

MTD Sales
1,749.41 L

Brand Share %
23.77 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,749.36	24.10 %
Ear-Buds	0.03	0.05 %
Chargers	0.02	0.05 %
Total	1,749.41	23.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	275.08	23.33 %
WEST-02	215.51	30.46 %
NORTH ARCOT	212.32	26.74 %
CHENNAI-01	194.08	22.36 %
CHENNAI-02	192.91	18.43 %
TRICHY-01	183.91	31.06 %
SOUTH-03	155.27	23.27 %
SOUTH ARCOT	154.00	28.43 %
WEST-01	151.17	35.65 %
KL-SOUTH	15.16	20.76 %
HO01		0.00 %
Total	1,749.41	23.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	275.07	23.62 %
Chargers	0.01	0.12 %
Total	275.08	23.33 %

Branch *	MTD Sales L	Brand Share %
TVL1	19.95	12.60 %
TUT1	15.34	13.62 %
KVT1	7.76	13.30 %
SGT1	6.92	18.90 %
RND1	5.69	18.60 %
VLY1	5.10	14.01 %
SVK1	3.88	16.80 %
KSM1	2.66	9.12 %
APK2	1.46	7.24 %
COL1	0.90	15.69 %
STU2	0.73	9.18 %
TVL2		0.00 %
Total	275.08	23.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	215.49	30.85 %
Ear-Buds	0.02	0.32 %
Chargers		0.11 %
Total	215.51	30.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.45	16.69 %
PMP1	6.51	20.80 %
APN1	5.02	19.62 %
ATU1	5.00	19.67 %
HSR2	4.24	10.67 %
MTR1	3.84	15.03 %
EDP1	3.17	20.27 %
KMM1	1.75	22.81 %
CMI1	1.67	19.00 %
Total	215.51	30.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	212.32	27.15 %
Total	212.32	26.74 %

Branch *	MTD Sales L	Brand Share %
KPM2	18.10	15.68 %
ARC2	7.52	19.54 %
WJP1	5.42	18.45 %
VEL1	5.41	12.74 %
KPM1	5.30	23.08 %
VSI1	4.57	16.47 %
SLG1	3.57	16.27 %
AKM1	3.46	11.26 %
TRT1	3.33	21.17 %
CYR1	3.24	19.40 %
Total	212.32	26.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	194.08	22.75 %
Total	194.08	22.36 %

Branch *	MTD Sales L	Brand Share %
CH14	13.69	19.66 %
CH16	9.79	18.10 %
MRM1	8.67	20.53 %
CH07	8.33	21.67 %
CH42	8.17	23.38 %
CH08	7.05	19.82 %
CH37	5.21	22.98 %
CH28	5.14	20.11 %
AVD1	4.93	16.81 %
GUD2	3.85	11.69 %
CH30	3.45	10.49 %
CH35	3.07	10.42 %
CH05	2.06	8.28 %
CH40	1.28	2.04 %
CH29	0.90	18.53 %
Total	194.08	22.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	192.91	18.70 %
Chargers		0.07 %
Total	192.91	18.43 %

Branch *	MTD Sales L	Brand Share %
CH03	16.13	16.92 %
CH15	10.34	8.65 %
CH20	9.66	17.65 %
MJR1	9.15	18.72 %
CH24	7.92	18.80 %
CH18	7.74	16.31 %
CH21	7.50	8.48 %
CH12	4.59	8.91 %
CH43	4.47	19.11 %
PON1	4.23	13.28 %
CH44	3.95	9.07 %
CH46	3.94	15.86 %
CH41	3.58	16.66 %
MC05	3.48	9.00 %
CH31	3.46	18.89 %
CH33	1.96	6.46 %
CH36	1.47	12.27 %
MC08	0.75	16.87 %
CH32	0.66	9.14 %
CH01	0.35	21.62 %
Total	192.91	18.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	183.91	31.46 %
Total	183.91	31.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	21.40	19.10 %
ORU1	4.64	23.35 %
MSI1	4.39	23.25 %
KRN1	3.85	16.33 %
PTK1	3.55	16.16 %
NMM1	3.20	18.12 %
Total	183.91	31.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	155.27	23.59 %
Total	155.27	23.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.45	12.64 %
TEN1	4.88	23.03 %
MPA1	4.56	22.90 %
ODM1	4.50	23.29 %
KPT1	4.42	22.64 %
DKI1	3.88	19.32 %
MDU5	3.37	22.34 %
TEN2	3.36	17.54 %
MDU6	3.23	14.02 %
KKD3	2.76	12.26 %
SVG1	2.56	15.90 %
CMR1	2.27	11.80 %
ATG1	1.13	6.13 %
PNV1	1.02	18.56 %
MNM1	0.94	12.38 %
MDU3	0.87	4.72 %
MLR1	0.78	10.09 %
KKD2	0.68	16.23 %
Total	155.27	23.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	154.00	28.79 %
Total	154.00	28.43 %

Branch *	MTD Sales L	Brand Share %
TVM2	6.97	21.24 %
VPM2	5.91	23.07 %
TDM1	5.83	19.68 %
KML1	2.77	19.28 %
STP1	1.99	17.12 %
Total	154.00	28.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	151.15	36.38 %
Ear-Buds	0.02	0.30 %
Chargers		0.14 %
Total	151.17	35.65 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.67	21.59 %
TPR2	3.70	16.34 %
SUL1	0.84	22.63 %
PDM1	0.74	10.19 %
Total	151.17	35.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	15.16	20.99 %
Total	15.16	20.76 %

Branch *	MTD Sales L	Brand Share %
TVP1	8.15	21.73 %
PAS1	4.02	20.06 %
KLR1	3.00	19.30 %
Total	15.16	20.76 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %