

MTD Sales  
239.18 L

Brand Share %  
23.07 %

Information:

MTD : 01-08-2025 To 30-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.07 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 127.37      | 38.53 %       |
| Mixie    | 75.91       | 17.55 %       |
| Grinder  | 35.90       | 13.11 %       |
| Total    | 239.18      | 23.07 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 46.92       | 25.08 %       |
| SOUTH-03    | 32.56       | 22.37 %       |
| CHENNAI-01  | 32.46       | 25.26 %       |
| TRICHY-01   | 29.85       | 23.62 %       |
| WEST-01     | 29.80       | 26.79 %       |
| CHENNAI-02  | 22.82       | 26.72 %       |
| SOUTH ARCOT | 17.02       | 22.17 %       |
| NORTH ARCOT | 12.55       | 21.87 %       |
| WEST-02     | 12.15       | 11.46 %       |
| KL-SOUTH    | 3.04        | 24.24 %       |
| Total       | 239.18      | 23.07 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 24.81       | 40.96 %       |
| Mixie    | 14.38       | 20.33 %       |
| Grinder  | 7.74        | 13.87 %       |
| Total    | 46.92       | 25.08 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 2.79        | 22.33 %       |
| TVL1     | 2.19        | 18.44 %       |
| APK1     | 0.87        | 19.13 %       |
| MMT1     | 0.68        | 17.94 %       |
| PKD1     | 0.63        | 15.23 %       |
| STU2     | 0.48        | 22.58 %       |
| VNR1     | 0.47        | 18.48 %       |
| VLY1     | 0.44        | 8.64 %        |
| ASM1     | 0.36        | 13.91 %       |
| COL1     | 0.32        | 17.40 %       |
| KGL1     | 0.30        | 16.01 %       |
| VKM1     | 0.28        | 7.27 %        |
| SGT1     | 0.23        | 15.83 %       |
| UDN1     | 0.17        | 8.18 %        |
| PDI1     | 0.13        | 3.22 %        |
| SNL1     | 0.10        | 3.26 %        |
| ERL1     | 0.09        | 18.21 %       |
| ARM1     | 0.06        | 3.74 %        |
| TVL2     | 0.06        | 6.49 %        |
| KYR1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| Total    | 46.92       | 25.08 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 18.17       | 40.65 %       |
| Mixie    | 9.48        | 16.70 %       |
| Grinder  | 4.91        | 11.13 %       |
| Total    | 32.56       | 22.37 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBM1     | 1.15        | 18.12 %       |
| KKD2     | 0.86        | 19.16 %       |
| MDU4     | 0.78        | 21.36 %       |
| MDU5     | 0.60        | 13.41 %       |
| TDI1     | 0.59        | 20.10 %       |
| DKI1     | 0.55        | 21.02 %       |
| TMM1     | 0.49        | 8.07 %        |
| ODM1     | 0.47        | 19.47 %       |
| MNM1     | 0.42        | 19.08 %       |
| USL1     | 0.41        | 9.85 %        |
| NKI1     | 0.37        | 17.46 %       |
| KRR1     | 0.36        | 17.90 %       |
| PVI1     | 0.36        | 12.11 %       |
| PKM1     | 0.33        | 21.13 %       |
| SVG1     | 0.31        | 11.23 %       |
| MDU3     | 0.30        | 13.22 %       |
| BTU1     | 0.28        | 13.69 %       |
| MLR1     | 0.28        | 8.83 %        |
| PNV1     | 0.25        | 16.12 %       |
| NTM1     | 0.24        | 10.52 %       |
| TPT1     | 0.17        | 3.09 %        |
| MPA1     | 0.14        | 4.54 %        |
| ADP1     | 0.10        | 5.23 %        |
| TEN1     | 0.04        | 2.04 %        |
| KYK1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| Total    | 32.56       | 22.37 %       |

### CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 16.98       | 41.17 %       |
| Mixie    | 9.76        | 18.91 %       |
| Grinder  | 5.72        | 16.05 %       |
| Total    | 32.46       | 25.26 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH08     | 1.42        | 16.27 %       |
| CH19     | 1.16        | 16.24 %       |
| CH22     | 0.81        | 18.31 %       |
| CH48     | 0.80        | 12.08 %       |
| AVD1     | 0.65        | 21.37 %       |
| CH30     | 0.62        | 14.63 %       |
| GUD1     | 0.61        | 14.09 %       |
| CH14     | 0.47        | 12.23 %       |
| CGL1     | 0.34        | 17.39 %       |
| KNR1     | 0.31        | 15.05 %       |
| CH26     | 0.27        | 11.47 %       |
| GUD2     | 0.22        | 6.70 %        |
| CH11     | 0.22        | 4.34 %        |
| CH37     | 0.13        | 7.09 %        |
| CH40     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 32.46       | 25.26 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 13.59       | 37.75 %       |
| Mixie    | 10.67       | 20.47 %       |
| Grinder  | 5.59        | 14.61 %       |
| Total    | 29.85       | 23.62 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 2.93        | 20.06 %       |
| PBR2     | 1.15        | 16.94 %       |
| PDK1     | 0.49        | 17.89 %       |
| ORU1     | 0.45        | 13.76 %       |
| JKM1     | 0.34        | 6.51 %        |
| KRN1     | 0.24        | 14.50 %       |
| MDI1     | 0.24        | 3.02 %        |
| NCK1     | 0.17        | 6.94 %        |
| TTP1     | 0.16        | 7.72 %        |
| NMM1     | 0.15        | 7.21 %        |
| TRY2     | 0.03        | 3.81 %        |
| TVR1     | 0.03        | 1.53 %        |
| TRY3     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 29.85       | 23.62 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 16.62       | 42.73 %       |
| Mixie    | 9.51        | 20.38 %       |
| Grinder  | 3.67        | 14.30 %       |
| Total    | 29.80       | 26.79 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE1     | 0.89        | 18.03 %       |
| SUL1     | 0.60        | 14.04 %       |
| TPR3     | 0.60        | 18.24 %       |
| TPR1     | 0.41        | 10.08 %       |
| SYM2     | 0.40        | 13.43 %       |
| MPM1     | 0.36        | 7.01 %        |
| UAM1     | 0.32        | 6.12 %        |
| CNR1     | 0.26        | 17.27 %       |
| PPI1     | 0.23        | 12.08 %       |
| SNR1     | 0.23        | 4.65 %        |
| ANR1     | 0.20        | 18.74 %       |
| CBE3     | 0.16        | 8.61 %        |
| GBM1     | 0.03        | 12.50 %       |
| GDR1     | 0.03        | 3.68 %        |
| WZSD     |             | 0.00 %        |
| Total    | 29.80       | 26.79 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 12.57       | 45.75 %       |
| Mixie    | 7.38        | 19.56 %       |
| Grinder  | 2.87        | 14.22 %       |
| Total    | 22.82       | 26.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 2.41        | 19.93 %       |
| CH03     | 1.59        | 20.71 %       |
| CH43     | 1.23        | 22.51 %       |
| CH41     | 0.44        | 20.93 %       |
| CH12     | 0.35        | 6.90 %        |
| CH17     | 0.22        | 13.22 %       |
| CH44     | 0.20        | 9.02 %        |
| UKI1     | 0.20        | 15.85 %       |
| CH32     | 0.13        | 22.55 %       |
| CH06     | 0.11        | 3.51 %        |
| CH36     | 0.10        | 7.48 %        |
| CH27     | 0.08        | 7.12 %        |
| CH31     | 0.08        | 7.45 %        |
| MC06     |             | 0.00 %        |
| Total    | 22.82       | 26.72 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 7.57        | 36.51 %       |
| Mixie    | 5.87        | 17.49 %       |
| Grinder  | 3.58        | 15.93 %       |
| Total    | 17.02       | 22.17 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NVL2     | 1.20        | 19.76 %       |
| VPM2     | 0.30        | 6.82 %        |
| TRK1     | 0.30        | 11.77 %       |
| STP1     | 0.26        | 14.72 %       |
| KKI2     | 0.24        | 4.58 %        |
| VPM1     | 0.24        | 14.45 %       |
| PRT1     | 0.20        | 8.04 %        |
| KML1     | 0.19        | 9.21 %        |
| TVM1     | 0.14        | 17.20 %       |
| TVM2     | 0.14        | 13.14 %       |
| SJI1     | 0.12        | 6.88 %        |
| VCM1     | 0.04        | 2.84 %        |
| KLM1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| Total    | 17.02       | 22.17 %       |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 7.90        | 36.51 %       |
| Mixie    | 3.84        | 14.46 %       |
| Grinder  | 0.81        | 8.78 %        |
| Total    | 12.55       | 21.87 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 1.02        | 20.09 %       |
| SBR1     | 0.34        | 13.98 %       |
| PLR1     | 0.27        | 18.36 %       |
| AKM1     | 0.21        | 9.15 %        |
| TRT1     | 0.21        | 16.18 %       |
| CPT1     | 0.20        | 15.13 %       |
| BGR1     | 0.19        | 9.39 %        |
| ARC2     | 0.18        | 12.78 %       |
| UGI1     | 0.13        | 15.68 %       |
| CGM1     | 0.12        | 9.30 %        |
| VEL1     | 0.12        | 2.96 %        |
| VEL2     | 0.06        | 1.23 %        |
| GDM1     | 0.04        | 7.03 %        |
| Total    | 12.55       | 21.87 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 7.59        | 21.57 %       |
| Mixie    | 3.78        | 7.45 %        |
| Grinder  | 0.79        | 3.91 %        |
| Total    | 12.15       | 11.46 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD1     | 0.87        | 13.67 %       |
| HSR2     | 0.82        | 13.43 %       |
| ERD2     | 0.74        | 12.88 %       |
| SLM3     | 0.72        | 16.19 %       |
| TRM1     | 0.36        | 9.78 %        |
| NKL2     | 0.36        | 9.36 %        |
| DPR2     | 0.34        | 13.88 %       |
| VKL1     | 0.32        | 16.14 %       |
| KMM1     | 0.32        | 13.87 %       |
| PMP1     | 0.29        | 16.63 %       |
| HRR1     | 0.27        | 10.98 %       |
| EDP1     | 0.26        | 12.53 %       |
| SGI1     | 0.25        | 7.56 %        |
| VPD1     | 0.22        | 5.33 %        |
| MTR1     | 0.20        | 3.85 %        |
| PDR1     | 0.20        | 14.12 %       |
| ATU1     | 0.18        | 4.57 %        |
| KRI1     | 0.16        | 5.79 %        |
| SGG1     | 0.15        | 9.79 %        |
| APN1     | 0.14        | 6.39 %        |
| MCR1     | 0.13        | 4.14 %        |
| DPR1     | 0.12        | 6.85 %        |
| TCG1     | 0.10        | 8.54 %        |
| BMD1     | 0.09        | 4.71 %        |
| OML1     | 0.09        | 4.16 %        |
| CMI1     | 0.08        | 6.16 %        |
| SLM2     | 0.07        | 2.40 %        |
| HSR1     | 0.04        | 0.89 %        |
| EPI1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 12.15       | 11.46 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 1.56        | 37.87 %       |
| Mixie    | 1.26        | 20.80 %       |
| Grinder  | 0.23        | 9.56 %        |
| Total    | 3.04        | 24.24 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     | 0.43        | 14.42 %       |
| Total    | 3.04        | 24.24 %       |