

MTD Sales
58.56 L

Brand Share %
25.82 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	58.56	25.82 %
Total	58.56	25.82 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	8.69	32.50 %
SOUTH-03	7.54	35.03 %
WEST-02	7.39	31.57 %
NORTH ARCOT	7.37	27.21 %
SOUTH-01	7.27	20.14 %
TRICHY-01	5.94	26.78 %
CHENNAI-02	5.15	18.91 %
WEST-01	4.67	30.95 %
SOUTH ARCOT	4.54	25.54 %
HO01		0.00 %
KL-SOUTH		0.00 %
Total	58.56	25.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.69	32.50 %
Total	8.69	32.50 %

Branch *	MTD Sales L	Brand Share %
KNR1	0.45	20.47 %
AVD1	0.41	25.45 %
CH19	0.11	20.97 %
CH16		0.00 %
CH22		0.00 %
CH30		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
Total	8.69	32.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	7.54	35.03 %
Total	7.54	35.03 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.49	23.22 %
MDU2	0.22	25.39 %
SGP1	0.22	23.84 %
CMR1	0.21	17.59 %
DGL1	0.16	9.59 %
ODM1	0.07	16.76 %
ADP1		0.00 %
CBM1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SVG1		0.00 %
Total	7.54	35.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	7.39	31.57 %
Total	7.39	31.57 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.36	21.78 %
SLM3	0.24	14.14 %
SLM1	0.20	16.35 %
ATU1	0.14	16.34 %
DPR1	0.14	18.18 %
BMD1	0.11	19.63 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KRI1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	7.39	31.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.37	27.21 %
Total	7.37	27.21 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.52	20.64 %
TRL1	0.39	15.79 %
GDM1	0.25	14.49 %
KPM1	0.25	25.22 %
VEL2	0.13	7.19 %
WJP1	0.13	5.44 %
PTU1	0.09	20.52 %
AKM1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
Total	7.37	27.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	7.27	20.14 %
Total	7.27	20.14 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.71	19.53 %
KYR1	0.31	16.21 %
TKY1	0.30	24.18 %
TUT1	0.27	5.91 %
PKD1	0.26	16.32 %
SDI1	0.23	21.03 %
SVK1	0.23	24.64 %
KVT1	0.14	12.57 %
NGR1	0.14	7.28 %
ASM1	0.07	21.05 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
STU2		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	7.27	20.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	5.94	26.78 %
Total	5.94	26.78 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.44	15.81 %
TRY1	0.42	14.90 %
NGT1	0.22	23.54 %
TYR1	0.13	24.49 %
TVR2	0.13	5.91 %
TNJ2	0.10	21.59 %
APM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
Total	5.94	26.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	5.15	18.91 %
Total	5.15	18.91 %

Branch *	MTD Sales L	Brand Share %
CH15	0.82	24.00 %
CH34	0.36	22.93 %
MC06	0.22	25.79 %
MJR1	0.20	11.26 %
CH03	0.15	11.59 %
CH20	0.14	10.14 %
MC05	0.14	8.84 %
CH44	0.07	17.88 %
CH09		0.00 %
CH12		0.00 %
CH21		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
MC08		0.00 %
Total	5.15	18.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	4.67	30.95 %
Total	4.67	30.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.26	7.87 %
PDM1	0.09	23.83 %
AVI1	0.07	5.58 %
KGI1	0.07	5.49 %
CNR1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	4.67	30.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.54	25.54 %
Total	4.54	25.54 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.40	12.61 %
CUD1	0.20	13.01 %
ULP1	0.13	15.09 %
POY1	0.09	11.74 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VPM2		0.00 %
Total	4.54	25.54 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %