



TN : VIVO Sales Performance 01/05/2026 9:32 AM

MTD Sales
2,591.13 L

Brand Share %
23.94 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,590.82	24.12 %
Dig-Acce	0.30	8.29 %
Chargers	0.01	0.01 %
Total	2,591.13	23.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	421.82	22.55 %
WEST-02	318.87	32.06 %
CHENNAI-02	311.00	19.76 %
NORTH ARCOT	302.22	24.71 %
SOUTH-03	282.32	28.62 %
CHENNAI-01	271.10	20.79 %
TRICHY-01	259.20	27.24 %
SOUTH ARCOT	246.85	23.47 %
WEST-01	177.75	32.06 %
HO01		0.00 %
Total	2,591.13	23.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	421.82	22.77 %
Total	421.82	22.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	44.50	23.66 %
VNR2	31.51	23.33 %
TVL1	30.60	17.33 %
TKS2	15.41	17.88 %
VLY1	13.06	18.16 %
TKS1	11.23	19.59 %
PKD1	9.85	21.56 %
RND1	8.72	21.78 %
MAR1	8.12	14.63 %
KGL1	7.76	21.65 %
KYR1	7.33	22.71 %
MMT1	7.18	17.81 %
UDN1	6.15	21.81 %
ARM1	6.06	23.49 %
VNR1	5.62	18.24 %
SGT1	5.61	13.19 %
KVT1	5.13	6.83 %
COL1	3.06	22.79 %
SDI1	2.95	14.15 %
STU2	2.25	14.16 %
KSM1	1.87	5.68 %
Total	421.82	22.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	318.87	32.26 %
Total	318.87	32.06 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.46	21.35 %
HSR2	12.12	21.33 %
MCR1	10.77	22.33 %
ATU1	7.49	17.76 %
APN1	7.28	20.53 %
BMD1	6.78	18.97 %
DPR2	5.11	23.79 %
KVP1	3.37	22.16 %
SGG1	2.12	20.98 %
PDR1	0.72	17.29 %
Total	318.87	32.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	310.85	19.90 %
Dig-Acce	0.14	27.51 %
Total	311.00	19.76 %

Branch *	MTD Sales L	Brand Share %
CH03	25.07	16.31 %
CH15	19.62	15.87 %
CH21	16.11	13.84 %
GPD1	15.03	23.61 %
CH20	12.97	17.44 %
CH06	12.88	20.15 %
CH33	12.68	12.89 %
CH44	12.07	21.67 %
MJR1	11.54	23.21 %
CH12	7.53	11.29 %
CH41	6.98	17.91 %
CH18	6.82	13.81 %
PON1	5.30	16.29 %
CH36	4.93	17.38 %
CH31	3.82	16.37 %
MC05	2.64	3.62 %
CH27	2.23	15.85 %
MC06	1.88	7.91 %
CH32	0.44	3.32 %
Total	311.00	19.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	302.22	24.91 %
Total	302.22	24.71 %

Branch *	MTD Sales L	Brand Share %
KPM2	22.08	13.35 %
VEL2	15.46	20.19 %
TRL1	11.89	23.93 %
AKM1	8.82	14.03 %
GDM1	8.50	23.57 %
VEL1	8.40	12.17 %
WJP1	8.31	20.10 %
PTU1	7.76	22.29 %
VSI1	7.46	14.80 %
CYR1	7.36	22.78 %
PLR1	6.62	20.61 %
KPM1	5.96	15.38 %
ANI1	5.05	17.34 %
TRT1	3.21	11.98 %
Total	302.22	24.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	282.16	28.84 %
Dig-Acce	0.15	35.28 %
Chargers		0.05 %
Total	282.32	28.62 %

Branch *	MTD Sales L	Brand Share %
DKI1	7.62	16.99 %
MDU6	7.44	20.26 %
ATG1	4.40	19.63 %
MDU4	2.83	17.40 %
MLR1	2.71	20.58 %
MNM1	2.64	19.06 %
PNI1	2.03	23.39 %
MDU3	1.72	5.04 %
KRR1	1.27	19.58 %
SGP1	1.21	6.62 %
Total	282.32	28.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	271.10	20.95 %
Chargers		0.04 %
Total	271.10	20.79 %

Branch *	MTD Sales L	Brand Share %
CH47	14.74	16.18 %
CH45	10.65	23.65 %
CH38	10.35	22.10 %
MRM1	10.03	19.99 %
CH28	9.43	20.73 %
CH07	9.02	23.18 %
TKM1	6.60	19.11 %
CH19	6.26	15.26 %
CH05	5.82	11.26 %
CGL1	4.46	17.71 %
CH37	4.36	16.17 %
CH35	3.68	7.82 %
CH40	2.88	4.96 %
CH30	2.61	2.42 %
CH42	1.77	5.67 %
AVD1	0.87	2.63 %
MC09	0.85	8.21 %
Total	271.10	20.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	259.20	27.41 %
Total	259.20	27.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.63	17.37 %
TTP1	12.45	21.54 %
MSI1	9.00	22.22 %
KRN1	6.68	20.50 %
PTK1	5.18	15.99 %
PBR2	5.04	10.67 %
ORU1	4.72	14.04 %
KUM2	3.20	6.94 %
PBR1	3.18	21.91 %
Total	259.20	27.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	246.85	23.59 %
Total	246.85	23.47 %

Branch *	MTD Sales L	Brand Share %
CUD1	30.63	19.20 %
PRT1	14.27	19.10 %
CDM1	13.01	21.37 %
TVM2	9.31	16.29 %
POY1	8.88	21.81 %
POY2	7.60	13.26 %
TDM1	5.21	15.64 %
STP1	5.20	20.98 %
TVM1	4.81	13.11 %
MKM1	3.56	9.39 %
VCM2	2.48	11.07 %
Total	246.85	23.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	177.75	32.34 %
Total	177.75	32.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.74	18.59 %
GDR1	9.32	22.75 %
CNR1	7.05	14.30 %
TPR3	6.19	21.55 %
TPR1	4.28	20.49 %
KMD1	2.33	22.51 %
CBE3	1.37	21.82 %
Total	177.75	32.06 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %