 %
CBE3		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
Total	7.94	46.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	7.78	30.51 %
Total	7.78	30.41 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.31	20.97 %
CH31	0.19	16.68 %
CH21	0.18	5.30 %
CH15	0.07	14.83 %
CH03	0.07	2.62 %
CH17		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MC05		0.00 %
MC08		0.00 %
PON1		0.00 %
Total	7.78	30.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	7.32	30.40 %
Total	7.32	30.24 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.44	22.97 %
SLM1	0.35	22.10 %
PMP1	0.33	13.83 %
VKL1	0.18	14.10 %
MCR1	0.14	28.45 %
BMD1	0.14	21.53 %
ATU1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
OML1		0.00 %
SGG1		0.00 %
Total	7.32	30.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	5.89	30.42 %
Total	5.89	30.23 %

Branch *	MTD Sales L	Brand Share %
TKM1	0.31	23.47 %
CH22	0.23	27.63 %
CH35	0.22	11.70 %
CH38	0.21	27.37 %
CH37	0.11	11.08 %
CH14	0.11	8.39 %
CH16	0.10	12.01 %
CH05		0.00 %
CH08		0.00 %
CH30		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC10		0.00 %
Total	5.89	30.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	5.37	32.71 %
Total	5.37	32.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.14	12.85 %
CMR1	0.13	20.77 %
DKI1	0.13	5.66 %
ADP1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	5.37	32.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.13	29.88 %
Total	5.13	29.73 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.59	18.89 %
TVM2	0.53	28.98 %
ULP1	0.22	22.50 %
KML1	0.18	22.26 %
SJI1	0.13	11.78 %
MKM1	0.09	19.07 %
STP1	0.09	15.06 %
POY2		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	5.13	29.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.60	11.53 %
Total	0.60	11.37 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.45	21.17 %
TVP1	0.15	7.66 %
PAS1		0.00 %
Total	0.60	11.37 %