

MTD Sales
205.77 L

Brand Share %
22.24 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	108.06	35.70 %
Mixie	64.24	17.98 %
Grinder	30.47	13.68 %
Small-Ap	2.99	7.04 %
Total	205.77	22.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.92	23.91 %
SOUTH-03	31.97	24.06 %
CHENNAI-01	28.47	23.40 %
WEST-01	24.03	23.24 %
TRICHY-01	23.52	22.69 %
CHENNAI-02	21.06	24.69 %
SOUTH ARCOT	14.12	22.78 %
NORTH ARCOT	12.10	22.67 %
WEST-02	10.58	11.04 %
KL-SOUTH	2.01	23.28 %
Total	205.77	22.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.62	37.15 %
Mixie	12.34	20.85 %
Grinder	6.21	15.07 %
Small-Ap	0.75	9.24 %
Total	37.92	23.91 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.42	21.76 %
TVL1	1.72	16.61 %
NGR1	1.42	18.57 %
RND1	1.06	18.03 %
ASM1	0.48	16.95 %
MMT1	0.45	13.56 %
PKD1	0.44	14.26 %
VLY1	0.37	8.80 %
VNR1	0.28	11.28 %
SNL1	0.24	7.35 %
UDN1	0.17	11.47 %
COL1	0.16	13.40 %
SGT1	0.16	15.55 %
KGL1	0.12	9.42 %
SKD1	0.12	4.00 %
VKM1	0.08	3.14 %
KSM1	0.07	5.14 %
TVL2	0.06	8.67 %
KYR1	0.05	2.48 %
PDI1	0.04	1.56 %
S2SD		0.00 %
TKY1		0.00 %
Total	37.92	23.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	16.92	41.04 %
Mixie	9.79	19.86 %
Grinder	4.78	12.71 %
Small-Ap	0.48	10.08 %
Total	31.97	24.06 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.34	13.15 %
MDU5	0.70	16.47 %
TMM1	0.65	12.46 %
PVI1	0.48	19.19 %
PNV2	0.46	18.06 %
TEN1	0.46	18.34 %
ODM1	0.44	21.00 %
KRR1	0.44	18.29 %
DKI1	0.37	20.23 %
BNR1	0.36	18.06 %
USL1	0.33	15.90 %
MPA1	0.32	9.40 %
CBM1	0.30	6.99 %
ADP1	0.29	13.88 %
PKM1	0.26	16.37 %
TPT1	0.26	6.03 %
NKI1	0.26	16.58 %
MLR1	0.25	13.85 %
NTM1	0.24	12.65 %
SVG1	0.22	8.60 %
KYK1	0.22	8.16 %
CMR1	0.14	14.42 %
SZSD	0.06	9.66 %
Total	31.97	24.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.32	38.46 %
Mixie	8.10	18.40 %
Grinder	4.50	13.83 %
Small-Ap	0.55	10.39 %
Total	28.47	23.40 %

Branch *	MTD Sales L	Brand Share %
CH19	1.11	15.70 %
CH45	1.04	22.14 %
CH42	0.98	13.21 %
CH05	0.96	13.87 %
CH48	0.96	15.13 %
CH28	0.79	10.62 %
GUD1	0.76	11.90 %
CH11	0.71	16.41 %
AVD1	0.66	20.97 %
CH30	0.62	16.21 %
CH22	0.36	7.98 %
CGL1	0.35	16.01 %
CH37	0.28	12.94 %
CH26	0.16	9.25 %
WHC3	0.13	14.88 %
CH40	0.09	13.22 %
CZWH		0.00 %
KNR1		0.00 %
Total	28.47	23.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.46	36.58 %
Mixie	6.70	17.54 %
Grinder	3.49	14.64 %
Small-Ap	0.38	8.30 %
Total	24.03	23.24 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.41	20.34 %
TPR1	0.90	20.08 %
SUL1	0.58	16.27 %
SNR1	0.54	10.65 %
MPM1	0.40	9.83 %
TPR4	0.39	20.40 %
KMR1	0.38	5.61 %
PDM1	0.36	14.93 %
KGM1	0.35	20.23 %
PPI1	0.32	14.19 %
CBE3	0.25	15.26 %
UAM1	0.16	4.01 %
KGI1	0.12	12.83 %
CBE1	0.11	3.32 %
GBM1	0.10	10.38 %
GDR1	0.07	7.57 %
CNR1	0.07	5.97 %
SYM2	0.03	1.94 %
WZSD		0.00 %
Total	24.03	23.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.76	37.34 %
Mixie	7.59	19.47 %
Grinder	3.91	14.39 %
Small-Ap	0.26	4.29 %
Total	23.52	22.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.12	18.88 %
NMM1	0.79	22.03 %
PBR2	0.60	10.22 %
JKM1	0.29	8.99 %
TRY3	0.25	9.35 %
TTP1	0.24	11.09 %
NCK1	0.22	11.96 %
ORU1	0.20	11.17 %
PBR1	0.17	12.97 %
TVR1	0.16	9.08 %
KRN1	0.08	5.09 %
AYR1	0.07	4.14 %
MDI1	0.05	0.96 %
TZSD	0.03	12.40 %
WTRZ		0.00 %
Total	23.52	22.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.97	39.82 %
Mixie	6.74	19.28 %
Grinder	3.05	16.44 %
Small-Ap	0.29	6.98 %
Total	21.06	24.69 %

Branch *	MTD Sales L	Brand Share %
CH15	1.81	18.49 %
CH18	1.09	14.80 %
CH03	1.08	19.28 %
CH17	0.83	18.57 %
MJR1	0.52	16.51 %
CH20	0.48	11.62 %
CH44	0.32	15.32 %
CH06	0.25	15.78 %
CH41	0.22	9.97 %
CH36	0.15	8.43 %
CH27	0.12	6.62 %
CH12	0.09	1.77 %
CH32	0.09	9.24 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	21.06	24.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.43	35.31 %
Mixie	5.12	21.00 %
Grinder	2.34	14.39 %
Small-Ap	0.23	7.41 %
Total	14.12	22.78 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.56	16.82 %
TDM1	0.40	17.88 %
PRT1	0.37	14.73 %
VPM2	0.36	12.52 %
KML1	0.32	17.34 %
VCM1	0.18	13.72 %
SJI2	0.10	5.08 %
TVM2	0.07	5.35 %
TVM1	0.06	5.17 %
STP1	0.05	5.53 %
KKI2	0.03	0.70 %
MKM1		0.00 %
WHUT		0.00 %
Total	14.12	22.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.34	33.92 %
Mixie	3.89	17.65 %
Grinder	0.82	10.79 %
Small-Ap	0.06	2.64 %
Total	12.10	22.67 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.90	17.38 %
TRL1	0.85	18.98 %
VEL2	0.59	10.71 %
ARC2	0.31	14.28 %
TRT1	0.28	19.12 %
SLG1	0.25	19.60 %
PTU1	0.23	15.52 %
CPT1	0.20	13.84 %
UGI1	0.20	18.08 %
ANI1	0.16	21.88 %
BGR1	0.14	11.00 %
GDM1	0.12	11.46 %
VEL1		0.00 %
WHVL		0.00 %
Total	12.10	22.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.02	18.21 %
Mixie	3.32	7.81 %
Grinder	1.23	7.35 %
Total	10.58	11.04 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.08	20.33 %
SLM3	0.92	20.46 %
ERD2	0.53	9.84 %
MCR1	0.35	11.70 %
HSR1	0.32	7.62 %
MTR1	0.32	11.80 %
HRR1	0.31	14.02 %
SGI1	0.29	15.77 %
NKL2	0.24	6.79 %
VKL1	0.24	10.54 %
KVP1	0.23	8.80 %
SLM2	0.22	7.05 %
DPR2	0.22	12.67 %
OML1	0.21	6.62 %
APN1	0.21	8.14 %
PLC1	0.20	7.19 %
KMM1	0.19	8.19 %
VPD1	0.17	5.21 %
TRM1	0.17	5.11 %
ERD1	0.17	3.97 %
EDP1	0.14	10.50 %
BMD1	0.14	7.08 %
EPI1	0.14	4.84 %
DPR1	0.12	6.67 %
KRI1	0.11	3.66 %
TCG1	0.10	5.82 %
PMP1	0.08	10.14 %
ATU1	0.08	2.64 %
CMI1	0.08	4.84 %
PDR1	0.04	6.31 %
WHKP		0.00 %
WZWH		0.00 %
Total	10.58	11.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.22	44.28 %
Mixie	0.65	17.38 %
Grinder	0.14	11.47 %
Total	2.01	23.28 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.68	17.05 %
Total	2.01	23.28 %