

MTD Sales
224.88 L

Brand Share %
22.61 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	131.21	38.81 %
Mixie	59.84	13.99 %
Grinder	33.83	14.79 %
Total	224.88	22.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	43.90	22.32 %
CHENNAI-01	38.30	27.79 %
TRICHY-01	31.51	26.07 %
SOUTH-03	27.46	20.82 %
CHENNAI-02	22.01	26.28 %
WEST-01	17.84	23.83 %
NORTH ARCOT	14.81	24.49 %
SOUTH ARCOT	14.52	20.71 %
WEST-03	7.62	16.98 %
WEST-02	6.89	9.41 %
Total	224.88	22.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	25.95	41.34 %
Mixie	11.57	13.44 %
Grinder	6.39	13.35 %
Total	43.90	22.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.21	15.33 %
TKS1	1.61	21.93 %
RND1	1.48	21.04 %
RPM1	0.78	13.33 %
VKM1	0.54	18.30 %
TUT2	0.45	9.73 %
APK1	0.39	14.95 %
STU2	0.35	19.41 %
VLY1	0.34	5.39 %
SKD1	0.34	13.88 %
ARM1	0.34	19.49 %
SNL1	0.31	5.40 %
PKD1	0.28	10.51 %
KGL1	0.26	13.44 %
ASM1	0.26	10.84 %
ERL2	0.23	6.95 %
KYR1	0.15	5.24 %
VNR1	0.12	6.08 %
MMT1	0.08	2.28 %
KSM1	0.06	2.69 %
PDI1	0.04	1.18 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	43.90	22.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.91	46.98 %
Mixie	9.83	17.27 %
Grinder	6.56	19.14 %
Total	38.30	27.79 %

Branch *	MTD Sales L	Brand Share %
CH05	1.42	16.51 %
CH42	1.11	19.31 %
AVD1	0.65	17.02 %
CH22	0.59	11.23 %
CH19	0.49	7.50 %
GUD2	0.43	14.46 %
CH48	0.30	4.52 %
SKL1	0.21	9.07 %
TKM1	0.18	13.53 %
KNR1	0.16	10.60 %
CH40	0.04	14.34 %
CH26		0.00 %
CZWH		0.00 %
MC09		0.00 %
Total	38.30	27.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.17	39.67 %
Mixie	9.70	19.76 %
Grinder	5.64	18.18 %
Total	31.51	26.07 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.35	19.87 %
KUM2	0.49	20.16 %
JKM1	0.41	10.19 %
PDK1	0.36	21.50 %
NMM1	0.36	15.50 %
TYR1	0.36	8.05 %
TRY3	0.25	9.30 %
PBR1	0.17	8.27 %
NCK1	0.11	5.80 %
KRN1	0.08	5.58 %
TVR1	0.05	2.77 %
TTP1	0.04	2.46 %
MDI1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	31.51	26.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	16.63	38.25 %
Mixie	6.73	13.26 %
Grinder	4.11	10.89 %
Total	27.46	20.82 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.54	19.57 %
DKI1	0.67	20.31 %
NKI1	0.53	18.28 %
KRR1	0.47	19.46 %
PKM1	0.47	19.71 %
ODM1	0.44	21.55 %
MDU6	0.40	7.68 %
PVI1	0.39	8.95 %
CBM1	0.37	12.74 %
KPT1	0.33	14.20 %
MPA1	0.31	8.95 %
NTM1	0.29	13.55 %
MDU3	0.28	11.14 %
SVG1	0.27	16.97 %
MDU4	0.26	11.76 %
BNR1	0.26	16.50 %
PNV2	0.25	17.80 %
MDU5	0.24	5.31 %
ADP1	0.23	12.94 %
BTU1	0.19	12.56 %
MNM1	0.17	14.10 %
TPT1	0.15	3.52 %
SGP1	0.10	5.97 %
MLR1	0.09	3.03 %
TEN1	0.08	4.69 %
TMM1	0.04	1.02 %
USL1	0.04	2.13 %
KYK1	0.04	1.75 %
WHMD		0.00 %
Total	27.46	20.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	13.12	47.48 %
Mixie	5.93	15.21 %
Grinder	2.96	17.27 %
Total	22.01	26.28 %

Branch *	MTD Sales L	Brand Share %
CH18	1.55	22.53 %
CH50	0.96	19.37 %
CH43	0.90	20.86 %
CH12	0.61	17.62 %
CH06	0.42	11.59 %
CH41	0.40	20.86 %
CH36	0.37	17.91 %
CH46	0.18	14.53 %
CH17	0.18	4.69 %
CH44	0.17	9.53 %
CH34	0.09	2.17 %
GPD1	0.08	7.64 %
CH31	0.03	3.36 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	22.01	26.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.67	41.07 %
Mixie	4.48	13.63 %
Grinder	2.70	16.83 %
Total	17.84	23.83 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.38	22.59 %
KMR1	1.05	14.00 %
CBE1	0.79	18.94 %
CBE5	0.54	22.30 %
UMP1	0.48	20.58 %
MPM1	0.42	11.18 %
CBE3	0.34	20.87 %
SNR1	0.33	7.53 %
UAM1	0.30	7.93 %
PPI1	0.24	14.03 %
SUL1	0.24	5.54 %
KGI1	0.21	16.57 %
PDM1	0.20	13.24 %
GDR1		0.00 %
WHCB		0.00 %
Total	17.84	23.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.72	39.95 %
Mixie	3.98	14.27 %
Grinder	1.11	13.43 %
Total	14.81	24.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.97	18.03 %
VNB1	0.56	20.67 %
SBR1	0.44	16.25 %
WJD1	0.37	15.86 %
AKM1	0.26	11.33 %
CGM1	0.25	19.69 %
TRT1	0.20	14.27 %
SLG1	0.19	18.51 %
UGI1	0.16	19.88 %
VEL4	0.13	3.46 %
ARC2	0.13	8.61 %
TRL1	0.11	3.20 %
WJP1	0.09	7.49 %
VEL1	0.08	3.67 %
GDM1	0.04	2.64 %
PTU1		0.00 %
WHVL		0.00 %
Total	14.81	24.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.13	37.00 %
Mixie	3.86	13.08 %
Grinder	2.53	13.60 %
Total	14.52	20.71 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.45	9.79 %
TDM1	0.44	14.73 %
SJI2	0.43	14.80 %
NVL2	0.33	6.83 %
POY2	0.30	7.93 %
PRT1	0.29	11.70 %
VCM1	0.15	12.71 %
KKI2	0.15	3.38 %
STP1	0.12	11.73 %
VCM2	0.11	3.01 %
TVM1	0.10	10.72 %
KML1	0.09	2.87 %
TVM2	0.08	11.11 %
MKM1	0.04	3.41 %
VPM2		0.00 %
Total	14.52	20.71 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.54	29.86 %
Mixie	2.02	9.56 %
Grinder	1.06	12.43 %
Total	7.62	16.98 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.37	19.14 %
ERD1	1.03	21.78 %
TPR2	0.68	13.54 %
NKL2	0.44	9.54 %
CMI1	0.30	17.40 %
TPR3	0.27	18.69 %
RSP1	0.21	11.86 %
TPR4	0.20	15.88 %
VKL1	0.15	11.01 %
TPR1	0.11	2.73 %
PDR1	0.10	12.18 %
SGG1	0.04	5.77 %
TCG1	0.04	3.12 %
SYM2	0.04	2.45 %
KMM1		0.00 %
W3SD		0.00 %
Total	7.62	16.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.36	14.91 %
Mixie	1.74	5.03 %
Grinder	0.78	8.41 %
Total	6.89	9.41 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.06	19.44 %
HSR1	0.54	10.78 %
OML1	0.46	20.35 %
KRI1	0.34	9.84 %
MTR1	0.28	8.44 %
DPR2	0.23	11.51 %
PMP1	0.23	19.32 %
HRR1	0.20	9.47 %
PNG1	0.18	9.07 %
KVP1	0.18	7.37 %
PLC1	0.17	4.89 %
SGI1	0.15	10.60 %
ATU1	0.14	3.85 %
BMD1	0.11	5.26 %
EDP1	0.11	9.73 %
EPI1	0.09	3.07 %
MCR1	0.09	2.42 %
TRM1	0.08	1.88 %
SLM3	0.05	1.34 %
SLM2	0.04	1.97 %
DPR1	0.04	1.74 %
APN1	0.03	1.06 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	6.89	9.41 %