



TN : VIVO Sales Performance 02/04/2026 9:32 AM

MTD Sales
110.84 L

Brand Share %
26.64 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	110.84	26.64 %
Total	110.84	26.64 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	16.74	29.47 %
SOUTH-01	16.30	22.23 %
TRICHY-01	13.31	35.25 %
CHENNAI-01	12.88	22.90 %
NORTH ARCOT	11.88	28.44 %
CHENNAI-02	11.69	23.60 %
SOUTH-03	10.18	33.30 %
WEST-01	9.31	27.08 %
SOUTH ARCOT	8.54	23.93 %
Total	110.84	26.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	16.74	29.47 %
Total	16.74	29.47 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.71	18.71 %
DPR2	0.69	25.33 %
BMD1	0.45	21.53 %
MCR1	0.31	9.66 %
NKL2	0.28	13.35 %
HRR1	0.25	24.37 %
PLC1	0.20	21.73 %
SGG1	0.14	21.34 %
EPI1	0.08	3.19 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
PDR1		0.00 %
TCG1		0.00 %
Total	16.74	29.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	16.30	22.23 %
Total	16.30	22.23 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.98	23.13 %
MMT1	0.83	25.54 %
VLY1	0.73	19.24 %
TKS2	0.62	20.85 %
TCN1	0.48	18.46 %
TVL1	0.38	9.80 %
KVT1	0.26	9.76 %
NGR1	0.23	18.98 %
MAR1	0.22	8.65 %
VKM1	0.17	18.18 %
UDN1	0.08	13.50 %
SGT1	0.08	6.54 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	16.30	22.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	13.31	35.25 %
Total	13.31	35.25 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.43	19.21 %
TRY4	0.28	21.92 %
ORU1	0.27	9.45 %
KRN1	0.21	8.63 %
PBR1	0.20	24.70 %
NCK1	0.20	18.97 %
TRY1	0.19	21.06 %
KUM1	0.08	6.07 %
Total	13.31	35.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	12.88	22.90 %
Total	12.88	22.90 %

Branch *	MTD Sales L	Brand Share %
KNR1	0.66	24.08 %
CH16	0.63	19.74 %
CH49	0.23	21.85 %
CH37	0.14	8.73 %
AVD1	0.14	5.47 %
CH19	0.08	13.69 %
CH28	0.08	6.95 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH30		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH48		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	12.88	22.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.88	28.44 %
Total	11.88	28.44 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.93	17.64 %
WJP1	0.38	19.70 %
TRL1	0.28	21.18 %
PTU1	0.25	22.78 %
KPM1	0.23	10.83 %
ARC2	0.21	15.08 %
VEL1	0.20	12.52 %
BGR1	0.20	22.11 %
GDM1	0.17	5.62 %
PLR1	0.11	19.59 %
CYR1		0.00 %
KPM2		0.00 %
TRT1		0.00 %
Total	11.88	28.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	11.69	23.60 %
Total	11.69	23.60 %

Branch *	MTD Sales L	Brand Share %
CH20	1.08	25.27 %
CH03	0.80	17.81 %
CH44	0.64	24.52 %
CH33	0.55	24.42 %
CH46	0.39	24.43 %
CH12	0.38	13.28 %
MC05	0.23	9.79 %
MJR1	0.23	10.93 %
GPD1	0.21	18.65 %
CH36	0.17	9.86 %
PON1	0.16	17.57 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH31		0.00 %
CH32		0.00 %
CH50		0.00 %
MC06		0.00 %
Total	11.69	23.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	10.18	33.30 %
Total	10.18	33.30 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.21	13.60 %
ATG1	0.16	17.13 %
USL1	0.15	16.27 %
CBM1		0.00 %
DGL2		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU7		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
Total	10.18	33.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	9.31	27.08 %
Total	9.31	27.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.24	12.65 %
KMR1	0.45	18.24 %
MPM1	0.42	23.26 %
TPR1	0.37	15.76 %
AVI1	0.21	25.18 %
KGI1	0.20	13.14 %
CBE6	0.08	18.73 %
DPM2	0.08	7.59 %
ANR1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
UMP1		0.00 %
Total	9.31	27.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.54	23.93 %
Total	8.54	23.93 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.71	21.98 %
VPM2	0.36	17.21 %
TVM2	0.21	10.97 %
KML1	0.17	16.20 %
MKM1	0.08	3.96 %
CDM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
Total	8.54	23.93 %