



TN : VIVO Sales Performance 01/04/2026 9:32 AM

MTD Sales
2,434.72 L

Brand Share %
22.80 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,434.39	23.01 %
Dig-Acce	0.31	2.21 %
Chargers	0.02	0.02 %
Total	2,434.72	22.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	403.64	20.21 %
CHENNAI-02	304.99	18.23 %
WEST-02	290.34	27.36 %
NORTH ARCOT	282.89	23.41 %
SOUTH-03	253.03	26.27 %
CHENNAI-01	249.80	20.56 %
TRICHY-01	241.54	25.25 %
SOUTH ARCOT	228.93	25.42 %
WEST-01	179.20	32.22 %
HO01	0.35	0.24 %
Total	2,434.72	22.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	403.64	20.40 %
Total	403.64	20.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	33.21	11.22 %
NGR1	25.90	17.32 %
TVL1	22.64	12.85 %
TKS2	12.98	14.49 %
MAR1	10.89	16.52 %
TKS1	9.61	16.89 %
PKD1	9.07	20.06 %
PDI1	8.34	20.40 %
KGL1	8.02	19.24 %
MMT1	7.84	15.25 %
SGT1	6.23	17.75 %
VNR1	5.46	20.14 %
SDI1	4.30	14.75 %
KVT1	4.07	5.31 %
KSM1	3.25	10.52 %
RPM1	2.55	21.44 %
COL1	1.51	12.03 %
STU2	1.41	12.28 %
Total	403.64	20.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	304.82	18.38 %
Dig-Acce	0.15	4.54 %
Chargers	0.01	0.07 %
Total	304.99	18.23 %

Branch *	MTD Sales L	Brand Share %
CH03	24.53	13.97 %
CH15	19.96	15.82 %
CH21	17.66	10.98 %
MJR1	11.39	19.01 %
CH33	11.00	15.34 %
CH17	10.75	21.68 %
CH20	9.13	12.61 %
CH12	7.78	8.17 %
CH50	7.15	11.23 %
PON1	7.07	18.74 %
CH46	6.01	18.86 %
CH41	5.97	17.74 %
MC05	3.31	6.24 %
CH18	3.06	3.25 %
CH36	2.43	10.72 %
CH27	2.26	19.30 %
CH32	1.56	11.42 %
CH01		0.00 %
Total	304.99	18.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	290.34	27.55 %
Total	290.34	27.36 %

Branch *	MTD Sales L	Brand Share %
SLM1	16.56	18.07 %
HSR2	10.57	14.64 %
MCR1	9.22	18.28 %
MTR1	8.49	19.19 %
ATU1	6.94	16.90 %
APN1	6.87	19.03 %
BMD1	6.54	20.15 %
HSR1	6.09	18.11 %
DPR1	4.25	19.74 %
KVP1	4.08	18.50 %
KAM1	3.44	16.41 %
ERD2	2.81	21.85 %
TCG1	2.78	16.05 %
EDP1	2.45	12.65 %
SGG1	1.47	16.98 %
CMI1	1.32	9.62 %
Total	290.34	27.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	282.89	23.63 %
Total	282.89	23.41 %

Branch *	MTD Sales L	Brand Share %
VEL2	15.43	21.28 %
KPM2	14.65	8.95 %
AKM1	13.68	20.90 %
TRL1	11.05	18.67 %
VEL1	10.16	15.13 %
WJP1	7.32	17.61 %
GDM1	6.53	15.10 %
CYR1	6.50	21.29 %
ARC2	6.08	19.42 %
KPM1	4.80	11.75 %
TRT1	4.71	12.14 %
ANI1	4.37	17.17 %
Total	282.89	23.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	253.02	26.51 %
Chargers		0.05 %
Total	253.03	26.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.29	22.42 %
DGL1	8.32	17.78 %
TEN1	7.31	18.32 %
SVG1	6.81	22.25 %
DGL2	5.34	22.30 %
MDU6	4.61	15.99 %
DKI1	3.81	12.43 %
KYK1	2.68	22.67 %
MLR1	2.11	12.75 %
MDU3	1.74	6.00 %
MNM1	1.35	7.43 %
KRR1	1.18	16.56 %
SGP1	1.09	5.65 %
Total	253.03	26.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	249.64	20.78 %
Dig-Acce	0.16	3.62 %
Chargers		0.05 %
Total	249.80	20.56 %

Branch *	MTD Sales L	Brand Share %
CH14	15.43	20.12 %
MRM1	9.14	21.34 %
GUD1	8.73	20.74 %
AVD1	8.61	18.62 %
CH19	8.56	11.97 %
CH05	7.37	17.15 %
CH37	4.92	15.24 %
CH35	4.77	8.60 %
CH30	4.76	4.93 %
CH39	3.80	16.02 %
TKM1	2.97	9.19 %
MC09	2.90	20.93 %
CH28	2.70	8.25 %
CH42	1.98	5.93 %
CH40	1.02	2.12 %
Total	249.80	20.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	241.54	25.42 %
Total	241.54	25.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	30.12	17.46 %
TTP1	10.03	19.12 %
TNJ1	9.78	20.47 %
MSI1	8.65	22.75 %
NMM1	5.44	18.81 %
ORU1	5.41	21.66 %
KRN1	4.39	12.51 %
PBR1	3.44	19.52 %
PBR2	3.42	7.36 %
PTK1	2.72	11.04 %
Total	241.54	25.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	228.93	25.56 %
Total	228.93	25.42 %

Branch *	MTD Sales L	Brand Share %
CDM1	11.58	22.75 %
TVM2	8.96	14.37 %
POY1	8.27	19.21 %
POY2	6.67	15.12 %
TDM1	4.86	16.43 %
STP1	3.23	11.13 %
Total	228.93	25.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	179.20	32.58 %
Total	179.20	32.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.69	14.52 %
TPR3	7.44	22.35 %
KMD1	2.07	16.69 %
DPM2	2.07	15.36 %
Total	179.20	32.22 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.25 %
Total	0.35	0.24 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.24 %
MSWH		0.00 %
Total	0.35	0.24 %