

MTD Sales
337.08 L

Brand Share %
21.31 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	165.70	33.87 %
Mixie	112.40	17.64 %
Grinder	56.49	14.12 %
Small-Ap	2.49	4.52 %
Total	337.08	21.31 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	57.59	21.54 %
SOUTH-03	52.34	20.37 %
CHENNAI-01	44.63	20.44 %
WEST-01	43.14	24.86 %
TRICHY-01	42.43	24.29 %
CHENNAI-02	29.44	24.00 %
WEST-02	24.75	14.06 %
SOUTH ARCOT	23.64	24.50 %
NORTH ARCOT	16.69	19.73 %
KL-SOUTH	2.43	22.35 %
Total	337.08	21.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	26.61	35.29 %
Mixie	20.45	19.52 %
Grinder	9.82	12.74 %
Small-Ap	0.71	7.00 %
Total	57.59	21.54 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.79	18.05 %
KVT1	3.36	16.15 %
TVL1	2.45	12.65 %
RPM1	1.89	20.61 %
PKD1	1.09	15.56 %
SKD1	0.86	19.49 %
SNL1	0.59	8.69 %
STU2	0.58	18.59 %
ASM1	0.56	20.35 %
MMT1	0.54	12.16 %
VLY1	0.44	7.76 %
UDN1	0.39	15.26 %
VNR1	0.36	8.47 %
SGT1	0.35	20.94 %
PDI1	0.28	5.21 %
ARM1	0.22	6.45 %
VKM1	0.20	5.58 %
KGL1	0.18	9.24 %
KSM1	0.13	6.63 %
TKY1	0.11	2.07 %
KYR1	0.04	0.92 %
S2SD		0.00 %
Total	57.59	21.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	25.73	36.32 %
Mixie	18.15	18.17 %
Grinder	8.31	10.79 %
Small-Ap	0.14	1.54 %
Total	52.34	20.37 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.60	19.87 %
MDU6	2.15	19.45 %
KKD3	1.49	15.62 %
TMM1	1.32	12.11 %
MDU5	1.06	12.09 %
DKI1	0.92	18.18 %
CBM1	0.91	11.41 %
NKI1	0.85	18.06 %
TEN2	0.84	15.32 %
TDI1	0.79	19.64 %
MLR1	0.73	16.42 %
TEN1	0.72	17.29 %
SVG1	0.71	12.71 %
ODM1	0.70	14.82 %
KYK1	0.59	12.39 %
KRR1	0.54	12.99 %
PNV1	0.49	16.14 %
BTU1	0.49	16.32 %
TPT1	0.43	5.58 %
USL1	0.39	8.10 %
PKM1	0.37	12.66 %
MPA1	0.31	4.42 %
ADP1	0.31	8.64 %
NTM1	0.29	5.07 %
PVI1	0.26	5.29 %
SZSD		0.00 %
Total	52.34	20.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	22.95	29.66 %
Mixie	12.19	14.00 %
Grinder	8.84	18.92 %
Small-Ap	0.64	8.99 %
Total	44.63	20.44 %

Branch *	MTD Sales L	Brand Share %
CH42	2.04	18.41 %
CH48	1.57	21.17 %
CH19	1.36	18.33 %
CH30	0.69	12.09 %
AVD1	0.56	13.10 %
CH22	0.48	8.06 %
CH11	0.41	6.33 %
CH29	0.32	14.78 %
CH26	0.22	12.20 %
KNR1	0.20	7.94 %
CZWH	0.03	0.06 %
CH40	0.03	7.28 %
Total	44.63	20.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	22.74	38.82 %
Mixie	13.38	20.01 %
Grinder	6.59	15.61 %
Small-Ap	0.43	7.35 %
Total	43.14	24.86 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.27	21.27 %
PDM1	0.80	21.04 %
KMD1	0.79	19.37 %
KMR1	0.70	5.60 %
CBE1	0.65	17.16 %
KGI1	0.59	19.20 %
UMP1	0.54	18.35 %
MPM1	0.54	7.87 %
CBE3	0.47	15.10 %
ANR1	0.44	20.44 %
SYM2	0.38	9.07 %
UAM1	0.37	4.95 %
SNR1	0.29	4.53 %
PPI1	0.22	5.60 %
GDR1	0.08	6.56 %
WZSD		0.00 %
Total	43.14	24.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.21	36.33 %
Mixie	14.93	22.25 %
Grinder	8.01	16.43 %
Small-Ap	0.29	4.81 %
Total	42.43	24.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.43	14.95 %
PBR2	1.56	15.12 %
MSI1	0.78	20.81 %
JKM1	0.76	13.62 %
PDK1	0.69	21.26 %
ORU1	0.66	19.08 %
AYR1	0.38	20.65 %
KRN1	0.38	9.60 %
NCK1	0.34	9.75 %
NMM1	0.33	6.93 %
TTP1	0.30	8.72 %
TRY3	0.24	4.08 %
TRY2	0.20	11.64 %
MDI1	0.14	1.85 %
TVR1	0.06	2.55 %
TZSD	0.03	-6.04 %
WTRZ		0.00 %
Total	42.43	24.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	15.09	39.17 %
Mixie	9.34	18.86 %
Grinder	4.90	16.31 %
Small-Ap	0.11	2.45 %
Total	29.44	24.00 %

Branch *	MTD Sales L	Brand Share %
CH15	2.14	16.36 %
CH03	1.90	18.08 %
CH20	1.08	19.08 %
CH06	0.86	13.99 %
CH41	0.62	19.65 %
CH12	0.59	7.23 %
UKI1	0.51	20.85 %
CH17	0.50	15.48 %
CH27	0.27	12.99 %
CH36	0.15	11.40 %
CH44	0.14	6.69 %
MC06	0.04	9.05 %
CH01		0.00 %
CH32		0.00 %
Total	29.44	24.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	13.47	23.73 %
Mixie	8.65	10.88 %
Grinder	2.62	7.44 %
Total	24.75	14.06 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.34	16.91 %
SLM3	1.45	18.26 %
ERD1	1.41	14.43 %
NKL2	0.86	13.62 %
PLC1	0.81	15.87 %
VKL1	0.65	17.98 %
TRM1	0.61	10.73 %
KMM1	0.60	16.46 %
KVP1	0.56	13.94 %
CMI1	0.47	11.78 %
DPR2	0.43	14.46 %
HSR1	0.41	8.81 %
APN1	0.40	8.87 %
SLM2	0.39	6.12 %
MCR1	0.36	7.37 %
VPD1	0.33	4.36 %
MTR1	0.32	5.05 %
TCG1	0.31	12.01 %
EDP1	0.28	9.60 %
DPR1	0.28	9.61 %
PMP1	0.25	10.27 %
BMD1	0.25	7.13 %
HRR1	0.24	6.73 %
ATU1	0.23	3.34 %
PDR1	0.18	11.81 %
OML1	0.14	3.02 %
EPI1	0.13	2.87 %
KRI1	0.10	3.66 %
WZWH		0.00 %
Total	24.75	14.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.18	34.35 %
Mixie	8.43	22.09 %
Grinder	5.86	20.89 %
Small-Ap	0.17	4.75 %
Total	23.64	24.50 %

Branch *	MTD Sales L	Brand Share %
POY2	1.71	20.33 %
KLM1	1.06	20.65 %
VPM2	0.64	17.33 %
TRK1	0.58	14.77 %
SJI2	0.52	11.28 %
PRT1	0.49	15.23 %
TDM1	0.44	14.05 %
STP1	0.44	20.69 %
KKI2	0.41	6.48 %
VCM1	0.22	10.65 %
TVM2	0.12	11.76 %
TVM1	0.10	6.32 %
MKM1	0.10	4.72 %
Total	23.64	24.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.52	32.89 %
Mixie	5.99	15.21 %
Grinder	1.18	9.15 %
Total	16.69	19.73 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.26	15.98 %
WJD1	0.68	16.49 %
VSI1	0.59	15.57 %
BGR1	0.52	19.95 %
VNB1	0.51	17.41 %
SBR1	0.48	17.39 %
TRL1	0.43	7.01 %
AKM1	0.41	10.60 %
TRT1	0.41	15.72 %
CGM1	0.36	19.04 %
PLR1	0.31	14.40 %
ARC2	0.23	7.35 %
ANI1	0.22	12.58 %
PTU1	0.16	12.31 %
VEL1	0.16	4.08 %
GDM1	0.12	7.80 %
UGI1	0.03	1.60 %
Total	16.69	19.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.20	38.24 %
Mixie	0.87	17.73 %
Grinder	0.37	18.09 %
Total	2.43	22.35 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.16	20.97 %
KLR1	0.35	16.91 %
Total	2.43	22.35 %