

MTD Sales
331.32 L

Brand Share %
21.36 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	162.66	33.92 %
Mixie	110.82	17.70 %
Grinder	55.55	14.17 %
Small-Ap	2.29	4.30 %
Total	331.32	21.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	57.11	21.86 %
SOUTH-03	51.45	20.39 %
CHENNAI-01	43.74	20.29 %
WEST-01	42.40	24.85 %
TRICHY-01	41.39	24.18 %
CHENNAI-02	29.12	24.26 %
WEST-02	24.22	14.04 %
SOUTH ARCOT	23.24	24.58 %
NORTH ARCOT	16.28	19.72 %
KL-SOUTH	2.37	22.48 %
Total	331.32	21.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	26.27	35.55 %
Mixie	20.40	19.86 %
Grinder	9.77	13.00 %
Small-Ap	0.68	7.08 %
Total	57.11	21.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.79	18.42 %
NGR1	3.43	21.18 %
KVT1	3.36	16.61 %
TVL1	2.45	12.78 %
RPM1	1.89	21.09 %
PKD1	1.09	15.56 %
SKD1	0.86	19.73 %
SNL1	0.59	8.99 %
STU2	0.58	19.10 %
ASM1	0.56	20.92 %
MMT1	0.54	12.44 %
VLY1	0.44	7.96 %
UDN1	0.39	15.26 %
VNR1	0.36	8.64 %
SGT1	0.35	20.94 %
PDI1	0.28	5.44 %
ARM1	0.22	6.66 %
KGL1	0.18	9.78 %
VKM1	0.15	4.46 %
KSM1	0.13	6.92 %
TKY1	0.11	2.17 %
KYR1	0.04	0.94 %
S2SD		0.00 %
Total	57.11	21.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	25.29	36.50 %
Mixie	17.87	18.17 %
Grinder	8.15	10.76 %
Small-Ap	0.14	1.57 %
Total	51.45	20.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.54	19.92 %
MDU6	2.11	19.30 %
KKD3	1.30	14.45 %
TMM1	1.29	12.17 %
MDU5	1.06	12.51 %
CBM1	0.91	11.69 %
DKI1	0.88	17.68 %
NKI1	0.85	18.27 %
TEN2	0.79	14.63 %
MLR1	0.73	16.72 %
TEN1	0.72	17.41 %
SVG1	0.71	12.99 %
ODM1	0.70	15.24 %
TDI1	0.70	18.15 %
KYK1	0.59	12.74 %
KRR1	0.54	13.07 %
PNV1	0.49	16.27 %
BTU1	0.49	16.44 %
TPT1	0.39	5.28 %
PKM1	0.37	12.82 %
USL1	0.34	7.11 %
MPA1	0.31	4.47 %
ADP1	0.31	8.81 %
NTM1	0.29	5.09 %
PVI1	0.26	5.39 %
SZSD		0.00 %
Total	51.45	20.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	22.63	29.56 %
Mixie	12.04	13.95 %
Grinder	8.52	18.58 %
Small-Ap	0.55	8.04 %
Total	43.74	20.29 %

Branch *	MTD Sales L	Brand Share %
CH42	2.04	18.46 %
CH19	1.36	18.64 %
CH30	0.69	12.17 %
AVD1	0.56	13.34 %
CH22	0.48	8.06 %
CH11	0.41	6.37 %
CH29	0.32	14.78 %
CH26	0.22	12.20 %
KNR1	0.20	8.06 %
CZWH	0.03	0.06 %
CH40	0.03	9.03 %
Total	43.74	20.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	22.16	38.60 %
Mixie	13.32	20.19 %
Grinder	6.54	15.68 %
Small-Ap	0.38	6.79 %
Total	42.40	24.85 %

Branch *	MTD Sales L	Brand Share %
TPR1	1.52	21.26 %
KMD1	0.79	19.84 %
KMR1	0.70	5.62 %
CBE1	0.65	17.45 %
KGI1	0.59	19.20 %
UMP1	0.54	18.74 %
MPM1	0.54	8.01 %
CBE3	0.47	16.07 %
SYM2	0.36	8.52 %
ANR1	0.35	17.52 %
UAM1	0.31	4.29 %
SNR1	0.29	4.57 %
PPI1	0.22	5.68 %
GDR1	0.08	6.56 %
WZSD		0.00 %
Total	42.40	24.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.71	36.10 %
Mixie	14.57	22.14 %
Grinder	7.82	16.42 %
Small-Ap	0.29	4.90 %
Total	41.39	24.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.28	14.32 %
PBR2	1.56	15.45 %
MSI1	0.78	20.81 %
JKM1	0.76	14.00 %
PDK1	0.66	20.66 %
ORU1	0.63	18.74 %
AYR1	0.35	19.47 %
KRN1	0.35	9.16 %
NCK1	0.34	9.76 %
NMM1	0.33	7.23 %
TTP1	0.30	8.78 %
TRY3	0.24	4.12 %
TRY2	0.20	11.64 %
MDI1	0.14	1.88 %
TVR1	0.06	2.61 %
TZSD	0.03	-6.04 %
WTRZ		0.00 %
Total	41.39	24.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	14.91	39.75 %
Mixie	9.23	19.00 %
Grinder	4.90	16.61 %
Small-Ap	0.09	1.92 %
Total	29.12	24.26 %

Branch *	MTD Sales L	Brand Share %
CH15	2.11	16.46 %
CH03	1.90	18.69 %
CH20	1.04	18.95 %
CH06	0.86	14.07 %
CH41	0.62	19.65 %
CH12	0.51	6.50 %
CH17	0.50	16.40 %
UKI1	0.48	20.94 %
CH23	0.37	20.33 %
CH27	0.27	13.41 %
CH36	0.15	11.97 %
CH44	0.14	6.99 %
MC06	0.04	9.05 %
CH01		0.00 %
CH32		0.00 %
Total	29.12	24.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	13.21	23.68 %
Mixie	8.39	10.78 %
Grinder	2.62	7.61 %
Total	24.22	14.04 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.34	17.16 %
SLM3	1.45	18.43 %
ERD1	1.41	14.96 %
NKL2	0.86	13.72 %
PLC1	0.81	15.94 %
VKL1	0.65	17.98 %
KMM1	0.60	16.89 %
TRM1	0.57	10.29 %
KVP1	0.56	14.08 %
CMI1	0.47	11.88 %
DPR2	0.43	14.46 %
HSR1	0.41	8.83 %
APN1	0.40	8.87 %
SLM2	0.39	6.21 %
MCR1	0.36	7.55 %
VPD1	0.33	4.54 %
MTR1	0.32	5.09 %
TCG1	0.31	12.01 %
EDP1	0.28	9.60 %
DPR1	0.28	9.70 %
PMP1	0.25	10.52 %
HRR1	0.24	6.73 %
ATU1	0.21	3.02 %
BMD1	0.19	5.60 %
PDR1	0.18	11.81 %
OML1	0.14	3.10 %
EPI1	0.13	2.90 %
KRI1	0.10	3.78 %
WZWH		0.00 %
Total	24.22	14.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.08	34.64 %
Mixie	8.29	22.11 %
Grinder	5.69	20.83 %
Small-Ap	0.17	4.86 %
Total	23.24	24.58 %

Branch *	MTD Sales L	Brand Share %
POY2	1.71	20.35 %
KLM1	1.06	21.18 %
VPM2	0.64	18.06 %
TRK1	0.58	15.42 %
SJI2	0.52	11.50 %
PRT1	0.45	14.09 %
STP1	0.44	21.00 %
TDM1	0.37	11.99 %
KKI2	0.37	5.94 %
VCM1	0.22	11.04 %
TVM2	0.12	12.40 %
TVM1	0.10	6.32 %
MKM1	0.10	4.82 %
Total	23.24	24.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.20	32.84 %
Mixie	5.90	15.31 %
Grinder	1.18	9.27 %
Total	16.28	19.72 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.26	16.44 %
WJD1	0.68	16.79 %
VSI1	0.59	15.79 %
VNB1	0.51	17.41 %
SBR1	0.44	16.26 %
TRL1	0.43	7.26 %
AKM1	0.41	10.62 %
TRT1	0.41	15.76 %
CGM1	0.36	19.11 %
PLR1	0.31	14.58 %
ARC2	0.23	7.58 %
ANI1	0.22	12.58 %
PTU1	0.16	12.31 %
VEL1	0.16	4.28 %
GDM1	0.12	7.83 %
UGI1	0.03	1.60 %
Total	16.28	19.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.20	38.86 %
Mixie	0.81	17.47 %
Grinder	0.37	18.04 %
Total	2.37	22.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.13	21.23 %
KLR1	0.32	15.81 %
Total	2.37	22.48 %