



TN : VIDIEM Sales Performance 31/03/2026 9:29 AM

MTD Sales
186.81 L

Brand Share %
20.73 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	96.72	37.15 %
Mixie	55.24	14.86 %
Grinder	31.95	14.79 %
Small-Ap	2.90	5.47 %
Total	186.81	20.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.38	22.73 %
CHENNAI-01	31.24	23.63 %
SOUTH-03	28.90	21.64 %
TRICHY-01	22.79	22.85 %
CHENNAI-02	20.14	23.18 %
WEST-01	16.62	18.24 %
NORTH ARCOT	11.67	21.68 %
SOUTH ARCOT	10.54	19.13 %
WEST-02	9.54	10.26 %
Total	186.81	20.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.21	40.04 %
Mixie	10.80	17.10 %
Grinder	6.56	16.44 %
Small-Ap	0.80	8.39 %
Total	35.38	22.73 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.41	12.44 %
KVT1	1.18	12.42 %
TCN1	0.96	18.75 %
VLY1	0.35	7.44 %
RPM1	0.34	6.93 %
KGL1	0.31	18.83 %
PDI1	0.31	8.49 %
TKY1	0.30	12.96 %
ASM1	0.29	13.33 %
MMT1	0.26	8.66 %
SKD1	0.26	7.54 %
SNL1	0.24	6.89 %
VKM1	0.23	8.51 %
COL1	0.18	15.24 %
PKD1	0.17	7.35 %
UDN1	0.17	17.43 %
ARM1	0.12	6.10 %
VNR1	0.10	4.20 %
KYR1	0.05	1.79 %
KSM1	0.03	2.30 %
Total	35.38	22.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.79	49.44 %
Mixie	7.16	15.70 %
Grinder	6.00	14.48 %
Small-Ap	0.29	3.18 %
Total	31.24	23.63 %

Branch *	MTD Sales L	Brand Share %
CH05	1.93	18.75 %
CH42	0.88	12.77 %
CH08	0.67	12.20 %
CH48	0.54	9.29 %
CH14	0.39	9.93 %
CH19	0.35	6.62 %
CGL1	0.29	16.57 %
AVD1	0.26	14.10 %
CH22	0.18	6.70 %
KNR1	0.11	16.49 %
SKL1	0.11	8.97 %
CH40	0.03	6.66 %
CH26	0.03	2.74 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	31.24	23.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	14.95	39.95 %
Mixie	8.57	16.68 %
Grinder	5.06	13.73 %
Small-Ap	0.31	3.92 %
Total	28.90	21.64 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.74	15.20 %
NKI1	0.46	19.08 %
MDU4	0.39	16.70 %
PVI1	0.38	14.03 %
MLR1	0.36	13.80 %
TMM1	0.35	6.99 %
USL1	0.35	15.71 %
ADP1	0.32	13.17 %
DKI1	0.31	17.08 %
KRR1	0.30	15.37 %
MDU5	0.29	6.77 %
PKM1	0.28	14.86 %
CBM1	0.28	8.97 %
TEN1	0.27	11.63 %
MNM1	0.26	16.99 %
TPT1	0.21	5.52 %
KYK1	0.21	8.67 %
PNV2	0.21	16.01 %
NTM1	0.17	10.65 %
CMR1	0.14	13.87 %
BTU1	0.14	10.27 %
MPA1	0.13	4.24 %
ODM1	0.12	7.71 %
Total	28.90	21.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.99	36.41 %
Mixie	7.20	17.38 %
Grinder	5.11	20.23 %
Small-Ap	0.49	8.66 %
Total	22.79	22.85 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.85	17.00 %
KIK1	0.66	17.75 %
NMM1	0.45	15.32 %
TTP1	0.25	7.51 %
AYR1	0.21	15.17 %
PBR1	0.19	16.67 %
TZSD	0.17	13.26 %
NCK1	0.17	7.76 %
PTK1	0.15	3.69 %
KRN1	0.12	5.94 %
TVR1	0.09	5.24 %
PDK1	0.09	8.80 %
TRY2	0.06	9.59 %
MDI1	0.06	1.18 %
TRY3		0.00 %
Total	22.79	22.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.49	44.19 %
Mixie	5.22	13.74 %
Grinder	3.00	17.57 %
Small-Ap	0.44	7.44 %
Total	20.14	23.18 %

Branch *	MTD Sales L	Brand Share %
CH15	2.24	20.35 %
CH03	2.14	18.70 %
CH43	0.99	18.24 %
CH12	0.81	18.01 %
CH50	0.70	14.68 %
CH34	0.67	16.23 %
CH18	0.61	11.34 %
CH17	0.55	13.59 %
CH41	0.41	16.57 %
CH36	0.25	14.76 %
CH27	0.22	14.96 %
CH44	0.21	10.44 %
CH31	0.18	16.63 %
PON1	0.14	10.03 %
CH06	0.14	4.41 %
CH01	0.03	13.00 %
CH51		0.00 %
Total	20.14	23.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.32	31.68 %
Mixie	5.10	14.00 %
Grinder	2.06	10.88 %
Small-Ap	0.14	2.17 %
Total	16.62	18.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.30	16.11 %
CBE4	1.16	16.92 %
CBE6	0.89	20.32 %
TPR3	0.66	20.27 %
KMR1	0.63	10.14 %
MPM1	0.60	15.01 %
CBE1	0.56	13.85 %
SUL1	0.35	9.04 %
PDM1	0.34	14.88 %
CBE5	0.33	17.66 %
UMP1	0.25	16.80 %
KGM1	0.24	18.73 %
TPR1	0.23	6.92 %
PPI1	0.20	11.14 %
ANR1	0.20	17.88 %
CBE3	0.20	20.17 %
SNR1	0.16	4.21 %
SYM2	0.12	5.84 %
CNR1	0.09	8.23 %
GDR1	0.05	8.05 %
UAM1	0.03	0.90 %
Total	16.62	18.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.06	35.11 %
Mixie	4.46	17.65 %
Grinder	0.97	11.58 %
Small-Ap	0.17	5.98 %
Total	11.67	21.68 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.75	16.63 %
ABR1	0.26	14.67 %
SBR1	0.25	10.73 %
SLG1	0.22	17.55 %
CPT1	0.21	13.62 %
PTU1	0.21	17.88 %
BGR1	0.21	9.66 %
CGM1	0.19	12.94 %
TRT1	0.18	10.87 %
VEL1	0.17	6.12 %
ANI1	0.15	12.52 %
AKM1	0.15	9.15 %
VSI1	0.14	7.27 %
VNB1	0.10	5.71 %
Total	11.67	21.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.42	30.66 %
Mixie	3.92	17.27 %
Grinder	2.09	13.78 %
Small-Ap	0.12	4.06 %
Total	10.54	19.13 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.30	18.83 %
STP1	0.46	20.70 %
POY2	0.42	11.14 %
NVL2	0.27	9.24 %
PRT1	0.24	11.58 %
VPM2	0.24	8.84 %
TDM1	0.20	9.45 %
KKI2	0.19	5.41 %
KML1	0.19	8.25 %
SJI2	0.15	7.59 %
TVM1	0.15	20.04 %
TRK1	0.12	5.47 %
MKM1	0.06	3.14 %
VCM1		0.00 %
Total	10.54	19.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.48	18.62 %
Mixie	2.81	5.90 %
Grinder	1.10	8.43 %
Small-Ap	0.15	5.14 %
Total	9.54	10.26 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.93	19.69 %
TRM1	0.43	18.27 %
HSR2	0.40	7.01 %
MTR1	0.30	12.30 %
APN1	0.30	8.48 %
EDP1	0.29	17.22 %
SGI1	0.28	15.97 %
CMI1	0.26	14.63 %
KRI1	0.26	8.32 %
WZWH	0.25	16.66 %
NKL2	0.24	6.54 %
BMD1	0.21	7.99 %
PLC1	0.20	7.37 %
VPD1	0.15	4.52 %
SLM3	0.14	3.87 %
HRR1	0.14	6.95 %
MCR1	0.14	5.17 %
PMP1	0.11	7.41 %
VKL1	0.09	4.87 %
HSR1	0.09	2.14 %
ATU1	0.08	2.75 %
EPI1	0.07	1.93 %
SLM2	0.06	2.65 %
KVP1	0.06	4.00 %
TCG1	0.05	3.37 %
DPR2	0.05	3.56 %
DPR1	0.04	2.79 %
KAM1	0.03	1.94 %
PDR1	0.03	6.96 %
OML1	0.03	1.38 %
KMM1		0.00 %
WHPD	-0.03	17.24 %
Total	9.54	10.26 %