

MTD Sales
3,129.94 L

Brand Share %
26.02 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	3,129.84	26.44 %
Ear-Buds	0.08	0.06 %
Chargers	0.01	0.02 %
Total	3,129.94	26.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	459.56	24.95 %
WEST-02	414.17	31.87 %
NORTH ARCOT	371.77	26.34 %
TRICHY-01	352.12	33.38 %
CHENNAI-02	329.43	19.36 %
SOUTH-03	321.83	28.53 %
CHENNAI-01	309.22	22.32 %
SOUTH ARCOT	290.90	30.29 %
WEST-01	268.87	35.19 %
KL-SOUTH	11.92	19.16 %
HO01	0.15	0.04 %
Total	3,129.94	26.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	459.55	25.31 %
Chargers		0.04 %
Total	459.56	24.95 %

Branch *	MTD Sales L	Brand Share %
TUT1	33.17	17.62 %
NGR1	27.88	24.10 %
TVL1	24.57	14.10 %
TKS2	17.20	21.06 %
PKD1	11.57	25.77 %
KVT1	10.35	13.61 %
MAR1	10.15	20.63 %
TKY1	10.08	24.69 %
VLY1	9.52	16.45 %
KGL1	7.46	23.76 %
ARM1	7.41	18.33 %
APK2	6.73	14.64 %
UDN1	6.16	17.96 %
SDI1	5.97	24.58 %
VNR1	4.72	18.93 %
STU2	3.01	18.40 %
KSM1	2.42	12.07 %
COL1	0.69	8.26 %
Total	459.56	24.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	414.14	32.31 %
Ear-Buds	0.02	0.15 %
Chargers		0.06 %
Total	414.17	31.87 %

Branch *	MTD Sales L	Brand Share %
SLM1	27.81	22.74 %
EPI1	13.17	24.53 %
HSR2	11.89	18.41 %
MTR1	9.88	22.85 %
APN1	9.18	21.90 %
EDP1	5.25	19.27 %
KVP1	5.03	21.57 %
CMI1	4.09	22.35 %
SGG1	2.32	15.31 %
KMM1	2.14	13.90 %
Total	414.17	31.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	371.77	26.82 %
Total	371.77	26.34 %

Branch *	MTD Sales L	Brand Share %
KPM2	34.54	16.96 %
TRR1	19.22	24.62 %
WJP1	13.88	24.04 %
SBR1	12.74	23.41 %
KPM1	11.81	25.27 %
ARC2	11.52	20.45 %
VEL1	11.39	14.20 %
AKM1	10.79	14.18 %
SLG1	10.74	20.66 %
CYR1	9.21	24.90 %
VSI1	8.60	18.02 %
TRT1	6.38	17.37 %
Total	371.77	26.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	352.12	33.81 %
Total	352.12	33.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.34	16.67 %
TTP1	18.66	25.68 %
KRN1	9.18	22.68 %
MSI1	8.96	24.62 %
NMM1	8.82	23.98 %
NGT1	8.43	23.33 %
PTK1	6.06	24.80 %
NCK1	2.71	18.79 %
Total	352.12	33.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	329.43	19.70 %
Chargers		0.05 %
Total	329.43	19.36 %

Branch *	MTD Sales L	Brand Share %
CH15	27.33	16.67 %
CH03	23.57	16.63 %
CH34	22.91	23.36 %
GPD1	20.24	24.13 %
MJR1	18.11	17.59 %
CH21	11.37	7.97 %
CH18	11.02	18.70 %
CH44	10.58	15.46 %
CH46	9.94	15.37 %
CH41	8.49	25.38 %
CH20	8.40	9.98 %
CH12	7.33	10.70 %
MC05	6.15	11.81 %
CH31	4.69	19.78 %
CH33	3.87	6.18 %
CH27	3.64	22.66 %
CH36	2.62	10.58 %
CH32	1.83	12.03 %
Total	329.43	19.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	321.83	28.98 %
Total	321.83	28.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	26.07	20.11 %
CBM1	9.54	24.00 %
ODM1	9.31	24.18 %
TEN2	8.14	22.49 %
TEN1	7.84	22.64 %
MDU6	6.58	13.38 %
CMR1	6.07	20.26 %
ATG1	5.21	25.39 %
MDU3	5.19	15.41 %
MLR1	4.45	22.05 %
PNI1	3.33	25.78 %
KRR1	3.32	15.73 %
MNM1	1.12	10.30 %
KKD2	0.16	21.71 %
Total	321.83	28.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	309.21	22.75 %
Ear-Buds	0.02	0.09 %
Total	309.22	22.32 %

Branch *	MTD Sales L	Brand Share %
CH16	18.63	21.11 %
CH08	13.80	21.62 %
CH14	13.17	14.01 %
MRM1	12.97	22.27 %
GUD2	12.32	24.80 %
CH45	10.27	21.46 %
AVD1	9.84	11.03 %
CH19	9.40	16.90 %
CH37	8.86	18.27 %
CH39	7.05	22.08 %
CH35	5.80	12.33 %
CH30	4.83	12.19 %
CH05	2.48	6.37 %
CH40	1.28	1.32 %
Total	309.22	22.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	290.88	30.66 %
Ear-Buds	0.02	0.20 %
Total	290.90	30.29 %

Branch *	MTD Sales L	Brand Share %
TVM2	12.51	19.90 %
PRT1	9.11	19.54 %
TVM1	6.90	16.86 %
MKM1	4.06	21.57 %
Total	290.90	30.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	268.84	35.99 %
Ear-Buds	0.03	0.28 %
Total	268.87	35.19 %

Branch *	MTD Sales L	Brand Share %
CBE2	22.49	20.53 %
CNR1	7.29	20.48 %
DPM2	6.30	24.90 %
TPR2	4.46	13.47 %
SNR1	3.22	25.83 %
CBE1	1.88	17.85 %
PDM1	1.60	10.32 %
SUL1	1.23	7.94 %
CBE5	1.17	18.32 %
Total	268.87	35.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	11.92	19.41 %
Total	11.92	19.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.26	24.39 %
PAS1	2.52	12.12 %
KLR1	2.14	18.37 %
Total	11.92	19.16 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.15	0.04 %
Total	0.15	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.15	0.04 %
MSWH		0.00 %
Total	0.15	0.04 %