

MTD Sales
2,016.10 L

Brand Share %
28.23 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,016.04	28.80 %
Chargers	0.04	0.10 %
Ear-Buds	0.02	0.02 %
Total	2,016.10	28.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	277.63	25.55 %
NORTH ARCOT	252.25	28.90 %
CHENNAI-02	251.64	22.39 %
WEST-02	237.60	33.79 %
CHENNAI-01	235.01	27.15 %
TRICHY-01	212.07	33.26 %
SOUTH-03	187.39	28.40 %
SOUTH ARCOT	183.88	31.17 %
WEST-01	168.80	38.91 %
KL-SOUTH	9.74	18.10 %
HO01	0.10	0.09 %
Total	2,016.10	28.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	277.61	25.99 %
Ear-Buds	0.02	0.13 %
Chargers		0.07 %
Total	277.63	25.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	24.37	21.97 %
NGR1	20.47	27.75 %
TVL1	13.15	11.50 %
TKS2	11.57	17.54 %
VLY1	9.39	17.53 %
TKS1	8.27	25.18 %
KVT1	7.25	17.90 %
SGT1	7.18	26.51 %
KGL1	6.83	27.66 %
PKD1	6.45	25.44 %
APK2	4.46	16.17 %
RND1	4.32	17.70 %
VNR1	3.94	25.32 %
KYR1	3.73	26.25 %
ARM1	3.61	21.16 %
MAR1	2.48	8.98 %
STU2	1.39	15.12 %
KSM1	1.22	8.77 %
COL1	0.61	9.90 %
Total	277.63	25.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	252.24	29.47 %
Chargers	0.01	0.15 %
Total	252.25	28.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	21.81	19.56 %
VEL2	15.34	23.19 %
TRR1	14.22	27.87 %
WJP1	10.47	27.71 %
SBR1	10.01	22.89 %
ARC2	9.80	22.81 %
VEL1	9.23	20.60 %
VSI1	8.90	26.00 %
PLR1	7.05	28.14 %
SLG1	6.00	25.97 %
AKM1	4.75	16.44 %
Total	252.25	28.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	251.64	22.86 %
Chargers		0.07 %
Total	251.64	22.39 %

Branch *	MTD Sales L	Brand Share %
CH03	20.82	21.25 %
CH15	16.48	19.48 %
MJR1	13.87	22.56 %
CH44	8.72	19.73 %
CH46	8.64	21.23 %
CH18	7.97	16.81 %
CH21	7.63	10.67 %
PON1	6.80	22.35 %
CH20	6.74	12.18 %
CH12	6.64	12.67 %
CH41	6.34	16.37 %
MC05	6.07	12.37 %
CH27	3.17	25.95 %
CH33	2.81	5.90 %
CH36	1.67	15.69 %
CH32	0.93	4.92 %
CH01	0.40	24.38 %
Total	251.64	22.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	237.60	34.35 %
Total	237.60	33.79 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.46	22.09 %
HSR2	6.84	16.86 %
ATU1	6.72	27.86 %
APN1	6.61	26.98 %
EPI1	4.84	23.92 %
EDP1	3.77	27.19 %
MTR1	3.47	18.78 %
KVP1	3.22	27.44 %
CMI1	2.58	22.33 %
KMM1	2.31	26.95 %
TCG1	1.85	14.38 %
Total	237.60	33.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	234.99	27.83 %
Chargers	0.01	0.27 %
Total	235.01	27.15 %

Branch *	MTD Sales L	Brand Share %
CH16	11.37	21.18 %
CH08	9.48	25.46 %
CH14	9.47	20.03 %
CH35	9.44	22.71 %
CH45	8.97	23.96 %
MRM1	8.64	23.37 %
CH28	7.61	27.33 %
CH19	6.70	27.43 %
CH37	5.66	23.13 %
AVD1	5.15	12.07 %
CH30	3.90	14.67 %
CH05	2.91	8.50 %
CH40	0.69	1.89 %
Total	235.01	27.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	212.07	33.76 %
Total	212.07	33.26 %

Branch *	MTD Sales L	Brand Share %
TRY1	19.40	18.31 %
TTP1	7.65	24.17 %
NMM1	5.35	25.90 %
MSI1	4.75	25.65 %
PTK1	3.78	26.83 %
ORU1	3.39	16.32 %
NCK1	2.04	20.10 %
Total	212.07	33.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	187.38	28.92 %
Chargers	0.01	0.24 %
Total	187.39	28.40 %

Branch *	MTD Sales L	Brand Share %
MDU1	13.76	24.61 %
TEN1	6.51	22.50 %
ADP1	5.08	27.12 %
MDU6	5.02	15.27 %
MDU3	4.84	14.38 %
TMM1	4.76	19.75 %
TDI1	4.57	27.25 %
KYK1	4.17	26.74 %
SVG1	3.27	23.08 %
CMR1	3.03	25.03 %
PNV2	2.84	13.56 %
ATG1	2.71	18.34 %
SGP1	2.27	16.44 %
CBM1	1.62	11.69 %
KRR1	1.33	10.36 %
MNM1	1.02	9.47 %
PNI1	0.63	13.99 %
Total	187.39	28.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	183.88	31.55 %
Chargers		0.24 %
Total	183.88	31.17 %

Branch *	MTD Sales L	Brand Share %
TRK1	12.68	28.10 %
ULP1	10.23	25.74 %
POY2	9.39	26.54 %
TVM2	9.37	22.89 %
TVM1	7.55	23.56 %
TDM1	5.51	26.19 %
PRT1	4.62	16.48 %
Total	183.88	31.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	168.80	39.82 %
Total	168.80	38.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.97	25.01 %
CNR1	4.95	24.97 %
MPM1	4.71	27.24 %
DPM2	3.74	23.71 %
TPR2	2.79	16.25 %
PDM1	1.34	20.62 %
SUL1	0.71	13.94 %
Total	168.80	38.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.74	18.38 %
Total	9.74	18.10 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.48	22.59 %
KLR1	3.80	23.44 %
PAS1	1.47	8.24 %
Total	9.74	18.10 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.10 %
Total	0.10	0.09 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.09 %
MSWH		0.00 %
Total	0.10	0.09 %