

MTD Sales
190.62 L

Brand Share %
23.67 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	100.44	39.30 %
Mixie	61.26	18.26 %
Grinder	28.91	13.50 %
Total	190.62	23.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.10	24.94 %
CHENNAI-01	36.58	32.54 %
TRICHY-01	21.83	24.15 %
SOUTH-03	21.01	19.31 %
WEST-01	20.46	24.53 %
CHENNAI-02	18.73	26.88 %
SOUTH ARCOT	11.48	23.32 %
WEST-02	10.41	12.19 %
NORTH ARCOT	9.23	21.64 %
KL-SOUTH	1.78	27.27 %
Total	190.62	23.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.76	40.21 %
Mixie	13.75	22.19 %
Grinder	5.59	12.25 %
Total	39.10	24.94 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.90	17.81 %
TVL1	1.63	14.29 %
TYI1	1.14	21.74 %
PKD1	0.81	19.36 %
MMT1	0.41	11.91 %
ERL1	0.40	21.67 %
VNR1	0.32	11.57 %
PDI1	0.30	10.29 %
COL1	0.29	17.54 %
SGT1	0.29	22.24 %
VLY1	0.24	5.58 %
UDN1	0.22	14.16 %
VKM1	0.18	8.20 %
ARM1	0.17	10.03 %
KSM1	0.16	8.77 %
KGL1	0.13	10.39 %
SNL1	0.10	3.73 %
TKY1	0.10	3.48 %
KYR1	0.09	2.36 %
TVL2	0.08	9.57 %
S2SD	0.04	18.06 %
Total	39.10	24.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.91	53.40 %
Mixie	8.20	20.37 %
Grinder	6.46	20.78 %
Total	36.58	32.54 %

Branch *	MTD Sales L	Brand Share %
CH19	1.40	18.81 %
GUD1	0.77	18.52 %
CH14	0.70	13.35 %
SKL1	0.38	16.69 %
CH29	0.37	23.58 %
CH11	0.33	8.04 %
KNR1	0.28	16.94 %
GUD2	0.25	10.48 %
CGL1	0.23	12.24 %
AVD1	0.15	7.16 %
CH30	0.10	4.66 %
CH37	0.04	3.18 %
CH40	0.04	16.53 %
CH26		0.00 %
MC02		0.00 %
Total	36.58	32.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.63	36.81 %
Mixie	8.34	21.95 %
Grinder	3.86	14.71 %
Total	21.83	24.15 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.05	18.20 %
PBR2	0.45	8.44 %
PDK1	0.39	21.97 %
PBR1	0.38	21.30 %
ORU1	0.22	10.86 %
NCK1	0.22	16.66 %
JKM1	0.20	7.22 %
MDI1	0.18	4.09 %
TTP1	0.16	10.87 %
TRY3	0.12	5.41 %
TVR1	0.04	2.90 %
NMM1	0.03	1.45 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	21.83	24.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.57	36.84 %
Mixie	6.65	15.52 %
Grinder	2.79	8.08 %
Total	21.01	19.31 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.38	22.59 %
KKD2	0.52	16.47 %
TDI1	0.51	19.73 %
BNR1	0.49	20.64 %
NTM1	0.46	22.12 %
CBM1	0.40	8.10 %
MDU4	0.38	18.14 %
KPT1	0.35	17.44 %
MDU5	0.31	6.61 %
NKI1	0.28	19.10 %
MDU3	0.28	12.15 %
ODM1	0.24	15.06 %
CMR1	0.23	20.20 %
BTU1	0.22	16.54 %
DKI1	0.22	13.47 %
PVI1	0.21	7.33 %
PNI1	0.20	13.38 %
TEN1	0.18	9.93 %
USL1	0.16	6.12 %
SVG1	0.13	5.54 %
TPT1	0.13	3.87 %
ADP1	0.12	5.04 %
TMM1	0.11	1.97 %
KRR1	0.10	7.81 %
PKM1	0.08	6.86 %
MPA1	0.07	3.07 %
MLR1	0.04	2.63 %
Total	21.01	19.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.45	37.12 %
Mixie	7.27	19.97 %
Grinder	3.74	17.36 %
Total	20.46	24.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.80	16.15 %
KMR1	1.11	19.56 %
CBE4	1.07	19.04 %
TPR3	0.64	20.78 %
KMD1	0.63	20.61 %
MPM1	0.37	9.42 %
SUL1	0.36	10.09 %
KGM1	0.35	20.36 %
UMP1	0.33	16.71 %
TPR4	0.31	19.35 %
CBE3	0.25	16.78 %
PPI1	0.23	12.20 %
SYM2	0.16	13.59 %
CBE1	0.14	5.77 %
GBM1	0.10	15.09 %
PDM1	0.10	7.53 %
SNR1	0.09	2.13 %
CNR1	0.08	7.89 %
GDR1		0.00 %
Total	20.46	24.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.06	43.63 %
Mixie	6.32	21.18 %
Grinder	2.35	14.02 %
Total	18.73	26.88 %

Branch *	MTD Sales L	Brand Share %
CH18	1.28	22.14 %
CH43	1.24	22.37 %
CH20	0.64	23.15 %
CH41	0.47	18.45 %
UKI1	0.29	23.12 %
CH44	0.28	14.73 %
CH17	0.27	18.84 %
CH12	0.18	3.55 %
CH36	0.15	13.16 %
CH06	0.14	5.79 %
CH32	0.05	15.69 %
CH27	0.05	5.19 %
CH31	0.02	2.08 %
CH01		0.00 %
MC06		0.00 %
Total	18.73	26.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.33	36.13 %
Mixie	4.30	20.71 %
Grinder	1.85	13.49 %
Total	11.48	23.32 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.50	12.77 %
VPM2	0.32	12.51 %
TRK1	0.30	18.22 %
PRT1	0.23	16.60 %
KML1	0.21	14.77 %
KKI2	0.18	4.02 %
MKM1	0.10	11.85 %
STP1	0.09	9.87 %
VPM1	0.08	8.02 %
TVM2	0.08	11.68 %
TDM1	0.07	6.54 %
SJI1	0.07	8.88 %
KLM1	0.05	1.65 %
VCM1	0.04	3.66 %
Total	11.48	23.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.13	22.81 %
Mixie	3.34	7.82 %
Grinder	0.95	5.99 %
Total	10.41	12.19 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.60	11.72 %
MTR1	0.50	15.74 %
SLM3	0.48	14.42 %
HSR2	0.43	9.05 %
APN1	0.39	19.86 %
ERD1	0.34	8.55 %
VKL1	0.30	17.49 %
SGI1	0.30	12.75 %
PLC1	0.28	10.52 %
HSR1	0.28	6.40 %
DPR2	0.27	16.80 %
KRI1	0.26	10.65 %
VPD1	0.25	6.45 %
KVP1	0.25	12.04 %
KMM1	0.25	13.65 %
TRM1	0.23	7.40 %
SGG1	0.19	14.51 %
DPR1	0.19	15.89 %
OML1	0.15	9.08 %
TCG1	0.14	13.33 %
MCR1	0.10	3.88 %
PMP1	0.09	9.16 %
SLM2	0.09	2.78 %
CMI1	0.08	7.08 %
ATU1	0.06	2.15 %
HRR1	0.05	3.13 %
BMD1	0.04	2.02 %
EPI1		0.00 %
NKL2		0.00 %
Total	10.41	12.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.60	36.12 %
Mixie	2.80	13.98 %
Grinder	0.83	11.68 %
Total	9.23	21.64 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	15.04 %
AKM1	0.41	23.49 %
ABR1	0.36	22.24 %
WJP1	0.31	22.84 %
SBR1	0.20	9.88 %
ANI1	0.18	20.60 %
CYR1	0.15	22.54 %
SLG1	0.12	15.43 %
VEL1	0.12	4.63 %
BGR1	0.12	6.46 %
GDM1	0.10	16.42 %
PTU1	0.08	10.20 %
UGI1	0.06	7.39 %
TRT1	0.05	6.26 %
VEL2	0.04	1.13 %
CGM1		0.00 %
Total	9.23	21.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.99	45.47 %
Grinder	0.49	29.33 %
Mixie	0.30	11.24 %
Total	1.78	27.27 %

Branch *	MTD Sales L	Brand Share %
Total	1.78	27.27 %