

MTD Sales
2,157.27 L

Brand Share %
24.72 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,157.18	25.13 %
Ear-Buds	0.06	0.08 %
Chargers	0.02	0.03 %
Total	2,157.27	24.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	303.46	22.30 %
WEST-02	282.65	31.61 %
CHENNAI-01	261.98	25.04 %
NORTH ARCOT	258.17	25.89 %
CHENNAI-02	244.48	19.94 %
TRICHY-01	220.95	29.14 %
SOUTH-03	205.06	25.39 %
SOUTH ARCOT	205.00	29.37 %
WEST-01	167.87	34.36 %
KL-SOUTH	7.64	13.38 %
HO01		0.00 %
Total	2,157.27	24.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	303.46	22.61 %
Total	303.46	22.30 %

Branch *	MTD Sales L	Brand Share %
TUT1	23.92	16.93 %
NGR1	19.74	23.02 %
TVL1	19.35	12.74 %
MAR1	14.42	20.20 %
TKS2	12.15	18.64 %
VLY1	8.56	13.44 %
KGL1	7.29	20.59 %
KVT1	7.25	14.07 %
RND1	6.37	20.21 %
SGT1	4.99	19.42 %
ARM1	4.27	23.58 %
MMT1	4.26	18.91 %
VNR1	4.19	17.86 %
ERL1	4.11	23.77 %
KSM1	2.37	13.67 %
STU2	2.21	17.21 %
COL1	2.20	13.85 %
TVL2		0.00 %
Total	303.46	22.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	282.65	32.04 %
Chargers		0.07 %
Total	282.65	31.61 %

Branch *	MTD Sales L	Brand Share %
SLM1	15.12	16.87 %
PMP1	9.89	24.22 %
HSR2	8.02	18.85 %
MTR1	5.73	16.27 %
TCG1	2.64	21.96 %
Total	282.65	31.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	261.97	25.46 %
Chargers	0.01	0.11 %
Total	261.98	25.04 %

Branch *	MTD Sales L	Brand Share %
CH14	14.48	14.18 %
CH16	13.21	23.92 %
CH05	9.50	23.56 %
AVD1	8.74	19.57 %
MRM1	5.68	14.11 %
GUD2	5.62	17.55 %
CH35	5.37	12.27 %
CH30	4.80	9.45 %
MC02	4.69	21.59 %
CH37	1.81	6.62 %
CH40	1.32	3.59 %
Total	261.98	25.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	258.17	26.32 %
Chargers		0.06 %
Total	258.17	25.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	17.56	13.99 %
VEL2	15.22	23.58 %
TRL1	10.13	23.94 %
VEL1	9.95	14.88 %
KPM1	7.15	21.92 %
GDM1	6.47	17.13 %
SLG1	6.46	23.88 %
WJP1	5.32	16.52 %
AKM1	2.51	6.08 %
Total	258.17	25.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	244.45	20.26 %
Ear-Buds	0.03	0.29 %
Total	244.48	19.94 %

Branch *	MTD Sales L	Brand Share %
CH03	22.52	22.71 %
CH21	16.37	14.73 %
CH34	16.17	19.83 %
CH15	15.60	14.18 %
CH20	14.22	17.60 %
MJR1	11.05	16.92 %
CH18	8.70	20.27 %
CH44	7.64	15.22 %
CH09	7.59	22.47 %
CH24	6.44	23.83 %
CH12	5.74	10.73 %
MC05	5.65	10.56 %
CH46	5.37	21.87 %
CH23	5.27	24.26 %
CH41	5.07	12.77 %
CH31	3.41	18.57 %
CH36	3.02	17.70 %
PON1	2.52	7.23 %
CH33	2.37	6.75 %
CH32	0.62	14.67 %
CH01		0.00 %
Total	244.48	19.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	220.94	29.49 %
Ear-Buds	0.02	0.37 %
Total	220.95	29.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.69	19.16 %
TNJ1	9.84	20.53 %
TTP1	8.48	20.34 %
TNJ2	5.90	23.99 %
NGT1	5.84	24.67 %
KRN1	4.67	15.86 %
PTK1	2.70	11.78 %
NMM1	2.30	9.10 %
Total	220.95	29.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	205.06	25.75 %
Total	205.06	25.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.46	18.66 %
DGL1	8.07	20.71 %
TMM1	7.95	23.10 %
CBM1	6.99	18.99 %
MPA1	6.45	23.17 %
USL1	4.86	24.13 %
MDU6	4.81	14.92 %
MDU5	4.43	14.89 %
CMR1	4.16	17.31 %
MDU3	3.62	13.22 %
SVG1	2.92	14.31 %
TEN2	2.68	14.79 %
ATG1	2.59	15.95 %
MNM1	1.89	16.77 %
PNI1	1.74	12.37 %
MLR1	0.13	0.90 %
Total	205.06	25.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	205.00	29.75 %
Total	205.00	29.37 %

Branch *	MTD Sales L	Brand Share %
TVM2	9.37	17.36 %
POY1	7.16	24.37 %
TDM1	6.58	22.77 %
TVM1	4.56	19.11 %
MKM1	2.38	12.05 %
STP1	1.76	12.12 %
Total	205.00	29.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	167.85	35.06 %
Ear-Buds	0.02	0.30 %
Chargers		0.09 %
Total	167.87	34.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.51	17.85 %
CNR1	4.37	18.00 %
TPR2	4.05	19.01 %
KMD1	2.24	24.36 %
CBE1	1.92	23.55 %
MPM1	1.48	14.57 %
AVI1	1.05	13.76 %
PDM1	0.74	8.16 %
Total	167.87	34.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.64	13.51 %
Total	7.64	13.38 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.43	17.20 %
PAS1	1.21	6.13 %
Total	7.64	13.38 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %