

MTD Sales
2,191.46 L

Brand Share %
21.56 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,187.36	21.93 %
Ear-Buds	3.93	4.11 %
Dig-Acce	0.17	0.49 %
Chargers	0.01	0.02 %
Total	2,191.46	21.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	316.88	20.86 %
NORTH ARCOT	291.67	21.89 %
CHENNAI-02	274.72	17.28 %
TRICHY-01	251.81	27.62 %
CHENNAI-01	228.46	18.80 %
SOUTH ARCOT	220.79	25.47 %
WEST-02	219.64	26.80 %
SOUTH-03	193.67	22.83 %
WEST-01	101.74	22.52 %
WEST-03	92.08	28.83 %
HO01		0.00 %
Total	2,191.46	21.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	316.71	21.23 %
Dig-Acce	0.17	3.94 %
Chargers		0.04 %
Total	316.88	20.86 %

Branch *	MTD Sales L	Brand Share %
TVL1	28.00	19.59 %
TUT1	20.49	13.42 %
VNR2	19.55	18.69 %
NGR1	17.42	16.25 %
VLY1	10.62	20.34 %
TKS2	9.61	14.08 %
MAR1	8.57	19.72 %
RND1	8.27	20.20 %
TKS1	4.93	12.64 %
VNR1	4.37	14.80 %
KGL1	4.37	19.04 %
SGT1	4.35	21.28 %
UDN1	4.02	19.92 %
RPM1	3.33	17.21 %
APK2	3.27	10.03 %
TYI1	2.40	16.47 %
STU2	0.31	2.79 %
Total	316.88	20.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	291.67	22.25 %
Total	291.67	21.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	19.87	13.06 %
VEL4	15.67	18.67 %
VEL2	9.96	15.91 %
WJP1	8.54	18.17 %
SLG1	6.92	20.49 %
VSI1	6.41	16.47 %
CYR1	6.39	17.93 %
TRL1	5.99	17.73 %
AKM1	5.03	9.65 %
ARC2	4.47	14.80 %
ANI1	3.11	11.54 %
VEL1	2.24	5.09 %
TRT1	1.96	8.09 %
KPM1	1.92	4.62 %
Total	291.67	21.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	272.57	17.50 %
Ear-Buds	2.15	11.77 %
Total	274.72	17.28 %

Branch *	MTD Sales L	Brand Share %
CH03	18.55	14.09 %
CH15	17.78	12.31 %
CH21	15.30	13.63 %
CH50	12.81	17.21 %
MJR1	11.42	19.96 %
CH12	10.82	16.72 %
CH20	9.87	11.65 %
CH44	7.20	16.91 %
CH18	6.55	11.71 %
CH35	5.92	13.50 %
CH33	5.68	8.60 %
CH36	4.81	13.91 %
CH31	4.30	21.24 %
MC05	3.92	13.72 %
CH27	3.50	19.61 %
MC06	2.71	10.02 %
CH37	1.97	6.04 %
CH41	1.18	2.37 %
PON1	1.16	2.35 %
CH01		0.00 %
Total	274.72	17.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	251.81	27.93 %
Total	251.81	27.62 %

Branch *	MTD Sales L	Brand Share %
TNJ1	10.05	20.69 %
PBR2	6.95	11.59 %
MVM1	4.96	16.02 %
NMM1	4.44	14.14 %
ORU1	3.95	16.65 %
PTK1	2.61	12.11 %
KUM2	2.20	8.85 %
Total	251.81	27.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	227.00	19.27 %
Ear-Buds	1.47	9.43 %
Total	228.46	18.80 %

Branch *	MTD Sales L	Brand Share %
CH14	16.79	17.14 %
CH16	12.35	14.57 %
CH47	11.11	14.14 %
MRM1	9.88	19.79 %
CH49	9.73	18.05 %
CH22	8.16	16.16 %
CH19	6.65	19.48 %
SKL1	6.32	21.15 %
CH05	6.29	13.43 %
GUD2	6.16	18.57 %
AVD1	6.04	9.47 %
CH30	5.10	10.20 %
CH28	4.16	9.09 %
CH07	3.82	6.81 %
CH26	1.31	13.85 %
CH40		0.00 %
Total	228.46	18.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	220.76	25.80 %
Ear-Buds	0.03	0.45 %
Total	220.79	25.47 %

Branch *	MTD Sales L	Brand Share %
TVM2	9.24	20.40 %
TDM1	7.87	19.52 %
CDM1	7.71	16.60 %
POY2	6.42	12.47 %
Total	220.79	25.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	219.36	27.16 %
Ear-Buds	0.28	4.30 %
Total	219.64	26.80 %

Branch *	MTD Sales L	Brand Share %
SLM1	15.65	20.18 %
PMP1	9.52	19.04 %
MTR1	8.12	20.34 %
ATU1	7.11	15.72 %
HSR2	6.85	10.82 %
OML1	3.38	7.49 %
KVP1	3.25	17.74 %
HRR1	2.23	8.37 %
EDP1	0.96	12.24 %
Total	219.64	26.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	193.66	23.22 %
Chargers		0.09 %
Total	193.67	22.83 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.23	13.83 %
PVI1	8.09	18.15 %
DKI1	7.50	18.77 %
KPT1	6.05	21.05 %
TEN1	5.65	17.56 %
MPA1	4.61	15.15 %
MDU2	4.43	15.59 %
PKM1	3.69	19.38 %
MDU6	3.61	13.59 %
USL1	2.73	14.56 %
PNV2	2.44	18.08 %
SGP1	1.35	10.10 %
MDU4	1.33	12.48 %
MDU5	1.14	6.75 %
PNI1	1.12	10.96 %
ATG1	1.06	6.76 %
TPT1	1.02	6.30 %
MDU3	0.25	1.29 %
Total	193.67	22.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	101.74	23.10 %
Total	101.74	22.52 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.95	11.59 %
UAM1	5.45	13.53 %
CBE1	3.50	20.50 %
CBE4	2.73	16.12 %
DPM2	2.59	13.96 %
CBE6	2.57	21.33 %
KMD1	1.92	18.28 %
PLI1	1.83	15.24 %
ANR1	1.23	12.83 %
Total	101.74	22.52 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	92.08	29.18 %
Total	92.08	28.83 %

Branch *	MTD Sales L	Brand Share %
TPR1	4.72	20.75 %
TPR2	4.63	19.19 %
AVI1	3.59	18.11 %
TCG1	1.53	12.00 %
SGG1	1.39	12.11 %
TPR3	1.37	12.13 %
Total	92.08	28.83 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %